

CEFPI Southwest Region

Board of Directors Meeting

Date: August 18, 2014

Time: 2:00 pm - 3:00 pm Pacific

1-877-326-0011 / *7408569*

Minutes

IV. Call to Order – Bill Gould, Boyd was excused.

1. Roll Call of Directors –

- i. Boyd McAllister (excused), **Bill Gould, Wade Simpson, Tom Rushin, Gary Payne, John Nichols, Bill Heinicke, Julie Williams, Mark Davenport (SOTF) Mary Ann Ulik (AZ), Mary Morris (CA), Joe Mulhberger (NM), Alan Ford (RMC), Brian Parker (UT), Donna Robinson (HQ)**

ii. Guests:

- 2. **Acknowledgement of Quorum (min. 8- or EC Quorum) Bill Gould**
- 3. **Acknowledgement of Others Present – Bill Gould , none**

V. Agenda Approval: Additions or Amendments—Bill Gould

VI. Meeting Minutes Approval (July 21)—Gary Payne

- 1. **Motion to approve, Mark, Julie, seconded, approved**

VII. Financial Report Approval- Tom Rushin

- 1. **No change since last meeting. Next week we will be down \$1,500 to the Colorado Chapter for recent meetings.**

i. **Wade motions to approved, Alan seconded, approved**

VIII. International Board Update –Julie Williams reported on main issues discussed:

- 1. **Branding**
- 2. **Internal task force working on International Academy to develop leaders.**
- 3. **Aligning with other organizations outside CEFPI. Success was minimal in terms of sharing information or reducing fees to other organizations. May have to revisit this issue.**
- 4. **Portland Conference in September**
- 5. **Regional Planning for the New Mexico conference**
- 6. **School of the Future discussions**
- 7. **High School of the Future is included for the following year.**
- 8. **Membership drive going on. Focus on Value based services. Mentor next generation of leaders.**

IX. Committee Reports:

- i. **Membership and Chapter Development Committee Chair- Bill Heinicke**

- 1. **Membership still steady.**

2. International group has been updating fees for private memberships.
 3. "New public-sector memberships are no longer eligible to be credited in the Member Recruitment Program, as they receive very favorable membership rates. The current leader, our own Kevin Kemmerer, has 4 new member referrals, so just a few referrals could qualify you for complimentary conference registration, annual membership dues, etc."
- ii. **2015 Conference Planning Chair- Wade Simpson/Joe Muhlberger**
 1. Sept 2, noon mountain time, sponsorships are being secured, school tour list being created, Oct 4, 4:00 pm meeting in Portland planning meeting set up, place to be determined but near other sessions.
 2. Chapter Presidents- reminder about attending regional meeting in New Mexico at the Portland Conference. Regional meetings are Friday Oct 3 after the school tours from 5:00 pm to 6:00 pm, everyone welcome to attend.
 3. SW Planning meeting in Portland- October 5th at 4:00 pm
 4. Challenge to each Chapter to come up with sponsors.
 5. Each chapter presidents to get people from their chapters to attend to get diversity from each Chapter
 6. The conference web site is on-line with what information is available.
 7. Save the date cards at the Portland Conference. Donna will have these at the registration desk.
 8. Julie is the first sponsor of the conference, THANKS!
 - iii. **Int'l SOTF Committee Chair- Mark Davenport**
 1. SOTF committee call on Aug 8. Also discussed the HSOTF process between John Ramsey and Boyd McAllister.

X. Chapter Reports

1. **Arizona- MaryAnn Ulik**
 - i. No report, Chapter event of Sept 10 (Donna), security and safety in schools.
 - ii. Question about what chapter Las Vegas is in. No leadership at the moment, need to build the chapter back up.
2. **California/N.NV- Mary Morris**
 - i. Need new vice president and secretary. No meetings to report. Need same thing for the California region to build membership. Busy schedules are part of the problem.
3. **New Mexico- Joe Muhlberger**
 - i. Conference planning with Wade on going. July 8 had an event at the College of Santa Fe. 35-40 attendees. Benjamin Gardner working on New Mexico Digest article to see what is happening state wide in school planning issues that would be of interest to CEFPI members.

-New Mexico Digest discussion
4. **Rocky Mtn- Alan Ford**
 - i. Fall program planning, Green School Summit, 3 Board Members are participating, 21st Century School Design, Tim Field, Bd.

Member doing research on converting open school plans without going back to the industrial model.

ii. 3 Board Members are attending the International Conference

iii. Revising their awards program

iv. Financial Management program

5. Utah- Brian Parker

i. No report

XI. New Business

1. Donna, annual conference in Portland. Agreement with Delta, 10% discount using CEFPI code. Different for each area. Train passes for all attendees will be available at registration.

XII. Open Issues/Discussion/none

XIII. Next Meetings

September 15, 2014, 2:00 pm Pacific, Bill will not be available, hopefully Boyd will handle meeting.

XIV. Adjournment Tom made motion, Bill seconded, approved

XV.