

CEFPI Southwest Region

Board of Directors Meeting

Date: March 16, 2015

Time: 2:00 pm - 2:00 pm Pacific/ 3:00 pm Mountain

1-877-326-0011 / *7408569*

Minutes

- 1) Call to Order – Bill Gould
 - a) Roll Call of Directors –
 - i) **Bill Gould, Wade Simpson**, Kevin Kemner, Tom Rushin, Gary Payne, Boyd McAllister, **Bill Heinicke, Julie Williams, Mark Davenport**, Frank Slingerland (AZ), **Benjamin Gardner (NM), Kari-Elin Mock (RMC), Weston Weekes (UT), Mary Morris (CA), Donna Robinson (HQ)**
 - ii) Guests:
 - b) Acknowledgement of Quorum and others present (min. 8- or EC Quorum) – Bill Gould
- 2) Agenda Approval: Additions or Amendments—Bill Gould
- 3) Meeting Minutes Approval February 17, 2015—Gary Payne
- 4) President's Report-Bill Gould

Mary has a presentation on the Schools Next that will be distributed.

- 5) Financial Report Approval- Tom Rushin

More sponsors for New Mexico

- 6) International Board Update –Julie Williams

Met last weekend...Membership initiative first of March. Positive Corporate structure questions. Regional leadership more active in pushing new membership structure.

Leadership academy. Leadership training. Start at board member status...day/day and a half event.

Innovation comity. Education summit. CEFPI... Where are we going? Who should attend the summit? Several identified to participate. To decide where education is heading and the state of education.

Branding. Much information on where we are going. What we do? Who we are? At the International Conference everything new goes into effect.

Schools Next. Information to come...looking to funding source to send one person from each region potentially.

International conference. "Outside Out" looking to successful companies that may not be necessarily be involved with schools.

Regional board activities: Southern region is very successful. How? How they conduct their business? Instead of monthly calls...emphasis on taking action. Face to face meetings. Regional conference...and separate regional leadership planning meeting. Engaging the young

professionals...30 to 40 yr. olds....people that support educational planning. How to involve them in moving CEFPI forward. More info to come.

7) Committee Reports:

- i) Membership and Chapter Development Committee Chair- Bill Heinicky
New membership rate. Submit best practices to Bill to help international with ideas on what is working.
- ii) 2015 Conference Planning Chair- Wade Simpson
Committee meeting tomorrow morning 3/17/15. Speakers are finalized...still working on keynote. Budgeting questions. Sponsors are coming in. Need help still to secure sponsors. Monarch submittals due yesterday...2 submissions.
- iii) SchoolsNext Committee Chair- Mark Davenport
Waiting on update. Understand timeline for this year's competition.
- iv) Bob Vesper Planner of the Year and officer nominations- Mark Davenport
No nominations...suggestions on who would be a good nominee? Look to Chapter Presidents for potential nominations. Bill to have an off line conversation with Donna on procedure. Guidelines are found on the website. Chapter Presidents to provide at least one nomination.
- v) Regional Director Update- Donna Robinson

8) Chapter Reports

- a) Arizona- Frank Slingerland
- b) New Mexico- Benjamin Gardner
Plan event to raise registration. SW new digest live on April first...need sponsors.
- c) Rocky Mtn- Kari-Elin Mock
Denver public schools Tour...renovation. High rise College/high school...single building w/ classroom/office/college/high school space.
- d) Utah- Weston Weekes
Planning our event on the 27th tour/lunch Odyssey

9) New Business

Julie W.-Generation next...Why not funneled through CEFPI?

10) Open Issues/Discussion

2015 Annual Conference International- San Diego CA Oct. 22-26, 2015

11) Next Meeting

- a) Monday, April 20, 2015, 2:00 pm Pacific/ 3:00 pm Mountain

12) Adjournment