



MEETING

MINUTES

Southern California Chapter – Board Meeting

August 15, 2017

Meeting was called to order at 11:35am in The Copper Conference Room, NAC Architecture and via Zoom conference call.

Attendees:

Helena Jubany | President
Orin Williams | President – Elect
Matt Riddle | Secretary
Scott Hammond | Treasurer
Leona Ketterl | Membership Chair
Brett Hobza | Board (at-large)
Dawn Brisco | Board (at-large)
Annette Wu | NAC Architecture
Saif Vagh | NAC Architecture
Laura Kazmierczak | NAC Architecture
Tina Frank | NAC Architecture

Absent:

None

Approval of Minutes:

July 19, 2017 minutes approved by all.

Discussions:

- Helena reports that email blast for chapter introduction is finalized. Helena to have sent to all board members and So Cal members. All should pass along to professional networks, etc.
- Member benefits: Scott asks for clarification/input on benefits of being a member and items brought up include professional development, low membership costs, workshops, conferences, great keynote speakers, 4 local events per year plus networking sessions.
- So Cal-specific award: Orin shares more on this and how it may be beneficial because of lower cost to participate. Helena has touched base with No Cal but they do not have a

local awards program in place. Helena to reach out to Carla (A4LE) to investigate how awards program is structured and how we may be able to promote local award.

- CEU's for members/ALEP. Helena to explore this process and report back.

Reports:

Membership: Leona reports that a few key members have joined. Currently working with Helena and A4LE to explore ways to invoice directly to help avoid lag in signing up. Helena to set up conference call with Leona/A4LE to discuss if possible and how.

Open Business:

- Upcoming Events:
 - The 9/20 event will include a tour of John Adams Middle School (Santa Monica-Malibu Unified) with a networking mixer directly after at either Bodega Wine Bar or The Kitchen Local. The event will be free and start at 3:30 pm.
 - Orin provides update on the 10/20 event in conjunction with CASH Fall Conference in Orange County. Samueli Academy (Santa Ana Charter) is confirmed and O.C. School for the Arts and El Sol have prelim approvals. The goal is a total of two stops, Orin to update on final plans at September meeting. Helena to assist with putting together a graphic for the event.
 - January event: Scott to assist will update later.
 - April event: Matt to tab LA independent school sites. Will update later.
- Membership Recruitment:
 - NAC creates local chapter intro graphic. All board members should continue to promote.

Meeting adjourned at 1:18 pm

September 2017 meeting will take place on 9/19 at 11:30 am via Zoom conference call.

