2011-2012 SOUTHERN REGION BOARD MEETING MINUTES
October 9, 2012, 3:30 PM CST, via Conference Call
Call in: (712) 432 0075 – Access Code 932643#

Southern Region Board Members (Attendees in bold):

Michelle Dudley, President
Scott Layne, Inter. Rep.
Brad Chilcote, Pres. Arkansas

Jimmy Disler, 1st VP
Paul Mills, SR Foundation
Beth Guillot, Pres. Central TX

Kerri Ranney 2nd VP
Jack See, Ark. Governor
Deborah Yocham, Pres. Gulf Coast

Joe Irizarry, Treasurer
Chris Pellegrin, L.A. Governor
Michael Holly, Pres. Louisiana

Brad Pfluger, Membership
Gary Armbruster, OK Governor
Rod Reeves, Pres. North TX

David Kacynski, Secretary
Ray Stringer, TX Governor
TBD, OK President (Open)

Amy Jones, Communications
Lowell Tacker, Pres. South TX

Amy Jones, Past President

Non-Board Members & Guests at the Meeting: Carla Terian, Regional Director

A. Opening/Introductions and Officer’s Reports

• Call Meeting to Order (Michelle Dudley) (3:45 PM)
• Establish Board Quorum (9 Present)
  o OK Governor position filled after Board meeting
  o Future meetings will require 10 members to establish a quorum
• Introductions (None)
• President’s Report (Michelle Dudley) - No Report
• Treasurer’s Report (Kerri Ranney) - No Report
• Membership Report (Brad Pfluger)
  o Membership report distributed via Email on October 4, 2012
  o 718 members in the Southern Region
  o SR net increase/decrease of 13 new members, 26 dropped/expired, 4 potential expirations to be reviewed
  o Concern over the “non-renewal” issues, may be related to conference related memberships that do not renew the second year
• Communications (Amy Jones, via Email)
  o The Communications Committee is working on an ad for the Texas School Business magazine to promote the April 2013 SR Conference in Austin. Ad is almost done and we will follow up accordingly with the magazine.
  o International Report (Scott Layne) - No Report

B. Action Items:

1. Approval of Minutes from Board Meeting (David Kacynski)

  Move to approve the SR Board Meeting Minutes from August 9, 2012

  Motion:    Second: 

  Discussion: Meeting minutes from August 9th were not provided for this meeting. Action item to be moved to November’s SR Board meeting.

  Vote: In favor: Opposed: Abstentions:

  Motion: Tabled for future action
2. CEFPI SR School of the Future/Board of Directors/Strategic Planning Review Meeting (Kerri Ranney)

Move to CEFPI SR School of the Future/Board of Directors/Strategic Planning Review Meeting

Motion: Second:
Discussion: Description provided by Kerri. Committee would like to incorporate into SR program, financial commitment is not determined, registration fees for International Board, meals, room block extended to allow Board members to get the same conference rate. The Committee will continue to discuss the issue and make a recommendation to the Board. Additional information will be provided by International.

Vote: In favor: Opposed: Abstentions:

Motion: Tabled for future action

3. TASA Midwinter Speaker (Kerri Ranney)

Move to approve additional funding for travel expenses for the TASA Midwinter (January 29th) Speaker of up to $750.

Motion: David Second: Beth
Discussion: $5,000 plus up to $500 travel previously approved by the SR Board. Expense types and amounts that the speaker expects to have reimbursed will be determined by Kerri. Kerri will negotiate the expenses with the Speaker. $500 appears to be insufficient, $750 should cover it.

Vote: In favor: All Opposed: None Abstentions: None

Motion: Passed

C. Informational Items and Discussion

4. Texas Building Magazine Contract Renewal (Kerri Ranney) No concerns or discussions with the ad or ad funding. The advertisement expenses are already in the SR Board approved budget, therefore no further action is needed.

- TASA Midwinter Speaker - Jason Barger, author of Step Back From The Baggage Claim. Do we want to provide copies of the book to attendees? $8.47 bulk price if ordered in advance. The Board preference is to have attendees order or buy the books at the CEFPI booth. CEFPI will not purchase copies for the attendees.
- 2013 Southern Region Conference Update (Jimmy Disler)
  - No Report

Chapter/State Reports
- Arkansas (Jack See)
  - Volunteers spread out all over the State, considering establishing a second chapter
  - Arkansas Association of Educational Administrators (AAEA)
- Central Texas (Beth Guillot)
  - November 9th, half-day conference
  - Net-zero presentation in Pflugerville
- Gulf Coast (Michelle Dudley on behalf of Deborah Yocham)
  - Fall 2012 Clay Shoot Nov. 1
  - Annual Golf Tournament Nov. 12, Northgate Country Club
  - Member Meeting, School Tour, November 15th, 5:30 PM, CFISD Salyards Middle School
- Louisiana (Chris Pellegrin)
  - 2nd Chapter Meeting was well attended with 32 participants, included a school presentation
- North Texas (Rod Reeves)
  - October 17th – Golf Tournament
  - Superintendent’s Forum
  - Holiday Gathering, 2nd Annual event in December
- Oklahoma (Gary Armbruster, Governor)
  - No Report
- South Texas (Lowell Tacker)
  - No Report
D. SR Board Meeting/Event Schedule:
   • Conference Calls will resume on the 1st Thursday of each month
   • Carla is working up the new meeting schedule
   • The NEW conference call in information is as follows: (712) 432-0075, Access Code: 932643#
   • Next Board Meeting/Conference Call - November 1, 2012

E. Adjournment
Move to adjourn the SR Board Meeting for October 9, 2012
Motion:   Jack      Second:   Rod
Discussion: No discussion
Vote:   In favor: All   Opposed: 0   Abstentions: 0
Motion: Passed