2012-2013 SOUTHERN REGION BOARD MEETING MINUTES
February 7, 2013, 3:30 PM CST
Conference Call

Southern Region Board Members (Attendees in bold):
Michelle Dudley, President
Jimmy Disler, 1st VP
Kerri Ranney 2nd VP
Joe Irizarry, Treasurer
Brad Pfluger, Membership
David Kaczynski, Secretary
Amy Jones, Communications
Daniel Perez, Past President

Scott Layne, Inter. Rep.
Paul Mills, SR Foundation
Jack See, Ark. Governor
Chris Pellegrin, L.A. Governor
Gary Armbruster, OK Governor
Ray Stringer, TX Governor

Brad Chilcote, Pres. Arkansas
Beth Guillot, Pres. Central TX
Deborah Yocham, Pres. Gulf Coast
Michael Holly, Pres. Louisiana
Rod Reeves, Pres. North TX
TBD, OK President (Open)
Lowell Tacker, Pres. South TX

Irene Nigaglioni, Chair CEFPI International
Carla Terian, CEFPI Regional Director
Bill Stice, Awards
Lisa Martin, Awards
Tom Gunnell, Conference Content
Alan Albers, Membership

Non-Board Members/VIP at the Meeting:

A. Opening/Introductions and Officer’s Reports

- Call Meeting to Order (Michelle Dudley) (3:35PM)
- Establish Board Quorum (10 Present?) Yes
- Motion to approve the February 7, 2013 Board Meeting Agenda
  Motion: David Second: Chris
  Discussion: None

  Vote: In favor: All  Opposed: None  Abstentions: None
  Motion: Passed

- Introductions of VIP and other guests: Committee members, ongoing participation in the SR Board Meetings, communication
- President’s Report (Jimmy Disler on behalf of Michele Dudley) – No report
- Treasurer’s Report (Joe Irizarry) – YTD Balance: $  YTD Net Income: $
  - International will issue financial information on February 8th and distributed via Email
- Membership Report (Brad Pfluger) –
  o Distributed via Email on February 6th
  o 757 members in the Southern Region, net increase of 3 members
  o 17 new members, 19 dropped/expired, 8 potential expirations (to be reviewed).
- Communications (Amy Jones) – Absent, no report
  o Strategic Planning Session, see below
  o Next Newsletter prior to SR Conference in April, requested news worthy items
- International Report (Scott Layne) – Absent, no report
B. Action Items:

1. Approval of Minutes from Board Meeting (Jimmy Disler)
   
   Motion to approve the SR Board Meeting Minutes from January 11, 2013.

   Motion: Deborah  Second: Lowell
   Discussion: None
   
   Vote: In favor: All  Opposed: None  Abstentions: None
   Motion: Passed

2. Approval of SR Representation at the International Strategic Planning Session and Northeast Region Annual Conference (Kerri Ranney)
   
   Motion to approve:
   (1) Kerri Ranney as our regional designee for the International Strategic Planning Retreat;
   (2) Kerri’s attendance at the Northeast Region's 2013 conference in Pittsburgh as the SR representative

   Motion: Joe  Second: David
   Discussion: The Southern Region has been requested to send a region designee to the International Strategic Planning Retreat in Pittsburgh in addition to our SR Representative, Scott Layne. Kerri Ranney has expressed interest in attending as our designee. Kerri Ranney is also slated to attend the Pacific Northwest regional conference as part of our exchange program. In lieu of attending the PNW conference in Regina, Canada, Kerri has proposed attending the Northeast regional conference in Pittsburgh. (This would not impact the PNW representative attending our conference in Austin.) This conference takes place immediately following the Strategic Planning meeting, and since this region is hosting the School of the Future Design Competition, Kerri will also be able to observe, firsthand, how they will host the event. Hopefully, our region will have the opportunity to host the Competition in conjunction with our regional conference in the future.

   The SR budget includes travel expenses for the conference exchange program. The conference registration and possible additional hotel nights would be above the current budget.

   Vote: In favor: All  Opposed: None  Abstentions: None
   Motion: Passed

3. Approval of SR Participation in the School of the Future Design Competition (Kerri Ranney)
   
   Motion to approve a budget of $3500 to sponsor the 2013 Southern Region School of the Future design competition.

   Motion: Chris  Second: Kerri
   Discussion: For the past several years we as a Southern Region have sponsored the School of the Future design competition that is held here in our region. We have financially supported this effort in terms of the cost to host the competition and in helping out of town team’s travel to where the competition is hosted. The cost last year for hosting this competition was $3,121.82 and was paid by the SR Foundation. We will request that the SR Foundation cover this expense again this year, but the SR would be responsible for the cost if the SR Foundation decided not to sponsor the event.

   Gloria Barrera is coordinating this effort for us again this year. The event will take place sometime in February.

   Vote: In favor: All  Opposed: None  Abstentions: None
   Motion: Passed

C. Informational Items and Discussion

- 2013 Southern Region Conference Update (Jimmy Disler, Amy Jones, Kerri Ranney)
  - Registration for golf and sporting clay is open, please register early
  - Sponsorships – approximately $28K
  - Registration Fees (unchanged from last year) and Hotel Rates are listed on the website
• Strategic Planning Session (Kerri)
  o Meeting with Pam next week, documentation is being compiled
    • Some closure on actionable goals were not achieved at the session
  o Survey on facilitator, consideration for future participation, consistency in 2 years
  o Contemplating International planning session at SR Conference and Member Connect training
    • Board sentiment was favorable to set aside time at the SR Conference

• International/Regional Level Committee Updates
  o Awards - Lisa Martin, Bill Stice
    • Information available on CEFPI Annual Conference Presentation, Submission dates listed, see website
    • Planner of the Year Nominations (Bill Stice) – Requested nomination submissions as early as possible.
  o Conference Content - Tom Gunnell, Absent, no report
  o Membership - Alan Albers, no report
  o Governance - Kerri Ranney
    • Met on February 6th
    • Discussed 3 amendments to the non-member surcharge policy:
      a. Modified definition of “Function” – planned/marketed events, uses CEFPI “brand” and delivers educational content
         i. This will exempt social, fundraising and recreational events
      b. Twelve month waiver of policy for newly created/recreated chapters
         i. Exception for Louisiana, Oklahoma and Arkansas only – waiver applies through 09/30/13
      c. Alternate fee structure for region/chapter conferences for 2013 – intended to lessen financial impact to chapters/regions who budgeted fees for their conferences prior to the implementation of the policy
    • Approvals by Membership Committee, then to International Board for final approval

Chapter/State Reports
• Arkansas (Brad Chilcote) – Working on Board, utilizing suggestions from other Chapters
• Central Texas (Beth Guillot) – Absent, Conference moving forward
• Gulf Coast (Deborah Yocham) – Best Practice Meeting, Safe and Secure Schools, March 1, 2013
• Louisiana (Michael Holly) –
  o Board meeting next week, 4 PM February 14th, all welcome to join
  o Quarterly chapter meetings, March 15th, teamed with AIA
  o Scholarship applications, were due January 31st, no report on application numbers, if any
  o SDSU course scholarship
• North Texas (Ray Stringer on behalf of Rod Reeves) –
  o Chapter meeting next Wednesday, moving forward with Impact Award
• Oklahoma (Gary Armbruster) – Absent, no report
• South Texas (Lowell Tacker) –
  o Program in a few weeks, Topic: solar PV and Ice Storage, Scholarship applications – 2 or 3 so far

D. SR Board Meeting/Event Schedule:
• Next Board Meeting/Conference Call – March 7, 2013, 3:30 PM CST
  The conference call in information is as follows: (712) 432-0075, Access Code: 932643#

E. Adjournment
Move to adjourn the SR Board Meeting for February 7, 2013
Motion: Brad P Second: Joe
Discussion: None

Vote: In favor: All  Opposed: None  Abstentions: None
Motion: Passed