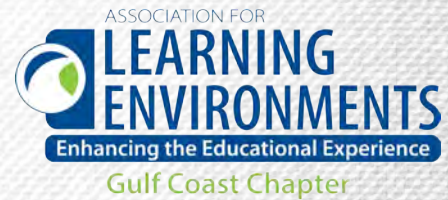


GULF COAST CHAPTER QUARTERLY NEWSLETTER

FEBRUARY 2017



Past President's Pen

Heading into a new year, there is always uncertainty, yet always hope. Spring is closer, holidays are behind us, and everyone is making resolutions, some with due dates, because let's be honest...they are more like goals, and our goal is really to make it further into the new year than we did last year.

For 2017, there is perhaps more uncertainty, with a new national president that brings hope and fear all rolled into one. With a new leader comes a new brand for the United States. With the new brand, comes the good and the bad, the easy transitions and the challenging ones.

As many of you recall, 2016 brought with it a new name, a new logo, and the perception of a new brand for A4LE. We emerged after the 2015 International Conference (and the 2015 holiday season) as an organization that our leaders hoped would bring with it new energy, and a name more appropriate to our cause. There have been brand issues, of course, with frequent questions like "who are you with again?" and "why did you change your name again?"

The irony in all of A4LE's re-branding is that the brand is still the same, it's only been the name that has changed. Our people, our purpose, our challenges... all the same. Our logo and name are not our brand, it is our people and what we believe in that make up our brand.

So, both in the Gulf Coast Chapter, and in the Southern Region, let's embrace our new name in 2017. Sure, we have all changed over the last year, but we are not new people, we have not changed who we are and what we do. Yes, our membership demographic has changed greatly, but much of that was evolving before our change from CEFPI to A4LE.

Going into 2017, the new Gulf Coast Board has big plans, a couple format changes, and some very high expectations. Tours and Educational Sessions will be making a more concerted effort to focus in on our client members, with some social and other events changed to times of the year that will encourage more (and diverse) participation.

Our partnerships with local colleges of architecture and education will grow, our drive to strengthen Schools Next in our region will be successful, and our push to market our brand with the new generation of educational facility planners, designer, and builders will not be a resolution...it will be a reality.

There is no need to "Make A4LE Great Again" because we are still great, we just needed some time to embrace our new outfit. *Have a safe, fulfilling, and prosperous 2017!!!*

Erin Joseph Machac, AIA
Principal / Project Director
Stantec Architecture

— COMING UP —

Condit Elementary School Tour
February 16, 2017 | Bellaire, TX

Educational Session
February 23, 2017 | TBD

A4LE Gulf Coast Chapter Golf Tournament
March 3, 2017 | Clear Creek Golf Club



A4LE Southern Regional Conference
April 1-4, 2017 | New Orleans, LA

2017 A4LE LearningSCAPES Conference
October 25-30, 2017 | Atlanta, Georgia

Gulf Coast Chapter Officers, Aug. 1–July 31

President Todd Lien VLK Arch. 281.671.2300	Past-President Erin Machac Stantec 713.877.0900	Communications Coordinator Daniel Brewster IBI Group 281.286.6605	Programs Coordinator Cory Junemann Texas Air Systems 832.342.9250
President Elect Dillon Brady Cy-Fair ISD 281.831.0866	Secretary / Treasurer Allen Scott Klein ISD 281.468.3614	Membership Coordinator Easy Foster Conroe ISD 936.709.7884	

2017 Caudill Class Award Winners

Congratulations are in order for two projects within our chapter that were awarded The Caudill Class Award at the 2017 TASA/TASB Midwinter Conference in Austin, TX. Cr8 Architects / Deer Park ISD won for the Deer Park High School North Campus Project and IBI Group / San Jacinto College won for the Maritime Technology and Training Center. Congratulations to these, and all firms that won awards at the conference.



Cr8 Architects / Deer Park ISD



IBI Group / San Jacinto College

Condit Elementary School Tour—February 16, 2017



**JOIN THE
A4LE
GULF COAST
CHAPTER**

MEETING AND TOUR
CONDIT ELEMENTARY SCHOOL
7000 S 3RD ST, BELLAIRE, TX 77401
02.16.2017

THURSDAY, FEBRUARY 16, 2017
11:30AM - 1:00PM

PLEASE RSVP TO:
CORY.JUNEMANN@TEXASAIRSYSTEMS.COM



A4LE Southern Regional Conference—April 1-4, 2017

Thursday, March 30, 2017

3:00 pm -5:00 pm	International Board of Directors Meeting – invitation only
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Friday, March 31, 2017

7:00 am - 3:00 pm	International Strategic Planning Session – invitation only
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3:45 pm	Transportation leaves hotel- Sunset Boat Trip
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	Sunset Boat Trip with International / Southern Region / Planning Committee – invitation only
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Saturday, April 1, 2017

	Registration Open
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Noon - 3:00 pm	ALEP Exam
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Noon – 4:00 pm	School Tours
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Noon – 5:00 pm	Sporting Clay Shoot
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6:00 pm	Opening Reception
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7:00 pm	Dinner on your own
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Sunday, April 2, 2017

9:00 -11:00 am	Early Bird Sessions / Workshops
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11:00 am – 1:00 pm	Lunch
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1:30 – 5:00 pm	Opening Session / Activity
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5:00 – 6:30 pm	Reception & Awards
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7:00 pm	Dinner on your own
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A4LE Southern Regional Conference—April 1-4, 2017

Monday, April 3, 2017

10:00 am – 2:00 pm	Trade Show Open	
8:00 – 9:45 am	Superintendent Panel	
10:00 – 11:00 am	Educational Sessions	
11:15 – 12:15 am	Educational Sessions	
12:30 – 1:30 pm	Lunch	
1:00 – 2:00 pm	Educational Sessions	
2:00 – 3:00 pm	Educational Sessions	
3:00 - 3:30 pm	Refreshment Break	
3:30 – 4:30 pm	Educational Sessions	
6:30 – 8:00 pm	Planner of the Year Reception	
8:30 – 11:00 pm	2017 Planner of the Year Announcement / Gala	



Tuesday, April 4, 2017

9:00 – 10:00 am	Breakfast	
10:00 – Noon	Closing Session	

Southern Regional Sporting Clay Tournament—April 1, 2017

SAVE • THE • DATE

**A4LE SOUTHERN REGION
SPORTING CLAY TOURNAMENT**



SATURDAY | APRIL 1, 2017

LOCATION: Tri-Parish Sporting Clays
2468 Jewell St (LA 316/Bayou Blue Road), Houma, LA, 70364



SPONSORSHIPS + REGISTRATION AVAILABLE
WWW.A4LE.ORG



100 Round Shoot | Trophies for Top Teams and Top Guns | BBQ Lunch Provided
Registration, Optional Practice & Lunch 12:00–1:00 PM | Tournament Begins at 1:00 PM

International Board Business–Notes from Bill Stice

International Vision of the Future:

I. Success of Branding – CEFPI – A4LE – Going Global – July – Singapore

- A. Our brand is fully accepted across the six regions here in the northern hemisphere.
- B. Australasia Region will host the 17th Annual LearningScapes – Experience Asia
- C. UK – Has affiliated with “Learning Spaces – eMagazine” and unveiled their renaming to “Learning Environments – UK” They will be launching a new award in early Oct/ Nov 2017.

II. A4LE Organizational Changes

- A. “Departmentalizing” Region and Chapter Service Program
- B. Appointed – Director of Member Care and Communications. Donna Robinson – Beside SR, she will oversee all region and chapter services within the association.
- C. Investing in an entire new Technology Suite to include member records, invoicing, new website, communications and social media program in order to keep us in the state-of-art. We will make LE connect more seamless and easy to use. Goal is to complete this task within the first six (6) months of 2017

III. Challenges for future: 2017 Strategic Plan – New Orleans will focus on three (3) areas:

- A. Membership
 - a) Current Working Groups (i.e. Group 1)
 - b) Emerging Professionals
 - c) Membership recruitment/Retention
 - d) Communications
 - e) Global Mindset
- B. Knowledge Center Steering Committee
 - a) Current Working Groups
 - b) Content
 - c) Future Content Planning
 - d) Schools Next
 - e) The Guide
- C. Development Steering Committee
 - a) Current Working groups
 - b) Association Main Annual Event/Conference
 - c) Schools Next
 - d) Partner Sponsors

There will be representation from EACH Region on these Committees and Sub-Committees 2017 LearningSCAPES – Atlanta – These: Global Focus Conference may have a new format and some new concepts to consider – The Georgia Chapter and the Southeast Region are meeting monthly to prepare and “out-of-the-ordinary” conference for you in October.