

#AISDFuture — Building it Together

A4LE SOUTHERN REGIONAL CONFERENCE



BRAILSFORD & DUNLAVEY



#AISDFuture — Building It Together

A4LE Southern Regional Conference



This presentation is intended to share our experiences at Austin Independent School District working with district stakeholders and the community to adopt a Long Range Facilities Master Plan

This session explores:

- Visioning across multiple stakeholder groups
- Formats and Strategies for collaborating and engaging with the community
- The process for determining and communicating project recommendations

This panel discussion is presented as an interactive engagement of challenges and solutions

Discussion Panel

A4LE Southern Regional Conference



Moderator

Mo McRae

FMP Consultant
Brailsford & Dunlavey



Panelist

Kristin Ashy

FABPAC Member



Panelist

Melissa Laursen

Manager of Planning
Services, Austin Independent
School District



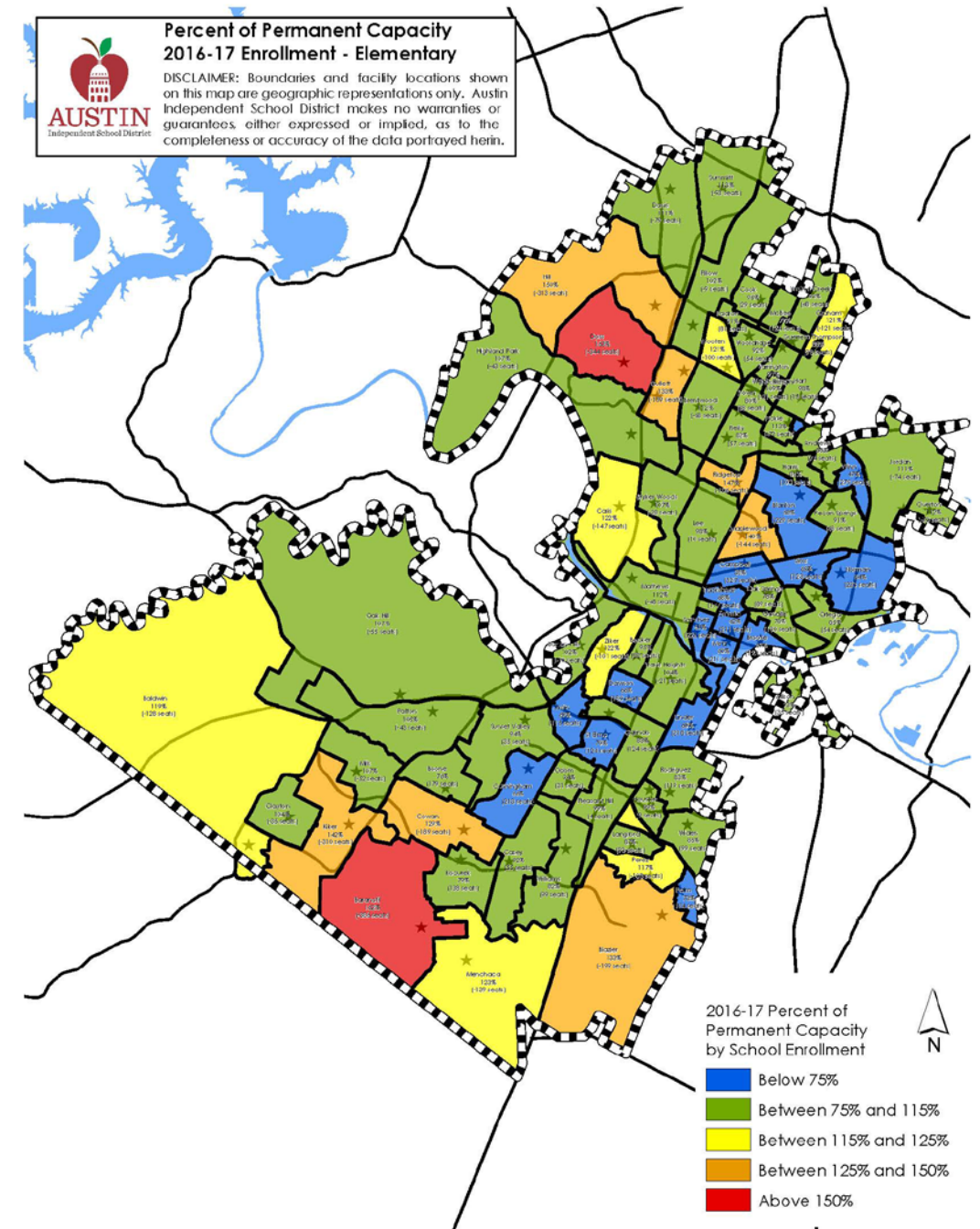
Panelist

Greg Smith

FMP Consultant
Brailsford & Dunlavey

AISD Reality

- Mixed Results on previous 2013 Bond Propositions
- Recapture Challenges
- AISD Changing Demographics
- Aging Facilities / Deferred Maintenance
- Vision to Reinvent the Urban School Experience



Key Differentiators

- Structure and Focus on Community Involvement
- Vision Clarity and Buy In
- Transparency in every aspect of the process
- Developing and Adhering to Planning Strategies
- Starting with Objective Data as a baseline, then using qualitative data from the Community to build final project recommendations.



FABPAC: Elements of Successful Implementation

- Board Appointed – but not obligated to a position
- Regional Engagement Strategy
- Right quantity of members
- Continuity of the Committee
- Committee buy in on the mission and primary objectives
- Exposure to a variety of schools across the District



Collaboration Strategies

- Specific to the that community
- Utilize a variety of formats including social media
- Round Table Discussions
- Opportunities for feedback and closing the loop



Austin ISD ✓

@AustinISD

Following



Today is the day! Join us tonight 6-7PM for [#AISDChat](#) about Facility Master Plan. Use [#AISDChat](#) and [#AISDFuture](#) to join convo. See you soon!

10:01 AM - 30 Jan 2017

#AISDFuture — Building it Together

A4LE SOUTHERN REGIONAL CONFERENCE



BRAILSFORD & DUNLAVEY

Questions?

