



Betty the Builder

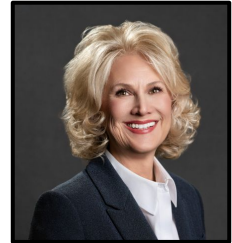
Builds a Better Building

About Our Crew



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Which Crew Are You?



**Current
Superintendents**

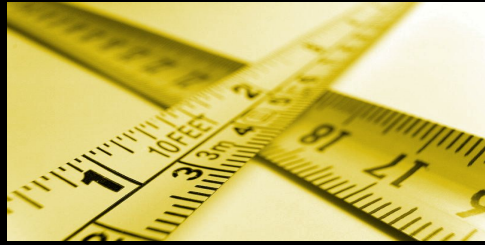
**Campus
Leadership**



**District
Leadership**

**Other
???**





Let's Measure the Room!



01

Toolbox Terror

I've seen HGTV...does that count?

02

DIY Dreamer

I've got the manual in one hand and hope in the other!

03

Blueprint Boss

I can read a blueprint, but need a translator for the rest!

04

Construction Queen

Stand back! I'm building an empire!



What are the roadblocks?

- Discuss barriers you may have faced.
- What parts of the process are you most anxious about...and why?
- What tends to impede your confidence?

Discuss with your table group (5 min)

What's Our Why?

Gender Disparities in School Leadership

Historical & Societal Biases

Assumptions & Preconceived Ideas

Confidence & Competency!



Building Confidence & Competency



**Increase knowledge
of the Construction
Timeline & Process**



**Gain strategies for
your own
construction tool belt**



**Engage in next steps
for you and
your crew**

Watch what we're
gonna do now!





The first step
in building
CONFIDENCE is dispelling
a few
common assumptions.

Myth
or

FACT

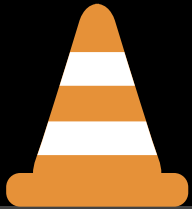
Myth #1

Women leaders in construction are rare because they aren't interested in the field.

FACT

Interest isn't the issue.

Systemic barriers, stereotypes, and **lack of early exposure** often discourage women from pursuing construction careers.





Myth #2

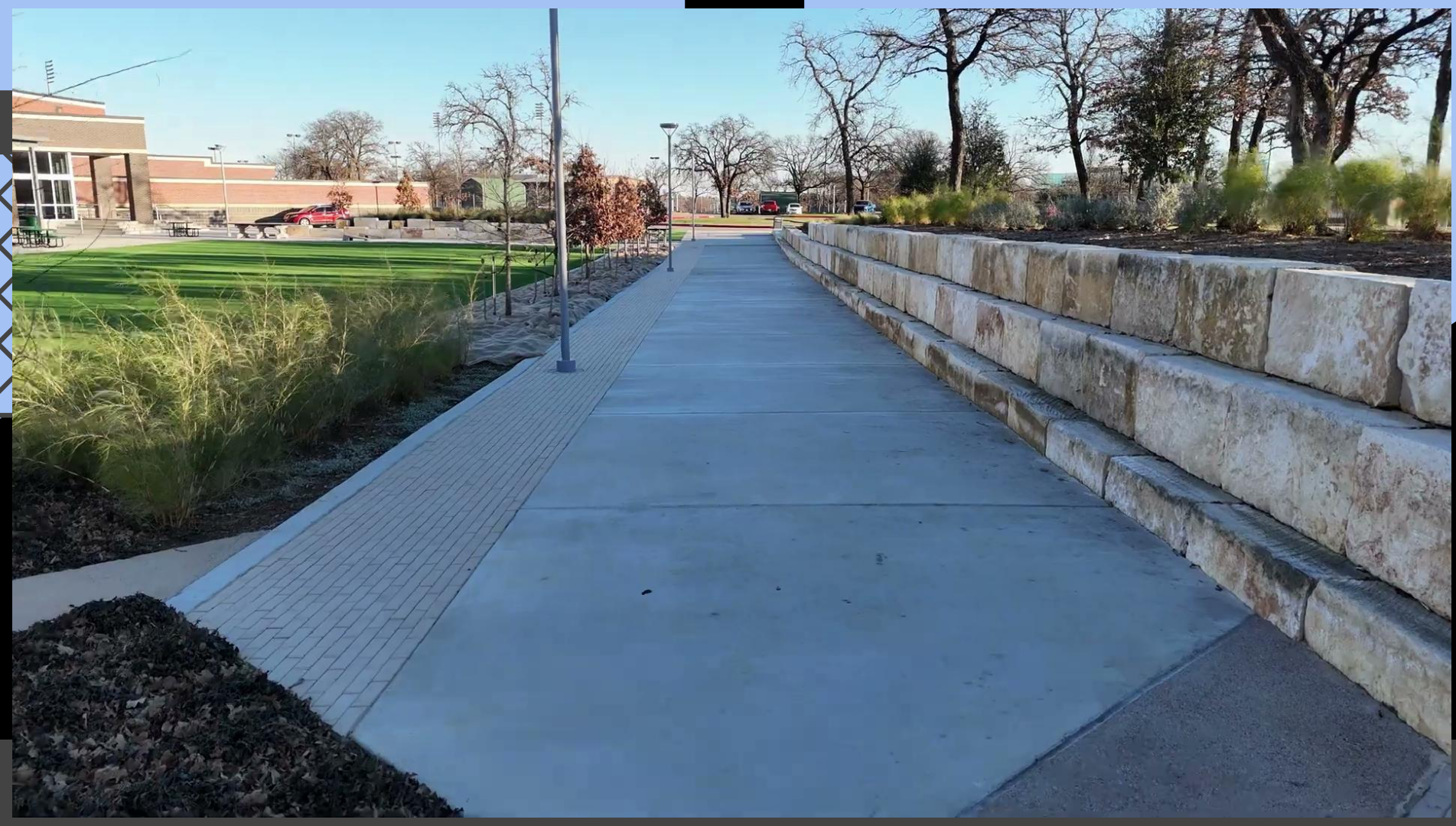
Construction is a “man’s world.”

While historically male-dominated, the construction industry is **seeing a rise in female leaders**, architects, and project managers who are breaking barriers and succeeding in their roles.

Leadership isn't about gender.
It's about **VISION** and **EXECUTION**.

FACT







Myth #3

Women are too detail oriented to handle large-scale projects.

FACT

Attention to detail is a **strength** in managing construction projects, ensuring nothing critical is overlooked. Female superintendents often bring **balance** by combining big-picture thinking with detail-oriented oversight.





Myth #4

Women won't command respect on construction sites.

Respect comes from **competence, communication,** and **leadership.**

Female leaders who assert themselves, collaborate effectively, and demonstrate knowledge **earn respect,** regardless of stereotypes.

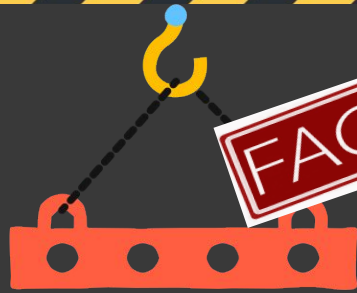


Myth #5

Women lack technical knowledge about construction.

Many women in leadership roles, including superintendents, have extensive experience managing multifaceted projects, which translates seamlessly into overseeing construction. **Technical knowledge can be learned, and leaders excel by leveraging experts.**

FACT





What are ~~the~~ roadblocks?!?

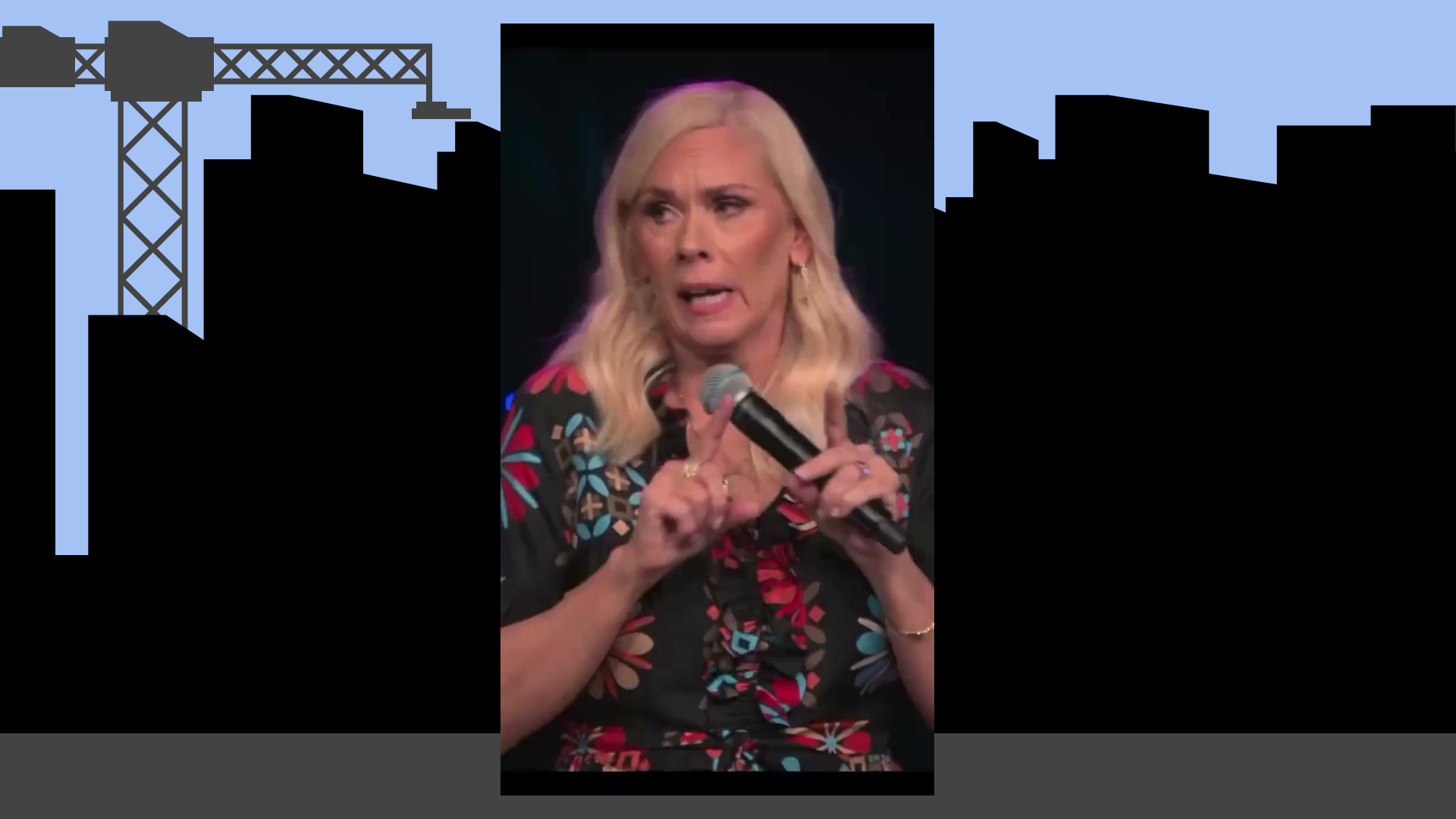
- How will you continue to build your confidence in this process?
- What are your next steps with your crew?

Discuss with your table group (5 min)

What's Our Why?

Your *students* will value their education to the extent in which you value their educational environment.





*The weight of responsibility may rest on your shoulders,
but remember — it rests there because YOU are strong
enough to carry it, capable enough to balance it...all while
remaining confident enough to lead others forward.*

**Wear your  like a  and
LEAD with CONFIDENCE!**



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