

Wayfinding to a New Reality



It's a Whole New World:
Reaching Out for Help is the New Knowledge

Let the Crusade Begin!



Wayfinding Team



O. Wayne Reynaud

Passionate School
architect and principal at
HKS, A4LE Leader,
Dedicated community
connector



Easy Foster

Director, leader,
orchestrator, and district
visionary – Conroe ISD,
Aggie Alum, change agent,
and village trailblazer



Julie Williams

Obsessive, eager, firehose
of planner, educationally
driven, community-centric
school planner and
dedicated A4LE leader



Bridging Expectations to Reality

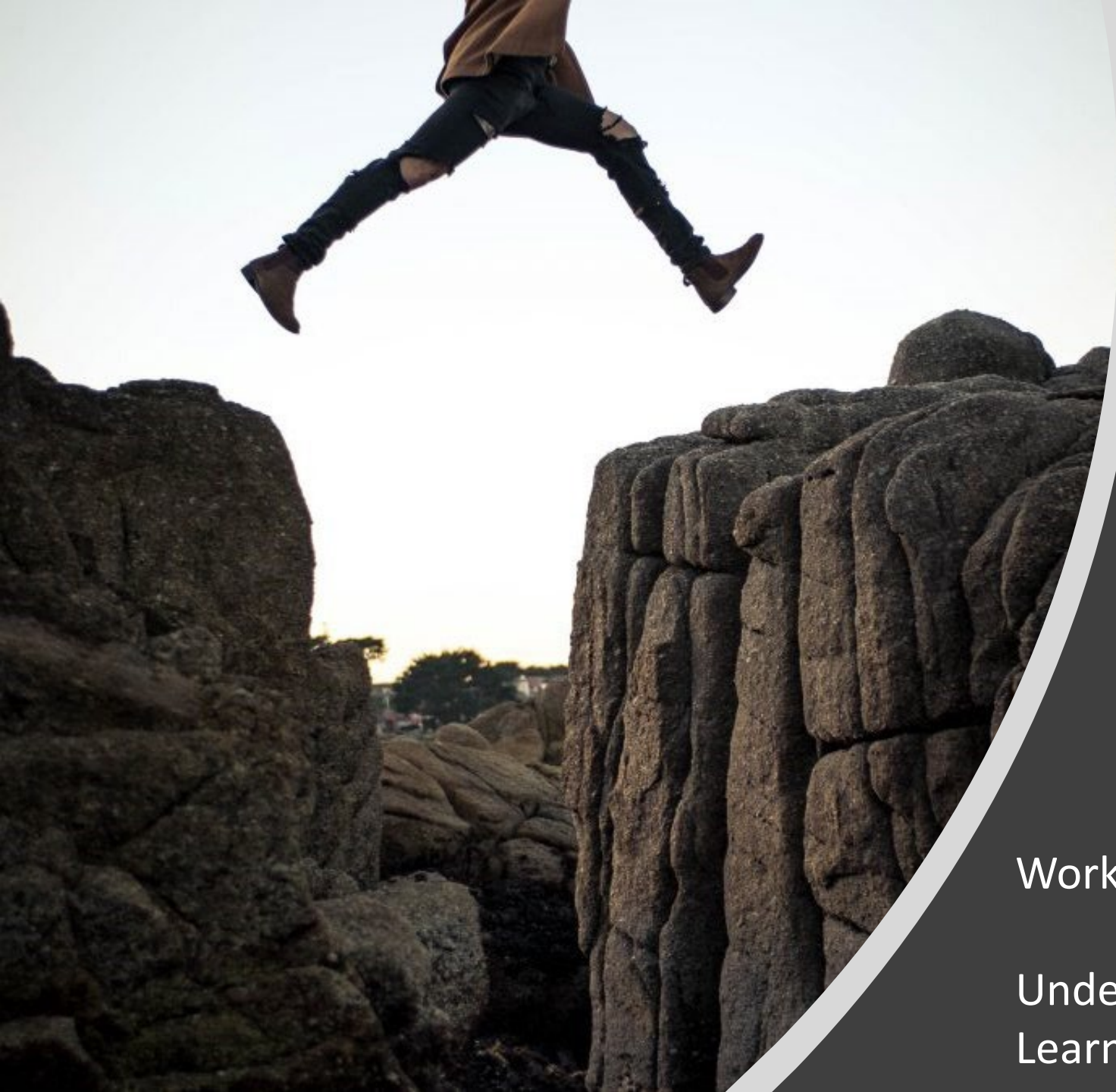
Garnering Effective Industry Results

Wouldn't it Be Nice...

5 Tips for Managing Professional Stress

- Get the right tools for the job to help streamline your operation
- Create daily rituals and practices to help center and ground you
- Create an efficient system for tracking and managing tasks and appointments
- Maintain balance and harmony in your daily routines
- And wait for it...try not to do too much at once!





More than a Leap of Faith... There's Process!

Workshop Focus:

Understand Project Expectations
Learn How to Deliver to the New Reality



How the customer explained it



How the project leader understood it



How the analyst designed it



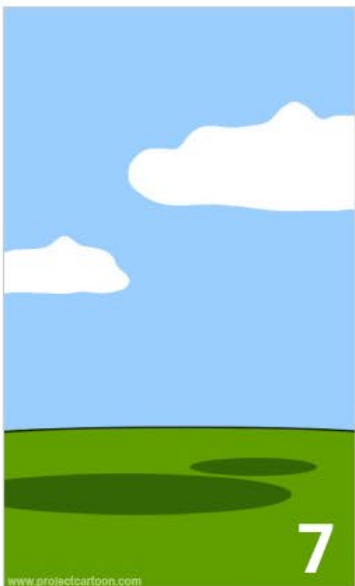
How the programmer wrote it



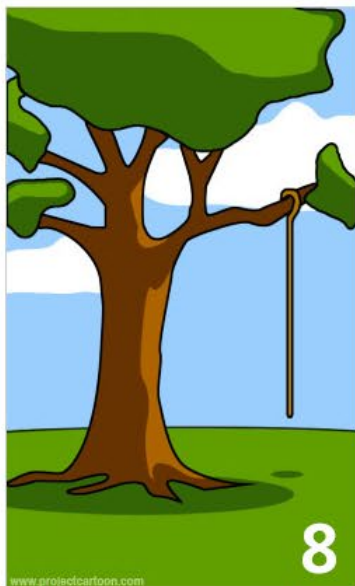
What the beta testers received



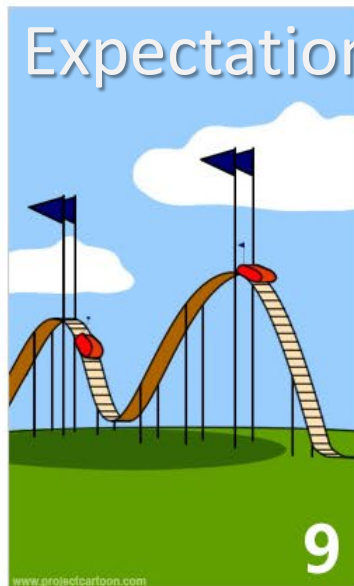
How the business consultant described it



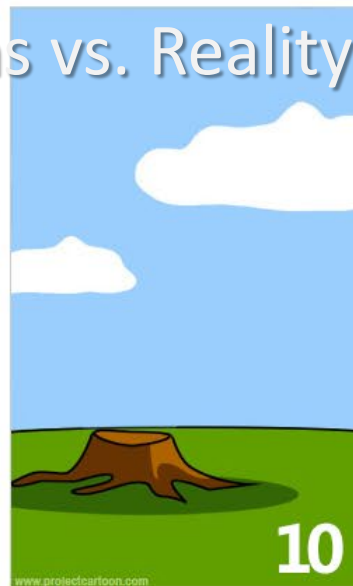
How the project was documented



What operations installed



How the customer was billed



How it was supported



iSwing
What marketing advertised



What the customer really needed

Expectations vs. Reality

Bridging the Gap

Expectations

- On Schedule
- Under Budget
- Community Alignment
- No Negative Press
- Unique Building
- Student Achievement
- Permit in Hand
- Great Construction Experience
- Easy Closeout

VS.

Reality

- Delays
- Unstable Market
- Community Resistance
- Social Media Nightmares
- Unique Building
- Student Achievement
- Permit in Hand
- OK Construction Experience
- Not Closed Out

Bridging the Gap

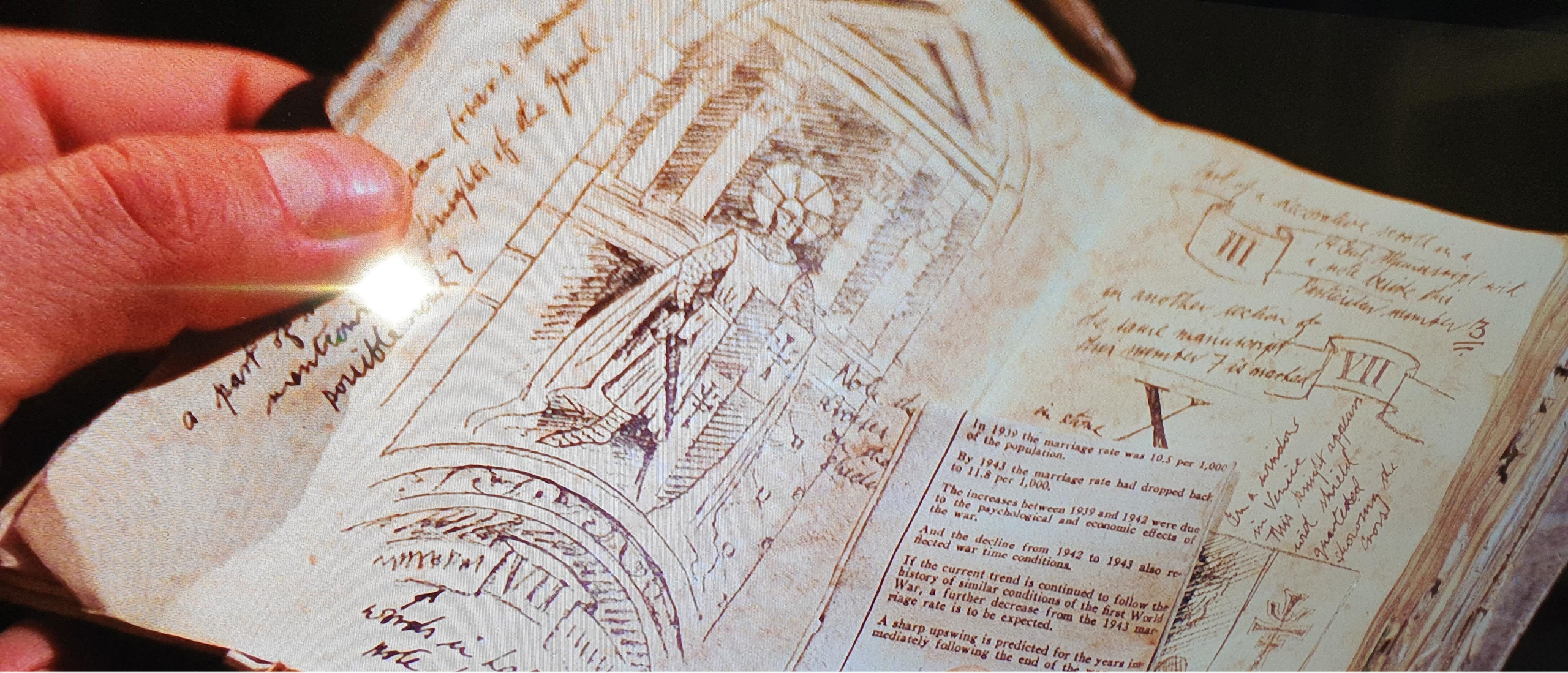
Expectations

- On Schedule
- Under Budget
- Community Alignment
- No Negative Press
- Unique Building
- Student Achievement
- Permit in Hand
- Great Construction Experience
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Reality

- Discussed Acceptable Revised Schedule
- Established Budget Priorities
- Community Transparency
- Social Media Management
- Unique Building
- Student Achievement
- Permit in Hand
- Good Construction Experience
- Working on it TOGETHER

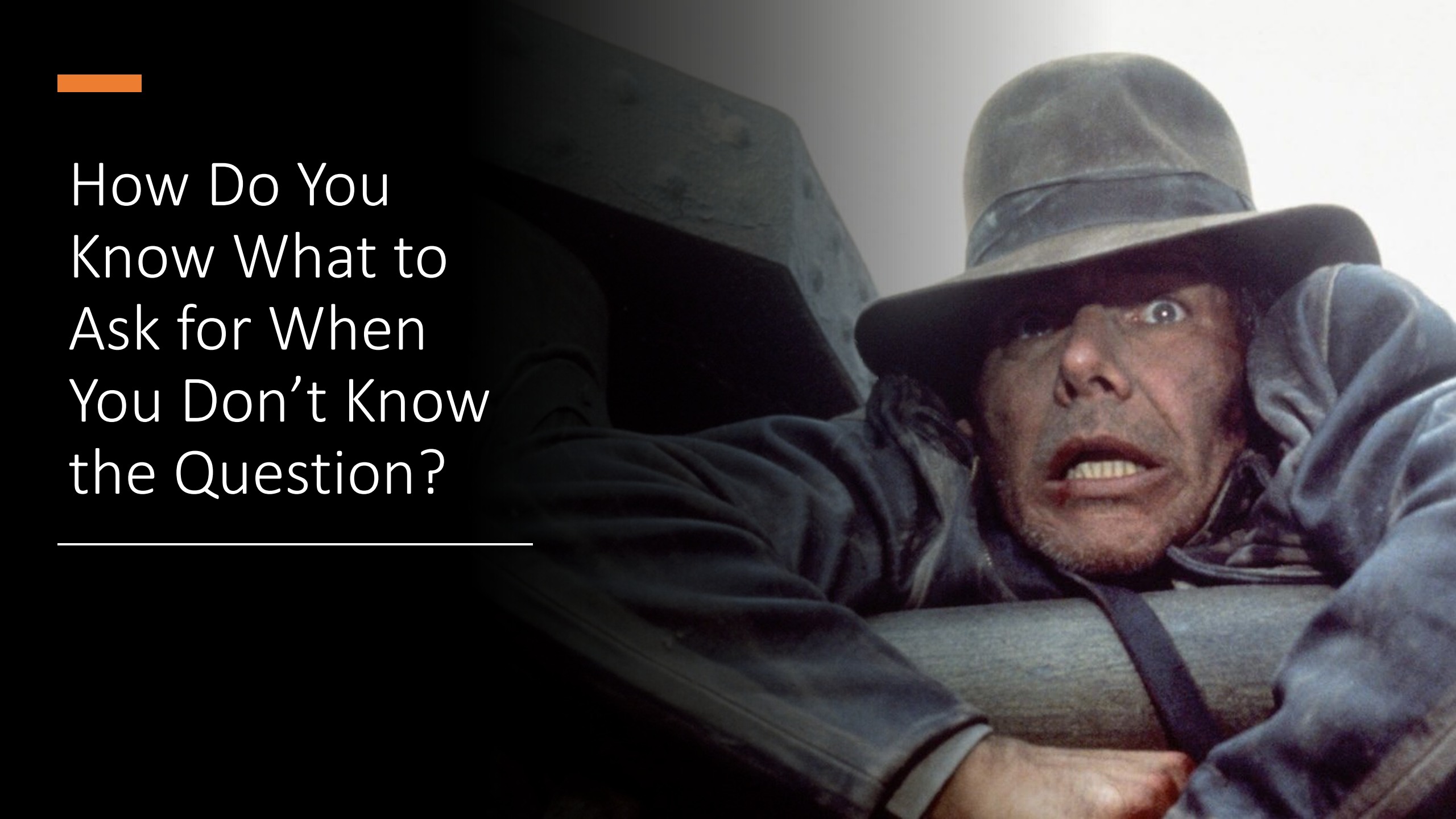


Communication is Key to Closing the Gap



Successful Reality: The Project Team

Bridging the Expectations / Reality Gap Together and Implementing Win-Win Solutions

A close-up, low-angle shot of a man wearing a dark fedora hat and a dark jacket. He has a surprised or shocked expression on his face, with wide eyes and an open mouth showing his teeth. He is holding a large, cylindrical object, possibly a pipe or a rolled-up rug, in front of him. The background is dark and indistinct.

How Do You
Know What to
Ask for When
You Don't Know
the Question?



Be Vulnerable and Engage

A4LE IS Your Team of Experts, Mentors, and Industry Leaders

Navigation Details for Every School Project

Operational



Project Phasing



Phased Cost Estimating



Project Schedule



Project Scope



Project Budget



School Capacity



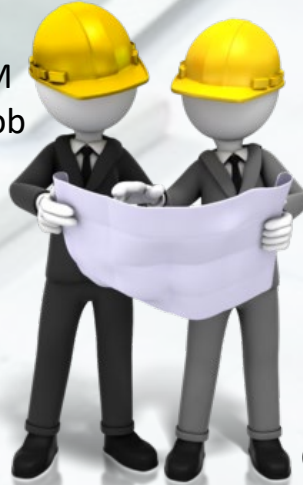
Project Manager

Application
Time! Let's
Get to Work...



The Project Team

Contractor - PM
1st Day on the Job



Owner - PM
Most Objective



Architect - PM
3-years & Passionate!

Architect - CA
Plans for 2-weeks



Contractor – Supt.
“Old Dog” Style
No Permit for Work

Board Trustee
Always Ready to Help

School Principal (1st Year)
10-years Teaching, Flipped
Classroom Enthusiast



Project Scenario: Replacement Middle School, Anywhere ISD

CMAR Selected Project

- 35 Acre Site
- Demolish old and existing structures
- 6-lane track and field with stadium seating for 1,200
- 1,200 students – Grades 6-8
- 165,000 **gross** square foot facility
- **Project** Budget - \$64,000,000
- Project designed, board approved & ready to bid
- Construction schedule – 12 months
- Project to begin construction in June

CSP Selected Project

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Demo
Buildings

This is an aerial photograph of a school campus. Two red circles are drawn on the image to highlight specific buildings. The top circle encloses a large, multi-story building with a grey roof. The bottom circle encloses a smaller building and an adjacent parking lot. To the right of the highlighted areas is a large, open grassy field with a basketball court and a soccer field. A road runs along the left side of the campus.

Demo
Buildings

Project Aerial