

# **A4LE - NC Chapter - Board Meeting Minutes**

Meeting Date: December 12, 2018

Location: WCPSS

Members Present: Sheri Greene, Rachel Sayre, Marcella Rorie, Cohl Faulk, Will Crabtree,

Carolina McCormac

Members on the Phone: Edi Francesconi, Renee Pfeifer, Colon Moore, Hamilton Cort, Hal

Bowen, Adam Fouse, Jeff Church

**Dial In Information:** 877-326-0011 \*3910845\*

Meeting Minutes Approval: Approved

**Treasurer's Report** – Last balance statement was in September - \$143,000

**Governors' Report –** No update. Last meeting was cancelled.

### **New and Ongoing Business:**

### **FastNC Donation:**

- It was determined at the National Conference that as an organization, we are not allowed to make another donation to an organization. Therefore National will not approve our \$20K donation to FastNC.
- We are only able to make payments for services.
- Hamilton suggested using the funds from the Silent Auction to donate to hurricane relief.

### **Scholarship Efforts:**

- 1. Nathan to work on new form
  - a. Drop recommendation
  - b. Drop essay portion
- 2. Plan to advertise ASAP
- 3. Will award scholarships in February to be accepted at our conference and used for Fall 2019 Semester
- 4. Agreed to increase the number of scholarships up to 5 @ \$2k.



Plan to advertise A&T, ECU and Western Carolina with NCSU, App, UNCG,

6. Cohl to look into advertising the scholarship on scholarship apps and would like to get scholarship listed on scholarships.com – Adam to assist.

## 2019 Conference Planning -

- 1. Winston-Salem Marriott/Embassy Suites downtown
  - a. 3/31 4/2
  - b. Contract has been signed for the hotel
- 2. Breakout Sessions Edi sent out a list of applications. Need to narrow it down to 6 sessions. Group is planning to bring 8-10 to the board for decision. Plan to have their recommendations to the board on Jan. 16<sup>th</sup>.
- 3. Food Sheri will plan to visit a few restaurants in January for the dinner dine around.
- 4. Sponsorships sponsorships are live on the website and conference registration is open. Caroline to send out revised 2019 google doc. Board members to sign up for who they are going to call for sponsorships.
- 5. Will volunteered to bring student built bridges to the conference for decorations.
- 6. Awards Hal suggested sending out an email to the general membership for nominations for the planner of the year. Hal to draft a letter and send to Edi.
- 7. School Tour board has decided to go with the downtown Elementary School. Colon has confirmed with the principal. Colon to provide Edi with photos and a description to be posted on the website.
- 8. President's Reception: 5:30 7:00pm beer and wine and not an open bar. Hal to confirm that we can have alcohol at the library. Sheri is confirming the caterer. Plan to include a map at registration to inform people where to go. Rachel to create.
- 9. Registration will be in Embassy Suites.
- 10. Colon to arrange Color guard and music for Monday morning from local school.
- 11. Silent Auction board decided the money raised during the silent auction will be used for hurricane relief since we can use money from the conference to fund the scholarships. Ann had sent out a letter to be distributed to past donors. Caroline was asking Ann to update the letter to reflect money being used for hurricane relief instead of scholarships.
- 12. It was suggested to schedule tours at hurricane damaged schools which would allow us to make a "donation" to those schools.
- 13. Panel Discussion a committee was developed (Caroline, Hal, Paul, John, Sheri & Mark) to finalize the speakers for the panel discussion on school safety. Group will provide recommendations at the next board meeting.
- 14. January 16<sup>th</sup> board meeting will be in Winston Salem. Hotel will be providing lunch.

### **Conference Dates:**



- There will be NO Southeast
  Conference in 2018. The 2019 conference will be in a coastal area of Georgia in
  June of 2019.
- 2. The **NC Conference** dates:
  - a. March 31st April 2nd, 2019 in Winston Salem
  - b. April 7-9, 2020 TBD

These will be confirmed once we have contracts in place with a hotel or convention center. Please do not share this information with others until it is confirmed.

- 3. International Conference dates are:
  - a. 2018 Chicago



## **Upcoming Meeting**

#### Dates:

- Wednesday, January 16, 2019 at Marriott/Embassy Suites in Winston Salem
- Wednesday, February 6<sup>th</sup> at WCPSS
- Wednesday, February 20th at WCPSS
- Wednesday, March 13<sup>th</sup> at WCPSS
- Sunday, March 31<sup>st</sup> at Marriott/Embassy Suites in Winston Salem

**Links of interest**: Remember we NEED you to add information to these sites for them to be updated and useful for all of us! ☺

Drop Box - https://www.dropbox.com/home/A4LE

### Google Doc -

https://docs.google.com/spreadsheets/d/1JQUAXu6SJhqqjNbmK6CfQvNM72XO18RgQAMmzeuEqyw/edit#gid=0

Board Members, I am including this as a "work in progress" This needs to be modified but at minimum it gets us thinking about the work ahead of us. If you see something you want to learn more about, please let us know! If you know of something we need to add, let us know and THANK YOU for your help! I will eventually add this to our google spreadsheet once everyone starts using it and we define some of this information better.

CALL YOUR DISTRICTS AND TALK WITH THE APPROPRIATE PEOPLE IN THOSE COUNTIES ENCOURAGING THEM TO ATTEND THE CONFERENCE!



	Complete	Committee Leader	<u>Notes</u>
<u>Task</u>	Task by:	11.15	
Select and secure hotel/conference location	6-1-18	Hal Bowen and Caroline McCormac	Completed
Select and confirm Key Note Speaker	9-1-18	Hamilton, Marcella, Renee, Colon	Confirm options
Conference Theme	7-1-18	Hal	Completed
Call for Speakers goes out	ASAP	Edi	
Deadline for Call for Speakers	11-1-18	Edi	
Select Conference Break Out Speakers and complete program	12-1-18	Hamilton, Renee, Mark, Hal, Adam	
Select Food for Conference and Presidents Reception	3-1-19	Sheri, Renee, Marcella	
Printing/Graphics/Program	3-22-19	Rachel	
Request sponsorships for conference	Fall	All board members	
Request Silent Auction items	Fall	All board members	
Get awards and plaques produced		Ashley	
Scholarships		Nathan, Paul, Cohl	Scholarship Apps – Cohl to help
Lanyards and name tags			Put out for Sponsorship
School Tours	8-1-19	Bill, Colon	For Tuesday morning
Book location for Sunday Evening reception		Hal	Forsyth Library
Business Meeting Agenda		Hal	
Continuing Education Credits	2-1-19	Edi	Submit session info to AIA three weeks before conference
Name Tags		Edi	
Sponsor Logo files	3-1-19	Edi	Please send to Ann, Rachel & Rick
Layout for all sponsor tables		Adam Fouse, Caroline, Hal	Caroline and Hal have requested a layout drawing from the hotel
Schools Next		Ashley Dennis and ALL district board members	
All Speaker Information due for AV	3-15-19		
Meeting with Hotel to finalize all details	2-20-19	Sheri, Rachel, Renee, Ashley, Hal	
Determine Caroline McCormac award – Above and Beyond for NC Chapter	3-1-19		
Planner of the Year - Determine Lifetime Achievement Award	3-1-19		
Entertainment		Bill, Colon	
Silent Auction		Caroline, Ann, Marcella	
Communications		Edi, Cohl	
Website		Edi	
Sound and Technology		Rick Petty	



Introduction of colors and National Anthem	Bill, Colon	
Tuesday morning panel discussion	Hal, Caroline, Hamilton, Mark. Paul	
discussion	Mark, Paul	