



## THE COUNCIL OF EDUCATIONAL FACILITY PLANNERS INTERNATIONAL

### Minutes of Board Meeting held on Friday, November 14, 2014

Attendees (indicated by an 'X' next to name) included:

<input checked="" type="checkbox"/>	Glenn Meeks	NC (past president)	<input type="checkbox"/>	Jim Copeland	NC (state governor)
<input checked="" type="checkbox"/>	Bill Bradley	VA (president)	<input checked="" type="checkbox"/>	Betty Farley	SC (state governor)
<input type="checkbox"/>	Mike Satterfield	GA (president elect)	<input type="checkbox"/>	Maureen Hannan	VA (state governor)
<input checked="" type="checkbox"/>	Chuck Saylors	SC (vice president)	<input type="checkbox"/>	Mark Manchin	WV (state governor)
<input checked="" type="checkbox"/>	Vijay Ramnarain	VA (secretary)	<input type="checkbox"/>	Mike Satterfield	GA (state governor)
<input checked="" type="checkbox"/>	John Hill	VA (treasurer)	<input checked="" type="checkbox"/>	Mike Mulheirn	KY (state governor)
<input checked="" type="checkbox"/>	Christina Lighthall	NC (international)	<b>GUEST ATTENDEES</b>		
<input type="checkbox"/>	JC/TBD	??? (by-laws)	<input type="checkbox"/>	Sheri Green	NC (chapter president)
<input checked="" type="checkbox"/>	Howard Collins	VA (membership)	<input type="checkbox"/>	Scott Powell	SC (chapter president)
<input type="checkbox"/>	Jim Copeland	NC (Schools Next)	<input checked="" type="checkbox"/>	Keith Webb	VA (chapter president)
<input checked="" type="checkbox"/>	Walter Burch	NC (industry partner)	<input type="checkbox"/>	David Ferguson	WV (chapter president)
<input checked="" type="checkbox"/>	Barb Worth	CEFPI	<input type="checkbox"/>	David Stubbs	GA (chapter president)
			<input type="checkbox"/>	Susan Biasioli	KY (chapter president)

#### 1. Call to order:

- a. Bill called the meeting to order at 11:04 a.m. and welcomed everyone. He explained that he had invited the chapter presidents to the meeting to improve communications between the SE region and the chapters.
- b. **Roll call:** Vijay took the roll call was called and there was a quorum.

#### 2. Business Reports:

- a. **Secretary** (Ramnarain). John Hill requested corrections to the treasurer's report as noted in the September minutes. Walter moved a motion that Mike Mulheirn seconded to approve the minutes of the September meeting with corrections as requested by John. The minutes were approved.
- b. **Treasurer** (Hill). John reported a balance of \$109,236.01 in the checkbook account and an overall profit of \$536.78. The Georgia chapter check for \$6315.00 had not been received yet.
- c. **Membership** (Collins). CEFPI has not updated the membership information; therefore Howard could not present an updated report. He stated that the report would be the same as the previous report presented in September.  
John suggested that we consider reaching out to new members and find out what spurred them to join; Howard agreed that this is something that could be considered. Barbara added that the new membership rate would start on March 1, and she is working on a membership package to follow up with new members.
- d. **Elections** (Collins). Jim was confirmed at the bylaws chair.
- e. **By-laws** (Copeland). Reporting on behalf of Jim, Bill said that there was no new activity.

#### Southeast Region

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- f. Schools Next** (Copeland). Barbara said that every chapter should have a Schools Next chairman. The HS activity would start in 2016 and this will be a robust program. It is currently being tested in 12 schools in the US and UK.
- g. Conference** (Bradley/Burch). The conference will be held at the Crowne Plaza Hotel in Asheville on April 18-21, 2015. The planning committee consists of representatives of the SE Board (Bill, John, Walter, Mike Satterfield), and Sherri Green and Jim Copeland from NC. They are working on the finances for the conference. John, Walter, Chuck, and Caroline will come up with a sponsorship recommendation to attract attendance to the conference. Once approved by all, this will become the model for future partnerships with all other state chapters. Chuck said that the sponsorship level was agreed upon and that members need to reach out to potential sponsors. There is a large exhibit area with space for plenty of exhibitors and this will bring in good revenue. The discussion covered the GA model, how to encourage public sector people to attend, and how to promote the conference. There are plenty of fun activities for families in Asheville, which will be a draw, as well as golf opportunities.
- h. International** (Lighthall). Christina said the branding project was moving ahead. A consultant has been hired; the rebranding of the School of the Future has already been done. They are now looking at the internal structure of CEFPI for better clarity and expertise and at a leadership academy to help bring new members to the organization. David Schrader is the chair of the international membership committee; the new dues structure is exciting and they hope to attract new members. Member retention has to be a goal, by showing members the value of membership with networking opportunities, initiatives for research and development. There will be a networking group of new young members; there has been an increase of interest in education in 3<sup>rd</sup> world countries such as China and India and CEFPI needs to focus on what it can offer. Barbara added that a conference on next generation spaces was being held for higher education in Nashville in February 2015. CEFPI is partnering with the Green Schools National Network at the Virginia Beach conference in March. The new website is up and easier to navigate.

### 3. State Reports:

- a. North Carolina** (Copeland). On behalf of Jim: the midyear conference was held at the Verona academy in Raleigh and was successful.
- b. South Carolina** (Farley). They had a good meeting in Columbia last week.
- c. Virginia** (Hannan). Keith Webb reported that the 80 people attended the midyear conference in Charlottesville. Matt Shield spoke on STEM. The state conference is on March 16-17, 2015 in Williamsburg, VA; Steven Ritz, and Frank Locker will be keynote speakers. The chapter presented at the VASBA conference on "Planning for CIP, 10 Things That You Want To Know."
- d. West Virginia** (Manchin). No report.
- e. Georgia** (Satterfield). No report.
- f. Kentucky** (Mulheirn). The meeting at the Embassy Hotel in Lexington on November 12 was very successful; 80 people attended, the speakers were good and he thanked Barbara for the display boards.

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### 4. New Business:

- a. **Strategic plan / sub-committees** (Bradley). Bill invited Christina to bring everyone up to date.

Christina said that there were 3 committees set up: Diversity led by Cynthia Richardson, New Norms led by Andy LaRowe and Leadership by Michael Hall. The Diversity Committee met only one time under Cynthia; Len Wright was named appointed to lead the Leadership committee last year.

At International, Diversity is now under the membership committee which Christina will chair.

Bill wanted to know what the Board felt as to how to move ahead since not much has been done by these committees. Christina suggested that a special session be held in Asheville to discuss what the regions should address. The matter was tabled to be taken up at a later meeting.

- b. **State participation** (Meeks). Bill had Glenn have discussed this matter. Glenn stated that the West Virginia model was not very successful and he does not know what the problem is. The A/E and community does not see value in CEFPI. Bill was asked to reach out to the states. Alabama could not attend the GA conference because of a schedule conflict. Chuck offered to reach out to friend who is the president of the School Boards Association in WVA.

- c. **Joint conference revenue sharing** (Bradley/Hill). John said that various models for revenue sharing were discussed and the committee has come up with 4 options and will select the most viable one. There will be a need to raise \$100K from sponsorships to provide a subsidy to public sector members. The issues to be finalized are how to split the revenue, cost, or loss.

The model under consideration was:

No state gets less than 50% of the revenue generated

The SE region gets no less than 25% of the revenue generated

The loss is split along the same formula.

However, these issues were still being debated and had yet to be finalized.

- d. Bill thanked everyone for staying on the call as the meeting has gone over the allotted time. Christina invited everyone to San Diego for the national conference from October 22- 26 2015.

### 5. Adjourned (Bradley).

The meeting was adjourned at 12:10pm.

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