

2025 A4LE Washington Chapter Sponsorship Benefits

Annual Sponsorship Benefits					
2025 Annual Sponsorship Levels					
Level	Total Contribution	Listing on Washington Chapter website	Recognition at Washington Chapter events throughout the year	Recognition at Washington Chapter Conference	Complimentary registrations to the PNW/WA Chapter Conference
Valedictorian	\$6,500+	Name with logo	✓	✓	2
Salutatorian	\$4,500	Name with logo	✓	✓	1
Magna Cum Laude	\$2,500	Name with logo	✓	✓	-
Dean's List	\$1,500	Name only	✓	✓	-
Honor Roll	\$500	Name only	✓	✓	-
Contributor	\$250	-	✓	✓	-

All sponsorships paid by March 31, 2025, will count towards annual sponsorship levels with these benefits.

Program Sponsorship Benefits							
	Level	Contribution	Pre-Event Sponsor Recognition in Marketing Emails	Event Webpage Recognition	Sponsor Recognition At Program	Presentation Recognition	Additional Sponsor Benefits
Emerging Participants Program	Tier 1	\$3,000	✓	Logo	✓	✓	• Hosted table conversations at 1 dinner event with emerging participants and committee members
	Tier 2	\$1,500	✓	Logo	✓	✓	• Meet and greet at 1 school tour with emerging participants and committee members
Day of Service Community Event	Tier 1	\$3,000	✓	Logo	Logo	✓	-
	Tier 2	\$1,500	✓	Logo	Logo	✓	-
	Tier 3	\$750	-	Logo	Logo	✓	-
	Tier 4	\$250	-	-	Logo	✓	-
School Tours and Dinner Program	Presentation	\$1,500 (2 maximum)	✓	Logo	Logo	✓	• Promotional literature distributed at sponsored dinner presentation
	Happy Hour	\$1,500	✓	Logo	Logo - at bar	✓	• Compensated drinks for attendees up to full value of the sponsorship
Merle Kirkley Merit Scholarship	Tier 1	\$3,000 (unlimited)	-	Logo	-	✓	• Promotional literature distributed to scholarship winner • Recognition within selection letter as a scholarship sponsor
	Tier 2	\$1,500 (unlimited)	-	Logo	-	✓	• Recognition within selection letter as a scholarship sponsor

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Please note: To receive benefits in pre-event marketing, on app or website, sponsorship must be paid in full. Sponsorship must be **paid in full prior to April 10, 2025**, to be included on physical signage. All sponsorships will be listed in the name of the company.

Pacific Northwest / Washington Chapter Conference										
	Program	Contribution	Number of Opportunities	Pre-Event Sponsor Recognition in Conference Marketing Emails	Pre-Event Sponsor Recognition in Direct Event Promotional Emails	Event Website Sponsor Page and Mobile App Recognition	Dedicated Activity Signage	General Event Signage	Powerpoint Recognition	Additional Sponsor Benefit
Social Events	President's Reception & Awards Ceremony	\$2,500	3	✓	✓	Logo	Logo	Logo	Logo	-
	Welcome Reception	\$2,500	3	✓	-	Logo	Logo	Logo	Logo	-
	Hospitality Social	\$2,000	3	✓	-	Logo	Logo	Logo	Logo	-
	Coffee Vouchers	\$1,500	3	✓	-	Logo	Logo	Logo	Logo	Logo sticker on voucher
	Breakfast (2 Days)	\$1,500	3	✓	-	Logo	Logo	Logo	Logo	Company literature may be distributed on tables
	Industry Partner Reception	\$2,500	3	✓	✓	Logo	Logo	Logo	Logo	Logo at entry & appetizer tables
	Lunch (2 Days)	\$1,500	3	✓	-	Logo	Logo	Logo	Logo	Company literature may be distributed on tables
	Walking Tour	\$500	6	✓	✓	Logo	Logo	-	-	-
	Bike Tour	\$500	6	✓	✓	Logo	Logo	-	-	-
Sessions	Keynote	\$3,500	2	✓	✓	Logo	Logo	Logo	Logo	Company literature may be distributed on tables
	Design Exhibits	\$2,000	3	✓	-	Logo	Logo - all three days	Logo	Logo	-
	School Tours	\$2,000	3	✓	✓	Logo	Logo	Logo	Logo	-
	All-Conference Workshop	\$2,000	3	✓	✓	Logo	Logo	Logo	Logo	-
	Session Rooms	\$3,000	4	✓	✓	Logo	Logo	Logo	Logo	-
Swag	Conference Lanyards	\$3,000	1	✓	-	Logo	-	Logo	Logo	Logo on lanyard (included)
	Conference Bag	\$3,000	1	✓	-	Logo	-	Logo	Logo	Logo on bag (included)
	Attendee Gift	\$5,000	1	✓	-	Logo	-	Logo	Logo	\$2,000 toward choice of logo-branded gift
Brand Presence	Conference Mobile App	\$2,500	2	✓	-	Logo	-	Logo	Logo	-
	Registration	\$500	3	✓	-	Logo	Logo	-	-	-

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Golf Tournament	Individual Hole (18 holes)	\$350	18				Logo			
	Closest to Pin (4 holes)	\$500	4				Logo			
	Longest Drive Competition - Men	\$500	1				Logo			
	Longest Drive Competition - Women	\$500	1				Logo			
	Goodie Bag	\$600	1							Logo branded items to be provided by the sponsor
	Lunch Cart	\$750	1							Logo at lunch cart