

## MINUTES

**Friday November 17, 2017 – 10:00am**  
**Group 2 (4706 – 48 Avenue, Red Deer)**  
**OR Conference Call 403-340-2200**

### ATTENDANCE:

Jennifer Lavier Jankovic, President Elect  
 Steve Bushnell, Member at Large  
 Miguel Queponds, Member at Large  
 Ryan Bultena  
 Isaac Martinez, Member at Large

Judith Wright, Secretary  
 Jason Ruhl, Member at Large  
 Alyssa Lefavre, Member at Large  
 Greg Leitch

### REGRETS:

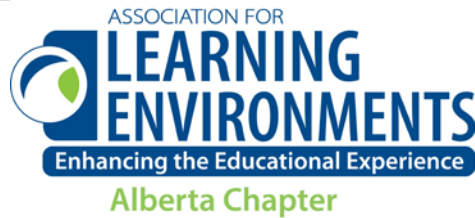
Jennifer Coffin, Past President  
 Jonathan Steel, President  
 John Wheatley, Canadian Director

Laurel Udell, Treasurer  
 Vacant, Governor

1. **Call to Order**  
10:06am
2. **Approval of Agenda**  
Approved
3. **Approval of November 17, 2017 Minutes**  
Approved
4. **Business Arising from the Previous Minutes**  
See New Business
5. **New Business**
  - 5.1 2018 Spring Conference
    - REGISTRATION
      - \$195/night in March- 7<sup>th</sup> -10<sup>th</sup>
      - Registration early bird members \$625 non-members \$725; \$725-\$825
      - Additional \$150 Banquet
      - Registration has gone out, 8 people have registered. This will go out again next week as the early bird rate expires December 31, 2017.
      - Laurel – when taking payment will follow up re banquet tickets.
    - TRADESHOW

### Alberta Chapter

President – Jonathan Steel  
 Suite 500, 611 Meredith Road NE, Calgary AB T2E 2W5  
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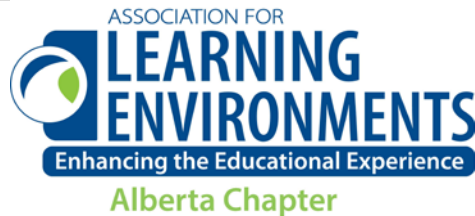
- Tradeshow in addition to booth charge \$150/person if more than 2 people at booth
- Booth cost \$850 for member and \$1000 non-members
- Registration is ready to go, Ryan needs the layout
- Alyssa and Jason will assign locations to the vendors once they register.
- **SPONSORSHIP**
  - All platinum sponsors get one complimentary registration
  - We have three platinum sponsors currently
  - Steve will send out sponsorship details early in the New Year.
- **THEME**
  - Diversity & Inclusion – Creating Equitable Learning Environments
- **CALL FOR SPEAKERS**
- Jennifer will put together the call for speaker.
- Potential speakers:
  - Dr. Lucie Miller, Past President & CEO of the United Way. She retired at the end of 2016 & was named Calgary Citizen of the year in 2017. She is a really powerful speaker. Her expertise would be in terms of inclusion as it relates to child poverty and socio-economic challenges. After growing up in poverty, Miller became a leader in education, working as a teacher, principal, curriculum consultant, university professor and superintendent in Nova Scotia, Ontario and Alberta. Prior to joining United Way, Miller was Chief Superintendent for the Calgary Catholic School District. In 2013, the Women's Executive Network (WXN) announced Miller as a recipient of Canada's Most Powerful Women: Top 100 Awards – an accomplishment that shows the value of investing in social change. Lucy is known for her relational style, and her commitment to ensuring all Calgarians are connected with the opportunities available in our city.
  - Ghada Alatrash, Syrian-Canadian doctoral candidate with the Werklund School of Education at the University of Calgary. She is a really powerful speaker. Her expertise would be in terms of inclusion as it relates to immigrants. She has an MA in English Literature from the University of Oklahoma. She has been profiled in several media presentations, including CBC, PBS, Aljazeera and Gulf News, among others. She co-chairs the Syrian Women's Club of Calgary and has been a member of the Rotary Club of Calgary for the past 12 years, and a Paul Harris Fellow. She will be a presenting author at the 2017 Wordfest in Calgary this fall for her book titled "Stripped to the Bone — Portraits of Syrian Women". One of her life causes is to "amplify the voices of the silenced". In her fictional short stories, she explores,

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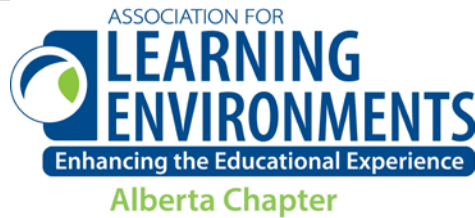
- through her experience, the issue of identity as a Syrian citizen, as a Canadian national, as a woman, and as a human. Her identity reflects, in incommensurable ways, how pieces of her heart are scattered all over the world's map, some left in Syria, some in the U.S. where her family currently lives and where she once grew up, some here in Canada, and some along the way, here and there. She is deeply cognizant of the fact that her identity and her experience as a Syrian immigrant is very different from that of a Syrian refugee's experience.
- Zeidler Architects + 3rd Party Consultant: I thought this topic was very interesting and may also fit into our theme in terms of designing schools for older and younger staff and the different ways people work. At one of our recent events for ICSC Next Gen, we had Stephen Bugbee, Principal with Zeidler on the panel. The event was all about Millennials and Boomers and the generational challenges in the work force. Zeidler hired a 3rd party to deal specifically with Millennials as they are not like any other generation that has ever been in the work force before, they are much more technically savvy and can move up the ranks into management much quicker than any other generation.
  - Sandra Woitas – Consultant: For whatever reason, some people are just destined to swim against the stream. I guess life chose me to be one of those people. When I began my career, I was drawn to those students who had a more difficult struggle than most; the poor, the disadvantaged, the underdogs. I was compelled to enter, and spend my entire education career, in Edmonton's inner city. From my early efforts as a new teacher to my years as a seasoned principal, each small success helped me move forward with more determination to address the seemingly insurmountable problems that plague Edmonton and cities across North America. In 2009, working with Alberta Education/Children and Youth Services as part of the cross ministry Family Violence and Anti-Bullying Initiative, I travelled Alberta working with parents, communities and schools providing them with the skills, resources, and supports to reduce the frequency and severity of bullying behaviours. During that time I engaged with thousands of educators, parents, youth and community members and learned first-hand about the impact of early childhood development on achieving maximum student growth. Building on that experience, I accepted the role of Executive Director with the Edmonton Public Schools Foundation to enhance teaching and learning, and to advocate for enriching early childhood experiences in socially vulnerable communities. As part of the City of Edmonton's 100th birthday celebrations, I was honoured as one of the 100 Edmontonians of the

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Century. I have been a long time educator and tireless advocate for the needs of Edmonton's most disadvantaged children and families. Today, as a consultant, I continue to spread the word that poverty cannot be an excuse and by only working together can a community raise the bar for all children and youth. We simply can no longer make excuses for not meeting the needs of our marginalized children and youth and can only be part of the solution.

- Another option could be a screening of the movie 'Most likely to succeed' 1.5 hours. The rights to one screening cost \$350 US. "A powerful documentary examining education in America and inspiring school communities to re-imagine what students and teachers are capable of doing." It might not be specific enough for the theme but it could provide a general platform for detailed discussion.
- AWARDS
  - Ryan will update the awards submission.
  - Ryan will investigate what other regions are charging for submissions, we appear to be significantly lower than all other regions.
- ROLES
  - Venue Manager: All correspondence with the hotel / facility is thru this person – Laurel Udell
  - Awards Manager: Ryan Bultena
  - Sponsorship Manager: Steve Bushnell
  - Sign In manager: Lanyards / setup table / Procedures for sign in and out – Jen Coffin
  - Amenities Manager: Responsible to set up golf, options for attendee entertainment (offsite): ??
  - Keynote & Sessions Manager: Set up & coordinate all sessions - Jennifer Lavier Jankovic
  - Attendee Manager: Responsible to collect all payments from attendees and record attendee information – Laurel Udell
  - A/P Manager: Responsible to track all conference expenses, and send payments to vendors – Laurel Udell
  - Tradeshow Manager: Responsible for all things related to the tradeshow - Alyssa Lefavre & Jason Ruhl
  - School Tours Manager: Responsible for school tour setup including refreshments, transportation etc. – NA for spring conference
  - Conference Director: All managers' report to this person. Director sets deadlines & has final say – Laurel Udell

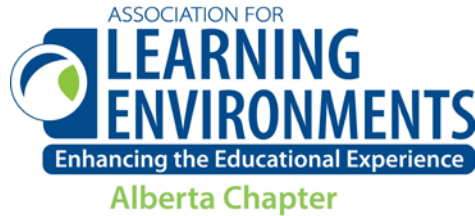
## 5.2 Regional Update

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- 20 Under 40 event- April 11-13, 2018, will be in Vancouver, the Chapter to nominate people to attend, nominations due by January 19, 2018
- Regular board meeting January 19-20-21 in Vancouver
- Ryan needs to know, for the January 19 meeting, what the chapter will be paying PNW, we had committed to \$10,000 US; however, much of that was used to cover registrations.
- We need a Governor to replace Bill Saul. If you are interested please contact Ryan, he will need to know for the January 19, 2018 Board meeting.

### 5.3 International Update

- Membership rate will increase in 2018
- Restructure for a global organization ongoing
- Next conference Chicago then following year Anaheim
- Atlantic Canada Chapter - 15 members in Halifax
- Should Canada become an affiliate?

## 7. Adjournment

10:43 am

**Next Meeting – January 12, 2018 9:00 am**