

EMPOWERING STUDENTS THROUGH DESIGN

2018 A4LE  
Pacific Northwest Conference  
May 2-4, 2018  
Seattle, Washington

**OPEN YOUR  
UMBRELLA**

SPONSORSHIP INVITATION  
2018 REGIONAL CONFERENCE EVENTS

**SPONSORSHIP DEADLINE APRIL 13, 2018**

Motif  
Seattle, Washington  
May 2-4, 2018

## Sponsorship Opportunities

Available Events	Date	Full Sponsorship	Co- (or Tri) Sponsorship	Current Sponsor(s)
Coffee Voucher	Wed	\$4,000	\$2,000	
Walking Tour	Wed	\$1,000	\$500	
President's Reception	Wed	\$4,500	\$1,500	
Dinner	Wed	\$4,500	\$1,500	
Drink Tickets	Wed	\$1,500	\$500	
Afterparty	Wed	\$3,000	\$1,000	
Coffee Voucher	Thu	\$4,000	\$2,000	
Breakfast	Thu	\$4,500	\$1,500	
Seminars	Thu	\$7,500	\$2,500	
Keynote	Thu	\$4,500	\$1,500	
Lunch	Thu	\$4,500	\$1,500	
Industry Partner Reception / Dinner	Thu	\$4,500	\$1,500	
Hospitality Social	Thu	\$4,000	\$2,000	
Breakfast	Fri	\$4,500	\$1,500	
Polished Apple Awards Ceremony	Fri	\$3,000	\$1,000	
Coffee Voucher	Fri	\$4,000	\$2,000	
School Tours (A & B)	Fri	\$3,000	\$1,000	
Luncheon	Fri	\$4,500	\$1,500	
Conference App	All	\$5,000	\$2,500	
Social Media Lounge	All	\$5,000	\$2,500	
Design Exhibits	All	\$5,000	\$2,500	
Attendee Gift	All	\$6,000	\$3,000	
General Sponsorship	All	No limit	\$250	
Golf Tournament Sponsorship (Mon):				
Individual Hole (18 Available)			\$500	
Closest to Pin Competition		\$500		
Longest Drive Competition - Men		\$500		
Longest Drive Competition - Women		\$500		
Goodie Bag (bag and contents not included)		\$600		

## Sponsorship Benefits

Valedictorian (\$5,000+)	Salutatorian (\$3,500-\$4,999)
<ul style="list-style-type: none"> <li>Recognition of sponsorship at conference</li> <li>Recognition at Washington Chapter Events during the year</li> <li>Promotional literature may be distributed on tables/chairs at events</li> <li>Name listed on the Chapter website with logo</li> <li>(2) Complimentary Conference Registrations</li> </ul>	<ul style="list-style-type: none"> <li>Recognition of sponsorship at conference</li> <li>Recognition at Washington Chapter Events during the year</li> <li>Promotional literature may be distributed on tables/chairs at events</li> <li>Name listed on the Chapter website with logo</li> <li>(1) Complimentary Conference Registrations</li> </ul>
Magna Cum Laude (\$2,000-\$3,499)	Dean's List (\$1,000-\$1,999)
<ul style="list-style-type: none"> <li>Recognition of sponsorship at conference</li> <li>Recognition at Washington Chapter Events during the year</li> <li>Promotional literature may be distributed on tables/chairs at event</li> <li>Name listed on the Chapter website</li> </ul>	<ul style="list-style-type: none"> <li>Recognition of sponsorship at conference</li> <li>Recognition at Washington Chapter Events during the year</li> <li>Name listed on the Chapter website</li> </ul>
Honor Roll (\$500-\$999)	Contributor (\$0-\$499)
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# SPONSORSHIP OPPORTUNITY DESCRIPTIONS

## Wednesday May 2:

### Golf:

- Competitions: (3) competitions will take place at designated holes with prize for winning participant. Sponsor will be recognized at the tee box of the designated hole with signage and during banquet at the golf course.
- Individual Hole Sponsors: Sponsor may provide staff at hole to greet golfers as they play, if desired. Sponsor may present gifts, beverages and/or snacks (sponsor to make arrangements for beverages with the golf course, restrictions may apply). Sponsor will be recognized at tee box with signage and during the banquet at the golf course
- Goodie Bag: Includes rights to provide a goodie bag to each golfer during check-in at the course (cost of bag and contents not included). A well-received goodie bag will contain a sleeve of golf balls, tees, water and a snack. Assume 100 golfers. Bag and contents may be branded with sponsor's logo.

### Coffee Voucher:

- Attendees are given tickets with Sponsor(s) logo on ticket to be redeemed at select, nearby coffee establishments. Tickets can be redeemed any day of the conference

### Walking Tour:

- Tour lead by local design leaders with stops at iconic buildings and sites. [2 hours]

### President's Reception:

- Social event hosted by the Chapter President with hosted bar. Sponsor(s) recognized during event. [1.5 hours]

### Dinner:

- Sit down meal adjacent to President's Reception. Sponsor(s) recognized during event. [1.5 hours]

### Drink Tickets:

- Tickets for redemption at Dinner. Sponsor(s) recognized on tickets. [1.5 hours]

### After Party:

- After dinner social & networking event. Sponsor(s) recognized during event. [3 hours]

## Thursday, May 3:

### Coffee Voucher:

- Attendees are given tickets with Sponsor(s) logo on ticket to be redeemed at select, nearby coffee establishments. Tickets can be redeemed any day of the conference

**Breakfast:**

- Meal at Hotel. Sponsor(s) recognized at the event. [1 hour]

**Seminars**

- General Sponsorship of all seminars. Sponsors recognized during seminars [ 4 hours]

**Keynote:**

- Conference keynote, introduced by the Chapter President. Sponsor(s) recognized during on screen slide show. [1.0 hour]

**Lunch:**

- Meal at Hotel. Sponsor(s) recognized during event. [1.5 hours]

**Industry Partner Reception/Dinner:**

- Heavy Hors D'Oeuvres at Trade Show. Sponsor(s) recognized during event. [2.0 hours]

**Hospitality Social:**

- After dinner social & networking event. [3.0 hours]

**Friday, May 4:****Breakfast:**

- Buffet at hotel. Sponsor(s) recognized during event. [1.0 hour]

**Coffee Voucher:**

- Attendees are given tickets with Sponsor(s) logo on ticket to be redeemed at select, nearby coffee establishments. Tickets can be redeemed any day of the conference

**Polished Apple Awards Ceremony:**

- Presentation by Award Committee Chair and Award Committee Judges with explanation of awards and design discussion. Sponsor(s) recognized on screen during presentation. [1.0 hour]

**School Tours:**

- Bus ride and beverages to designated schools. Sponsors recognized at bus entry and at schools. [ 4 hours]

**Luncheon:**

- Meal at offsite venue to close out conference. Sponsor(s) recognized during event. [1.0 hour]

## **All Days:**

### **Conference App**

- Sponsor will be recognized within conference mobile app (Android and iOS) using Sponsor(s) logo.
- App will be the main program the conference.

### **Social Media Lounge:**

- Lounge is centrally located. Seating, tables and charging stations will be provided by furniture vendor. Sponsor will be recognized with signage.

### **Design Exhibits:**

- Design exhibits will be displayed the duration of the conference in a public space. Sponsor(s) recognized with signage at display area.

### **Attendee Gift:**

- Provided to each attendee at registration. Gift will be a conference branded umbrella. Sponsor(s) identified on package.

### **General Sponsorship:**

- General sponsorship that is not tied to a specific conference event. All other sponsorship benefits are the same as for those tied to specific conference events.