

THE COUNCIL OF EDUCATIONAL FACILITY PLANNERS INTERNATIONAL

CEFPI NE Region Board Meeting Teleconference 12-12-2013 (AMENDED)

Convened at 12:05 PM

Present: Rob Pillar, Robert Hendriks, Dick Moretti, Jim Hutchison, Janell Weihs, Phil Poinelli,

Peter Winebrenner, Ron Lamarre,

Absent: David Schrader

BOARD AGENDA

1. Approval of Minutes 11-19-2013 Conference Call minutes: Approved as submitted.

2. Reports:

- a. Treasurer Richard Moretti: No formal report submitted. Dick explained that we have another Platinum sponsor, Whiting-Turner Construction.
- b. International Board Rob Pillar for David Schrader: Policy issues were discussed, including discussion about sponsorships so that should be no limits to the number of sponsors by manufacturer/area. Also a policy regarding minors participating in CEFPI events was discussed. Branding was another issue discussed at the meeting. Dick explained what was happening with the branding task force further since he is a member. The Chesapeake Bay/Delaware Valley Chapter was approved. There is a Membership Chair seminar in scheduled for Dec. 17th. John's contract was renewed.
- c. Membership Ron Lamarre: Ron will be attending the webinar. Ron put together a post card that he will share with the Board, targeting non-members and groups through e-blast to be sent to contractors, engineers, architects, planners, and to school districts. We lost 7 members and gained 5, net of minus 2. General discussion.
- d. Nominating / Awards Committee Phil Poinelli: Representative for the CEFP commission was an all-call to current CEFPs. The Commission chooses the person from the NE Region. There were several Region members who responded. General discussion.
- e. NE Conference 2014 Baltimore -Jim Hutchison / Richard Moretti: Jim explained that planning for the meeting is continuing. Next Wednesday is our next planning teleconference and the Board is invited to attend. We now have 3 Platinum Sponsors but we still need more sponsors and vendors. The website is up and working. School tours have been set and are excellent choices. They are on the website as well. Call for speakers has gone out and one of our Platinum Sponsors is interested in possibly becoming a speaker. Dick explained the call for architectural submissions has also gone out. Dick explained that Matthew Bell and Sean O'Donnell have shown interest in one of the keynote speaker positions.
- f. School of the Future Peter Winebrenner: Peter explained that two schools have signed up in the NE Region. General discussion regarding the lack of interest throughout the Region. Peter is looking into ways of encouraging participation. General discussion.

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- g. New York Chapter Robert Hendriks: Robert reported on their work on their next projects in the upcoming year. Meeting will be held in January for this purpose. Also, discussion will continue on how the Chapter's meetings will dovetail into the Regional Conference to be held in New York State. Additional discussion regarding participation of New York City in the Chapter.
- h. Chesapeake Bay / Delaware Valley Chapter Richard Moretti: Dick explained that the Chapter has been approved by International and that the website is up and operational thanks to Janell. Dick has asked Philip Conte to plan our first meeting/workshop for January. The Board is currently working on ideas for workshops for next year, targeting one for the Washington DC/Baltimore area and one for the Philadelphia/NJ area. An email blast has been designed and will be sent out this week to all CEFPI members in PA, NJ, DC, DE, and MD announcing the Chapter and asking for input.
- 3. Newsletter: Rob would like to get a Newsletter out by January 15th if possible. This will include a President's Report (Rob), Chapter Reports (Robert and Dick), Baltimore Conference Report (Jim), School of the Future Report (Peter). Drafts would be due January 7th.

4. Old Business

a. Strategic Planning: Rob would like to have a good strategic plan in effect by the end of his term as president. Rob and Robert have been discussing a time and place for getting together to draft a strategic plan for the Region, possibly in New York City. A general blast would be sent to the Region and ask folks to attend up to a total of 25, including the Board. Rob discussed the possibility of a survey to the membership before the meeting. Robert said that the 25 folks who indicate interest could fill out a questionnaire. Rob and Robert are looking at Monday, February 17th as the day. Janell asked if the Region would be willing to proctor a CEFPI exam in conjunction with this. No resolution. Steelcase may be a site to pursue. General discussion. Phil discussed the International Strategic Plan and the process that was used in Pittsburgh as a model for the Region to use in formulating our strategic plan. Dick asked about the Strategic Plan that was formulated by the Region at our Philadelphia Conference. Dick will research.

5. New Business

a. Rob explained that the planning for the 2015 NE Region Conference in New York State should begin with a site determined sooner rather than later.

Next Meeting: Thursday, January 9, 2014 at noon.

Meeting adjourned at 1:01 pm.

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Respectfully Submitted,