CEFPI NE Region Board Meeting Teleconference 11-19-2013

Convened at 12:04 PM

Present: Rob Pillar, Robert Hendriks, David Schrader, Dick Moretti, Jim Hutchison, Janell Weihs

Absent: Phil Poinelli, Ron Lamarre, Peter Winebrenner

BOARD AGENDA

1. Approval of Minutes 10-10-2013 Conference Call: Approved.

2. Treasurer’s Report – Dick Moretti: Dick reported that no new transactions have been made other than those previously authorized. With regard to the Baltimore Conference, we have received a 2nd platinum sponsor. We are continuing to pursue sponsors and business partners aggressively. Any assistance from the Board in soliciting sponsors and vendors would be appreciated.

3. Old Business:

   a. Membership – Ron Lamarre:

      There was a general discussion of the International Membership Report.

   b. International Board Report - David Schrader:

      Board meeting will be this Thursday at 5:00 pm. Dave will be unable to make the conference call and Rob will attend in his behalf. There will be a discussion concerning students in attendance at International and Regional meetings.

   c. Nominating / Awards Committee - Phil Poinelli:

      Janell will get information out in January for nominees in the future for both International and Regional awards.

   d. Newsletter – All:

      Next newsletter will go out after the holidays. Rob suggested that we emphasize the new Chapters and what’s going on there. Also heavy emphasis on the Baltimore Conference. School of the Future should also be emphasized.

   e. NE Conference 2014 – Baltimore - Jim Hutchison / Richard Moretti:

      Both Jim and Dick reported that conference planning is going well. The call for presentations should be going out this week. Janell will be sending out information
CEFPI Northeast Region

periodically to the Region about the conference. The keynote speakers still need to be identified. Emphasis of recruitment of sponsors and industry partners was made by Jim.

f. New York Chapter – Robert Hendriks:

The all-day event was excellent. Estimate indicates that the Chapter will make about $1000. There were approximately 70 attendees. 14 additional members were signed up.

g. Chesapeake Bay/Delaware Valley Chapter – Dick Moretti:

Dick reported that the organizational meeting was successful and that officers were elected. The By-Laws were amended to include all of PA and all of NJ in the new Chapter. Dick briefly outlined planning for the first Chapter event.

4. New Business:

a. Strategic Planning: Rob explained his interest in the strategic vision for the region. He is open to suggestions as to process for updating and getting as much participation as possible in strategic planning. Possibly survey monkey can be used. It would be a matter of what questions would be asked. Dick reported that he is a member of the International Branding Task Force which has some parallels to what Rob wants to do. Robert suggested that possibly the Board should meet as a whole to have a discussion around this effort. Creating connections is very important to CEFPI. We need to be more than an event-based organization. We must create something of added value. General discussion by the group. The end of December or early January may be a good time for getting the group together.

b. Regional Exchanges: The person who will be planning the next conference will be the person making the exchange. This would be Robert Hendriks. Janell will provide a list of possible conferences.

c. Janell reported that the CEFP commission is getting ready to seat the new commissioners. Each Region should be represented on the Commission. Call for volunteers will be coming out before the end of the year. The Commission will be selecting from the list of volunteers.

Next Board Conference Call scheduled for 12-12-2013

Adjourned at 12:45 pm

Respectfully Submitted,