



THE COUNCIL OF EDUCATIONAL FACILITY PLANNERS INTERNATIONAL

CEFPI NE Region Board Meeting Teleconference 03-22-2013

Convened at 12:04 PM

Present: Dick Moretti, Jim Hutchison, Rob Pillar, Phil Poinelli, Dave Schrader, Bob Hendricks

Absent: Janell Weihs, Jeanne Perantoni

1. Approval of minutes February 15, 2013 Board Teleconference. Minutes approved (moved by Rob Pillar, seconded by Dave Schrader).

2. Treasurer's Report – Dick Moretti indicated that the only transactions that took place since his last report was the complete payment for the BowTie Bar event and payments for Janell's travel for the Regional Conference.

3. Old Business:

a. Membership – Welcome to Robert Hendricks as Membership Chair and member of the NE Region Board. Bob indicated that we're at 287 for the Northeast with 2 new members and 3 dropped members. General discussion of trend for the Region going downward in terms of membership and what can be done with regard to increasing membership. Discussion of the roles of Governors. Discussion of Chapters and the fact that the NE Region doesn't have a Chapter. Phil suggested that Rob spend some time thinking about Chapters and spend some time at the NE Region Conference discussing Chapters. Jim Hutchison echoed Bob's comments.

b. International Board Report – Dave Schrader reported that the Board met on March 21st. Two major focus points of the strategic plan....branding and membership. Dave discussed the new educational agency membership. The trial plan encouraged a surge in educator memberships in MWGL. There is some discussion of the \$99 incentive. There have been issues that need to be resolved before a final position is determined. There was additional discussion regarding the "British Chapter" and opening that Chapter back up.

c. Conference Planning – Rob reported that overall everything is falling into place. School tours are finalized. The school safety and security presentation by Howard Levinson will be done during the school tours. Looking to Georgia Glass to provide a presentation as well (since Howard Levinson has been moved from Thursday to Friday). This needs to be confirmed. Rob reported that information needs to be gleaned from the keynote speakers to assure AIA credit participation. Phil discussed the impact of the website. A case was made that the ballpark mixer event and game ticket as a part of the conference registration wasn't clear. Guests only are charged for the event and can attend at a cost of \$55 which includes the mixer at the BowTie Bar and a ticket to the game. Phil has developed a blast to go out in the next week to all

NE and MWGL members about the conference. Discussion of paring back Conference commitments should that be necessary. Discussion of Bill Lindstrom's request for additional space. Next Conference Committee will be on March 26th at 4:30 pm (tentative).

d. Conference Budget – Janell has made the final deposit on the Bow Tie reception at the ballpark. Fallingwater deposit has been made. Dick reported that we have \$7,500 in sponsorships, \$750 in vendors (possibility of \$2,400 more), \$2,350 on design awards, 18 Fallingwater reservations along with about 49 full conference reservations (out of 85 budgeted). Phil suggested that speaker's firms be contacted and asked to become a sponsor as a means of generating additional revenue.

e. Nominating/Awards Committee - Jeanne was absent. Phil asked the group for nominations. None were made.

f. School of the Future – Last Friday the NE Region competition was held with 3 groups. A winner was chosen. International Semi-finals were held this past Tuesday and Wednesday. Winners were chosen.

g. Baltimore – 2014. Jim reported that we agreed at the last meeting to hold the conference in Baltimore. We still need the theme approved "Crossroads & Grassroots: The Intersection of Architecture & Engineering in Planning and Design." April 10-12, 2014 was chosen as the date of the conference. No overlap of dates with other major conferences and holidays. Jim explained that if everyone is OK with both the theme and the dates we will proceed, including finalizing the card for the "save the date." Phil will be sending comments out under separate cover. General consensus of the group was to proceed. Janell is already working on an RFP for hotels and conference space. Phil asked that if anyone had thoughts on the theme write-up, to forward to Jim within the next week so that can be finalized prior to the conference.

h. State Governors – No discussion.

i. Next Newsletter – After the NE Region Conference. Discussion on emphasis in this newsletter on the development of Chapters.

4. New Business – No discussion.

Next conference call scheduled for April 12th at noon.

Adjourned at 1:03 pm.

Respectfully Submitted,

A handwritten signature in cursive script, appearing to read "Dick", written in dark ink.