CEFPI NE Region Board Meeting Teleconference – February 12, 2015

Convened at 12:06 PM

Present: Jim Hutchison, Dick Moretti, Phil Poinelli, Janell Weihs, Rob Pillar, Ron Lamarre, Cindi Smith

Absent: Robert Hendriks, David Schrader, Peter Winebrenner

BOARD AGENDA

1. Review and Approval of Agenda: Agenda approved.


3. Reports:

   a. Treasurer - Richard Moretti: Dick reported that as of 12/31/2014, the Region had a balance on $51,338.42. Currently, in 2015, the net of revenues and expenditures for the Regional Conference in Saratoga Springs is $3,788.40. Since most of our operating revenue comes from profits at the Regional Conference, it is imperative that we all continue to work toward making sure that it is a financial success by promoting conference registrations, sponsorships, industry partners, and architectural submissions.

   b. International Board - Phil Poinelli: No Board meeting since our last call. The new dues structure is beginning on March 1st. Janell is looking into an official release from International on that. Next International Board meeting will be in San Diego in March. Rebranding Task Force is continuing to work. They have received 4 proposals from rebranding PR firms. A decision will be made in the near future and that firm will be at the March International Board meeting.

   c. Membership - Ron Lamarre: Ron reported that he is working on new memberships. The New England Chapter announcements have been sent out. Ron will be calling folks who are close to lapsing. Phil asked that membership reports be forwarded to the Board.

   d. Nominating / Awards Committee (Including responses to call for volunteers) - Rob Pillar: Janell reported that 4 people responded to the call for volunteers. Janell sent a link outlining those candidates. There are openings for the International Lifetime Achievement Jury and the International Architectural Awards Jury. Rob will be making recommendations at the next Board meeting. General discussion.

   e. NE Conference 2015 @ Saratoga Springs - Robert Hendriks: Janell explained that the website is currently being populated with content. School tours have been finalized.
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Janell explained that the biggest issue is the securing of sponsors, vendors, and registrants. Janell expects we may get up to 100 people depending upon the School Board group’s participation. Dick asked Janell to forward the registration report on a weekly basis to the Board. General discussion of possible options for scaling back should participation be less than anticipated.

f. **School of the Future** - Peter Winebrenner: No report.
g. **New York Chapter** - Robert Hendriks: No report.
h. **Chesapeake Bay / Delaware Valley Chapter** - Cyndi Smith: Planned February event has not materialized. She will be looking for an event in Philadelphia for the near future.
i. **New England Chapter** - Ron Lamare: Email blast went out recently. Ron is planning for his first Chapter event for either May or June. Ron will be sending invitations to educators to garner interest in membership. Ron also explained the importance of school visits, especially to educators. Phil suggested that we think about being inclusive of our Canadian Regional members regarding the Chapter name.

4. **Old Business**:

a. **NE Conference 2016 /Global Education Summit – Washington, DC** - Janell explained that the search firm has not provided any proposals as yet. That is expected in the near future. Phil explained that he has been working on the Manifesto and has been reaching out to individuals to assist as necessary. Many of the persons identified as critical to the Steering Committee have accepted. The next step will be a memo to the group introducing them to each other and identifying the early tasks that need to get underway. MembersConnect will be the primary vehicle for communications. Phil would like to have his first meeting within the next three weeks. Jim explained that a brochure outlining the Global Summit is in the planning stages.

5. **New Business**:

a. Janell explained that she would like to put out a newsletter prior to the Saratoga Conference. Consensus was that we should do this. Dick would send out reminders for articles to the Board.

**Next Meeting: Thursday, March 12, 2015 at noon.**

Meeting adjourned at 12:45 PM.

Respectfully Submitted,

[Signature]

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