



Chesapeake Bay/Delaware Valley Chapter

Board of Director's Conference Call – 8:00 AM, 1/5/2018

| Participant:    | Email:   |
|-----------------|--|
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| Harry Pettoni   | <a href="mailto:hpettoni@sgarc.com">hpettoni@sgarc.com</a>                   |
| Tom Hanna       | <a href="mailto:thanna@gilmore-assoc.com">thanna@gilmore-assoc.com</a>       |

Not Available:

|              |  |
|--------------|--|
| Beth Pasierb | <a href="mailto:beth.pasierb@fcps.org">beth.pasierb@fcps.org</a>     |
| Cyndi Smith  | <a href="mailto:CSmith03@bcps.k12.md.us">CSmith03@bcps.k12.md.us</a> |

- Sarah is still trying to confirm potential locations for the next chapter event to be held in the DC area. First choice is Duke Ellington High School in Georgetown. Second choice is Marie Reed. The target date is Feb. 22, 2018. Sarah will look for sponsors. *(Left in from December minutes - Jeff Wood/New Day Education has offered to sponsor a chapter event. He can be contacted at 757.646.3933, email: [jeff.wood@newdayedu.com](mailto:jeff.wood@newdayedu.com).)*
- The three sponsorship levels were discussed.

**Gold (\$750)**

  - Logo on Save the Date and Invitation (pending deadlines)*
  - 4 free registrations*
  - Recognition from Chapter president in remarks*
  - Opportunity to speak at event*
  - Opportunity to lead/co-lead tours*
  - Logo on tour brochure*

**Silver (\$500)**

  - Logo on Save the Date and Invitation (pending deadlines)*
  - 2 free registrations*
  - Recognition from Chapter president in remarks*
  - Opportunity to lead/co-lead tours*
  - Logo on tour brochure*

**Bronze (\$250)**

*Name on Save the Date and Invitation (pending deadlines)*

*1 free registration*

*Recognition from Chapter president in remarks*

- Pam will send to Janell for comments, and suggested we look at the Region's sponsorship format. Request that Edi provide a comparison to other Regions.
  - Sandy asked about event registration fees for other Chapters. Edi will provide information from other Chapters.
  - Kieran suggested a sliding scale for registration fees based on the type of event. Edi confirmed that other chapters do charge different fees depending on the nature of the event.
  - Pam noted that data from the survey indicated cost to attend was not a factor. However, there could be a discrepancy between educators and professionals.
  - It was suggested that sponsorships could potentially cover educator fees.
  - There was further discussion about A4LE Academy credits and their use in covering continuing education requirements for state educator and administrator certifications.
3. The Northeast Regional Conference to be held in Baltimore in April 11<sup>th</sup> – 14<sup>th</sup>. The call for speakers was still open.
  4. Harry will continue to reach out to Richard Sherman about the involvement of New Jersey firms.
  5. Edi will update the website to reflect the current Board members and post meeting minutes if typical of other chapters.
  6. Tom will provide an update on the account balance month.
  7. Edi will provide a membership report for the Region by Chapters.
  8. Reminder that regularly scheduled conference calls will be held the first Friday of each month. Next call is February 2nd at 8:00 AM.

Call Number:

Toll Free: 1-888-850-4523

Passcode: 736109

End of minutes prepared by Tom Hanna.

Distribution Date: 1/30/18