



## FROM THE REGIONAL PRESIDENT



It is with much sadness that I begin this newsletter by reporting the loss of our friend and colleague Brad Furey who passed away on June 19. Brad dedicated his career to improving educational environments, serving as the Director of School Facilities at the Pennsylvania Department of Education, then as Director of Educational Planning with Hayes Large Architects. Brad was very helpful to me as a young school architect sorting through Pennsylvania's school planning process. One time when I was becoming a bit frustrated he gave me this advice "Rob, focus on what you do best and design a great school. This is just a bit of paperwork, we will help you get through it". Brad followed up on that promise. Brad became very active in our regional leadership for several years and contributed greatly to the REFP program. Because of his significant contributions we have nominated Brad for recognition as Fellow in CEFPI. We are all very grateful to Brad for his professional contributions and for his friendship. He will be greatly missed. Our thoughts and prayers go out to his family

It has been quite a busy and successfully year so far in the CEFPI NE region! Our membership has been growing and there has been quite a bit of synergy and excitement in our chapters and throughout our Region. Our Regional leaders and several members met in New York in February to develop a strategic plan in an effort to ensure that our region not only provides value to our membership, but is able to increase our impact on improving learning spaces. The session, facilitated by Robert Hendriks, focused on "what will CEFPI NE Region look like in 2019". The group agreed that we will have greater impact in 2019 by engaging educators and planners and providing opportunity for interaction between disciplines at the local level. The plan is being finalized and should be available on our website soon. Many thanks to all of the participants. Your efforts will ensure that our region continues to flourish!

One of the action items from the strategic planning session was to identify future leaders and provide opportunity for them to serve. To follow up on this we held a leadership workshop during our Baltimore conference. We were thrilled by the attendance and the energy of the group. There are many ways to serve in this organization, through chapter events, regional activities, and international committees. We are very interested to hear of ways that our organization can help to bring value to our membership. If you have any thoughts, suggestions or questions please feel free to contact me or any of our board members. You can contact me at [rob.pillar@stantec.com](mailto:rob.pillar@stantec.com) or 412.719.9663.

In the rest of this edition of the newsletter you will read details about many of the activities that are

occurring through the Northeast Region of CEFPI that are designed to increase opportunity for interaction and dialog.

It continues to be an honor to be a part of this great organization. I am grateful for the efforts of our leadership team and am invigorated by the success of our region.

Regards,

Robert M. Pillar, AIA, CEFPI  
Northeast Region President, 2014 - 2015

***REGISTER FOR THE INTERNATIONAL CONFERENCE IN PORTLAND! NORTHEAST MEMBERS ARE BOOKING THE COURTYARD PORTLAND HOTEL!***

**October 3-6, 2014**

*Blazing Trails: A Journey of Learning*

Portland, Oregon

[Conference Website](#)

[Courtyard Portland Downtown/Convention Center](#)

435 NE Wasco St., Portland, OR 97232, Tel: 1.503.234.3200

**CEFPI Rate:** \$169 USD per night

**Cut-off Date:** To get the special rate allocated to CEFPI conference attendees reservations must be made on or before **September 8, 2014.**



## ***2014 REGIONAL CONFERENCE***

Anticipating one of our best conferences in years, over 120 attendees gathered at the Inner Harbor in Baltimore for the 2014 Northeast Region conference from April 10-12. Buoyed by intense local interest in K12 educational facilities generated by the massive Baltimore City Schools improvement project, school planners, architects, engineers, governmental agency and school district facility officials came together for a great conference where learning and networking were the watchwords for the time spent together. The northeast region of CEFPI is experiencing growth in not only membership numbers, but also with 2 new chapters chartered within the last 12 months in New York state and the Chesapeake Bay/Delaware Valley region.



*Baltimore Skyline*

Conference attendees gathered at the beautiful Royal Sonesta Harbor Court hotel in Baltimore's iconic Inner Harbor, where they not only enjoyed the scenic landmark, but were also treated to an evening at the National Aquarium, a five minute walk around the harbor. Conference leadership also enjoyed an evening at Phillips Crab House, a true Baltimore culinary original.

The theme of this year's conference was "Crossroads & Grassroots: The Intersection of Architecture and Engineering in Planning and Design." The "crossroads" element of the theme encouraged participants to recognize that there is a critical juncture early in the school planning process where all of the crucial participants: educators, planners, students, parents, architects and engineers, all need to meet to have an impact on the school planning process. The "grassroots" element encouraged us to remember that the planning process is intended to involve everyone, and often the opportunity is overlooked or the timing is missed to bring a grassroots planning effort to fruition. CEFPI is noted for its emphasis on the planning process, and projects and seminars that especially recognized the theme were recognized with inclusion in the program and with the highly coveted planning awards presented each year by the northeast region.

The lineup of speakers and seminars was again, as seen in the northeast region in years past, very strong. The competition for seminar slots was especially keen, and a record number of projects were submitted for awards. Keynote speakers included Sean O'Donnell, AIA, LEED® AP and Matthew J. Bell, FAIA, who spoke on the topic, "The Crossroad and the Silk Road: Designing schools for the citizens of tomorrow." Additionally, Anne Taylor, Ph.D., Professor Emerita at the School of Architecture and Planning, University of New Mexico, spoke regarding, "The Effects of the Physical Environment on Learning and Behavior of Students in Schools PK-12+." The keynote talks energized participants for a full day of learning, school tours and networking and reminded us of the wealth of knowledge available to school planning professionals if we are open to receive it!

We wish to gratefully acknowledge our sponsors this year who were one of the main reasons for the big success of the event. Platinum level sponsors included Interface, Lightspeed, Spartan Surfaces and Whiting-Turner. A full list of the event sponsors can be found on the conference website and we encourage all members and interested organizations to recognize and patronize our sponsors as much as possible...the event would not be possible without them! We also want to give great thanks to the AIA Committee on Architecture for Education for sponsorship and AIA Baltimore for their help in advertising the event and on many other levels! We look forward to a great conference in New York in 2015!

## ***2014 NORTHEAST REGIONAL AWARD WINNERS!***

Congratulations to the 2014 Northeast Regional Award Winners! [Click here](#) to view project images and learn Juror comments.

### **Projects of Distinction**

**Baltimore Design School**

Ziger/Snead



**Barrie School Learning Studio**  
Hord Coplan Macht



**Dunbar Senior High School**  
Perkins Eastman



**Highland Middle School**  
VEBH Architects



**Wellesley High School**  
Symmes Maini & McKee Associates





## **PLANNING BY THE NUMBERS**

*by Ron Lamarre AIA CEFPI LEED AP BD+C*

Thank you for your participation as our Northeast Region continues to grow. We currently have 322 members, many of whom just returned from our regional conference in Baltimore where we enjoyed one of our most successful gatherings to date. Internationally, we have over 4,100 members who engage in the mission of making schools a better place to learn. In Baltimore, region members shared information about the newly formed Chesapeake Bay / Delaware Valley and New York Chapters; as well as the soon-to-launch New England Chapter. Forming these local chapters provides more opportunities for members to meet more regularly and in larger numbers. One goal of the local chapters is to reach out and engage more school district educators, public education policy makers, private school leadership, and industry partners. As these chapters grow, so will the entire NE region; through a concerted effort to participate both locally and globally.

As membership chair I have had many opportunities to explain the benefits of CEFPI membership. First and foremost is the opportunity for continuous professional development. Every day we learn how new academic models are put into practice and how schools are constantly facing new challenges. We also hear about new measures and strategies for making the most out of the least of resources. Membership brings each of us into an organization of professionals who share a common mission to explore and address the similar issues we all face. There is strength in numbers. We are an organization of forward-thinkers and problem solvers, and together we collectively bring each individual school the wealth of knowledge and experience that CEFPI has to offer. And, more importantly, we have fun doing it.

If you know of individuals who share our professional interests, and who would benefit from being connected to a network of professionals ready to listen and offer information, please take some time to visit our CEFPI website and review the current membership recruitment program:

<http://media.cefpi.org/RecruitmentProgram.pdf>

There are also a few promotional opportunities taking place. One is for first time School District Educators and Public Authority Entities. We also invite members to renew their membership and recruit at least one new member this year. With special introductory rates, our clients, colleagues, and industry partners can join the conversation on best practices to create healthy, safe, and

sustainable 21st century learning environments.

Please visit our website [www.cefpi.org](http://www.cefpi.org) and stay connected.

## REGIONAL OFFICERS

### President

[Robert M. Pillar, AIA,](#)  
[CEFP](#)

Stantec

Phone: 724.477.1201

### Vice President

[Robert J. Hendriks, III,](#)  
[CEFP](#)

Educational Legacy  
Planning Group

Phone: 631.553.7010

### President-Elect

[James A. Hutchison, III,](#)  
[P.Eng.](#)

StudioJAED

Phone: 302.832.1652

### Past President

[Philip J. Poinelli, FAIA,](#)  
[CEFP, LEED AP](#)

Symmes Maini &  
McKee Associates, Inc.

Phone: 617.520.9219

### Secretary/Treasurer

[Dr. Richard D. Moretti,](#)  
[Ed.D., CEFP, LEED AP](#)

StudioJAED

Phone: 302.832.1652

### School of the Future Design Competition Chairman

[Peter Winebrenner III,](#)  
[AIA, LEED AP, REFP](#)

Hord Coplan Macht,



## CALENDAR OF EVENTS

- 7/24/14 CEFPI Webinar:  
Understanding the Volatile  
Construction Market, and  
Using Cost Management  
to Control and Improve  
Project Performance
- 7/24/14 ENERGY STAR Webinar:  
Portfolio Manager® Office  
Hours, Focus Topic: Green  
Power
- 7/29/14 ENERGY STAR Webinar:  
Portfolio Manager® 101
- 7/30/14 ENERGY STAR Webinar:  
Portfolio Manager® 201
- 7/31/14 ENERGY STAR Webinar:  
How to Apply for the  
ENERGY STAR®
- 8/5/14 CEFPI Webinar: Designing  
STEM from the Ground Up
- 8/7/14 ENERGY STAR Webinar:  
For Utilities: Designing and  
Implementing Successful  
Data Center Efficiency  
Programs
- 8/12/14 CEFPI Webinar: Cubicles  
to Classrooms
- 8/20/14 CEFPI Webinar: Making  
Green Buildings Greener:  
Key Attributes of  
Sustainable Building  
Products
- 9/11/14 CEFPI Webinar:  
Developing Architectural

## REGION NEWS

### International's Lifetime Achievement Award Nomination

The Northeast Region  
was pleased to  
nominate our friend  
and Colleague, Richard  
D. Moretti, Ed.D, CEFP,  
LEED™ AP, for



International's Lifetime  
Achievement Award. The jury will  
convene this summer and the award  
announced at the International  
Conference in Portland.

An 18 year member of CEFPI, Dick  
has worked with Studio JAED as a  
facilities Planner for 8 years  
following 39 years in education,  
serving as a teacher, Assistant  
Principal, and multiple positions in  
Central Administration for a number  
of school districts including Assistant  
Superintendent and Superintendent.

A prolific author and frequent  
conference Speaker, Dick epitomizes  
a dedicated CEFPI member, not only  
dedicated to the education of  
children but also teaching fellow  
organization members.

Dick has served as secretary /  
treasurer for the Northeast Region  
for the past 5 years. He serves every  
year as a conference organizer and  
this year was instrumental in  
launching the new Chesapeake

Inc.  
Phone: 410.837.7311

**Membership Chairman**

Ronald Lamarre, AIA,  
CEFP, LEED AP BD+C

Lavallee Brensinger  
Architects  
Phone: 617.398.2035

**International Board Member**

David L. Schrader, AIA,  
LEED AP

SCHRADERGROUP  
architecture, LLC  
Phone: 215.482.7440

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CEFPI Northeast  
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It is here. It is here.  
It is here.  
Conference...  
Fans:  
34

and Engineering Standards  
and Guidelines for your  
Organization

9/16/14 CEFPI Webinar: Health  
Safety and Welfare: when  
it comes to indoor sports  
surfaces

9/20/14 James D. MacConnell  
Symposium Series –  
Creating a Culture of  
School Sustainability: A  
Design Challenge

9/23/14 New York Chapter Event

10/3/14 CEFPI Annual Conference  
and Exposition

10/16/14 CEFPI Webinar: Can  
Children's School Sites  
Make Them Fat?  
Challenges and  
Opportunities of Schools  
Siting

Event Calendar

**INTERNATIONAL BOARD UPDATE**

Greetings from your International Board Representative. As always, I want to thank you for the honor of serving our esteemed Region on the International Board. To your credit, we continue to be seen as a growing and developing region. The continued success of our development of Chapters is being viewed nationally as a reinvigorated model of success. Please keep up your pace of development!

Conversely though, your Board needs to continue to brief you on the goings on at the International level. The current focus of the International

Bay/Delaware Valley Chapter where he is currently serving as President.

Philip Poinelli, FAIA, CEFPI  
Past President, Northeast Region,  
Chair – Honors & Awards Committee

**School of the Future Competition a Highlight of 2014 NE Conference in Baltimore**

The NE Conference in April featured the presentations by this year's NE Region School of the Future competitors. Two teams competed to advance to ultimately advance to the final competition, to be held for the first time at the 2014 CEFPI Annual Conference in Portland this October.

The School of the Future competition challenges students from across the globe to think creatively as they plan and design tomorrow's 21st century learning environments to enhance innovative ways of teaching and learning, be healthy, conserve resources, be environmentally responsive and engage the surrounding community. The multi-disciplinary solution teaches students how to follow a planning process from the concept phase to completion of the project with lifelong learning skills. Students present their projects to a local jury in the school district level competition and have the opportunity to proceed to the state and regional competitions.

Schools around the world are advancing the limits of public education by providing real-world learning experiences and

Board includes branding and membership. The Branding Task Force has been reaching out to various Regions and Chapters within the organization throughout the year to understand; what does CEFPI mean to you, what is our mission and what should we stand for as the new century continues. Look for an opportunity to participate in branding discussions to have your voice heard.

The Membership Committee has been hard at work developing a follow on to the educator membership structure with a private sector membership structure. You should begin to hear about that private sector membership structure as the year wears on and should see a roll out of the plan at the International Conference.

The International Conference planning is in full swing. The Executive Committee, International staff along with the Pacific Northwest Region have developed an incredible array of activities for you. Please take advantage of the opportunities and try to make it to this amazing conference that is sure to astound you with activities as well as the setting.

Lastly and possibly most importantly, the Innovation and Future Trends Committee is doing amazing things. Focusing on the book "Abundance" the committee is setting a path for you as a member to follow and to have CEFPI become the pre-eminent organization for the discussion of educational facility planning. The hope is that CEFPI can become the innovator for learning environments

opportunities for students to ask questions and problem solve, collaborate and gain experience in tactile, hands-on work while developing the eye for beauty and design. This is a 21st Century learning approach where students are enabled, engaged and empowered through a STEAM (science, technology, engineering, arts and math) curriculum, including leadership and teamwork proficiencies to master the 21st century skills they need to succeed in today's global economy.

Building on the success of the program at last year's Northeast Region conference, and looking to increase the participation in the program exponentially, the School of the Future Task Force has encouraged each CEFPI region to host the SOF Regional Jury during their regional conference allowing members to participate in the jury, offering the competition as regular education sessions with CEU credits and familiarizing members with the obvious benefits of the program. There will be ample time for attendees to meet and interact with these outstanding students – indeed tomorrow's designers and builders. As the SOF regional competition host, the region has an opportunity to be in the national spotlight, engage the media, celebrate the year's successes and garner new members.

The Northeast Region recognizes the importance of this program as an opportunity to increase awareness of CEFPI as an organization and bring

in the same manner as many of the other thinkers in the book are viewed for their subject matter. Please participate in the webinars to contribute to the discussion if you can.

As always, please feel free to reach out to me or to any member of your Regional Board with questions or concerns about the International topics.



David Schrader, AIA, LEED AP  
Northeast Region Representative to  
the International Board of CEFPI

additional value to our members. Accordingly the Region has created a new position on our Regional Board of Directors dedicated to overseeing the success of this program in our Region. I am honored to hold that position, and would like to encourage all of our members to support the program by promoting it to our educational community. Please feel free to contact me if you have any questions or if you know of any groups that may want to participate in the program.

Peter Weinbrenner

**Regional  
Director/Assistant**

As an effort to serve Regions more effectively, CEFPI staff members have been fully dedicated to providing support to the leaders and individual members of each region. Please contact [Janell Weihs](#), Regional Director, for article submissions and regional events and activities. [Edi Francesconi](#) provides administrative support.

