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Northeast Region

newsletter

March 2015

FROM THE REGIONAL PRESIDENT



As we approach the 2015 Northeast Region Conference in Saratoga Springs, New York, I am pleased to report that the Northeast Region has been very active in many issues that are both critical to our region's growth and strategic regarding CEFPI as a whole. Our membership continues to be instrumental in International leadership and we have embraced regional growth through Chapter development. This is indeed a very bright period for the CEFPI Northeast Region.

We are very fortunate that two members of the International Board now represent the Northeast Region. This gives our region a significant voice in strategy and operations of CEFPI as a whole, and insures that issues which are important to us are given strong voice. David Schrader, AIA, the Managing Partner of SCHRADERGROUP Architecture in Philadelphia, PA is the CEFPI Chair Elect, moving to that position after serving as the Northeast Director. Philip J. Poinelli, FAIA, Principal with Symmes Maini & KcKee Associates of Cambridge, MA, and Past President of the Northeast Region, replaces David as the Northeast Director. Phil and Dave will undoubtedly continue their outstanding service to both our region and CEFPI as a whole.

The Northeast Region continues to invest time and energy into developing new Chapters, which we believe will provide opportunities for growth in the region and CEFPI as a whole. The Chapter structure provides a cost effective way for new members to become active in the organization and allows us to recognize leadership potential in new members. Northeast President-Elect Robert Hendricks has done superb work in spearheading the New York Chapter and Ron Lamarre of Boston has provided his keen leadership skills in guiding the formation of our New England Chapter. Cynthia Smith of Baltimore leads the Chesapeake Bay/Delaware Valley Chapter. Each of these chapters is offering relevant events to local members and encouraging educational officials to become involved in new and meaningful ways.

Finally, planning is firmly underway for our 2016 Northeast Conference, which will be held in Washington D.C. in conjunction with the CEFPI Global Educational Summit, most likely in April of 2016. Stay tuned for details as they emerge about the Summit, which will seek to involve education and planning thought leaders from around the world to strategize on the direction educational facilities will move for the foreseeable future.

Regards,

James A. Hutchison, III, P.Eng.
Northeast Region President, 2015 - 2016

REGISTER FOR THE REGIONAL CONFERENCE IN SARATOGA SPRINGS!

April 26-28, 2015

Relevance: Designing Schools That Inspire Teachers, Engage Students & Embrace Communities
Saratoga Springs, New York

[Conference Website](#)

[Sponsorship Opportunities](#)

[Conference Registration](#)

[Industry Partners](#)

[The Saratoga Hilton](#)

534 Broadway, Saratoga Springs, NY 12866
Phone: +1-518.584.4000

CEFPI Rate: \$139 USD per night

Cut-off Date: To get the special rate allocated to CEFPI conference attendees, reservations must be made on or before **April 3, 2015**.



Exciting Keynote Speakers

Bill Daggett, Ed.D.

Bill Daggett, Ed.D., Founder and Chairman of the International Center for Leadership in Education, is recognized worldwide for his proven ability to move preK-12 education systems towards more rigorous and relevant skills and knowledge for all students. He has assisted a number of states and hundreds of school districts with their school improvement initiatives. Dr. Daggett has also collaborated with education ministries in several countries and with the Council of Chief State School Officers, the Bill & Melinda Gates Foundation, the National Governors Association, and many other national organizations. He serves on several advisory boards, including:

- NASA Education Advisory Board – 2008 to present
- USA Today (national newspaper) Education Advisory Board

Before founding the International Center for Leadership in Education in 1991, Dr. Daggett was a teacher and administrator at the secondary and postsecondary levels and a director with the New York State Education Department, where he spearheaded restructuring initiatives to focus the state's education system on the skills and knowledge students need in a technological, information-based society.

[Click here](#) for more information.



Bill Daggett, Ed.D.

Lorraine Maxwell

Student Engagement and School Building Quality

Dr. Maxwell will review social science research related to school building design, building quality and student outcomes. The session is directly related to the conference theme, "Designing schools that inspire teachers, engage students, and embrace communities". The session specifically deals with the ways in which school building design and quality support student engagement. Student engagement includes both behavioral and emotional engagement. Behavioral engagement includes paying attention in class, not participating in disruptive behaviors, doing one's work, and exhibiting effort and persistence. Emotional engagement is the affective response to school and the learning process. Research on this type of engagement is concerned with students' responses to school, the teacher, or classroom activities. Emotional engagement can also be described as identification with the school or a sense of belonging. School building design and the overall quality of the school facilities can play a significant role in supporting both types of engagement.

[Click here](#) for more information.



Lorraine Maxwell

INTERNATIONAL BOARD UPDATE

The International Board of Directors met in San Diego in early March. Here is a summary of activities:

CEFPI's Newest Chapter – Hawaii was approved by the board. We'll let you know when they schedule their first conference Membership Committee: The Membership Committee embraces a vibrant and determined group of CEFPI members focused on enhancing and growing membership in our organization. Building on the achievements of the past few years' work on successfully developing a new membership dues structure for both the public and private sector, the Committee plans to focus on a new set of tasks including strategies for recruiting and retaining young professional members.

Target areas include:

1. *Young professionals*
 - Conduct a next generation leaders focus group and provide opportunities for the younger generation to give back through the organization
 - Develop and implement Emerging Professional Program
2. *Education*
 - Alignment with state/local education associations
 - Alignment with schools of architecture and planning
 - Alignment with grad schools, education, teaching

Innovation Committee: the primary mission of the Innovation Committee is to continually identify emerging trends, seek new ideas/business

practices, evaluate areas of concern on the immediate and long term horizon, the Committee initially met to review achievements from the 2014 committee and to develop a series of priorities to achieve in 2015. Some of the priorities of the committee for 2015 include:

- **CEFPI Core Content Areas** – development of a *Core Area of Content* structure for the organization as a whole. The *Core Areas of Content* will become the central structure around which content; for conferences, the website, publications, seminars, webinars and other learning opportunities is developed.
- **Committee Terms and Rotation** – the group will establish a rotation for (International committees) committee members with terms of services etc..
- **Thought Leaders Forum** – develop a new committee or working group to continue the Thought Leaders Forum recommended by the Innovation Committee in 2014.
- **Student Voices** – To pass the Student Voices concept developed by the 2014 Innovation Committee of to the SchoolsNEXT Committee

Education Summit 2016: A steering committee has been established to develop an Education Summit to discuss the many issues facing future of education, in the US and across the world. A very big subject!

We are exploring aligning a one day Summit with the Northeast Conference in Washington DC in the Spring of 2016. The intent is to attract a Who's Who of leaders in education and educational planning.

The steering committee is comprised of:

- Jim Brady – Austin TX, (Innovation Committee)
- Christian Long – Columbus, Ohio
- Prakash Nair – Lutz, Florida
- Marcus Orlovsky – London, UK
- Frank Kelly – Houston, TX
- Steven Binger – New Orleans
- Amy Yurko – Chicago, IL
- Victoria Bergsagel – Mercer Island WA
- Phil Poinelli – Cambridge MA (committee chair)

Re-Branding: As was announced at the International Conference in Portland last fall, CEFPI in the process of re-branding. What does that mean? The new brand will focus on making the organization more relevant to changing education and its members. It will include a focus on recruiting more educators to the organization with a goal to develop a more diverse membership. The process will result in: a new mission statement; vision statement; organization name; logo and more. At our recent meeting in San Diego, members of the Re-branding Committee and CEFPI leadership met with our new marketing consultant to discuss goals and a process for achieving them.

SchoolsNEXT: Is the new name for our School of the Future program. Over the past several months, the SchoolsNEXT task force and its Schedule/Logistics/Operations/Budget subcommittee (SLOBS) discussed a number of possibilities for improvement to the jury protocols and schedule. These recommendations were discussed and a partial funding of student travel was approved.



Philip J. Poinelli, FAIA, CEFPI
International Board Director for the Northeast Region

REGIONAL OFFICERS	CALENDAR OF EVENTS	REGION NEWS
<p>President James A. Hutchison, III, P.Eng. StudioJAED</p> <p>Vice President Cynthia Smith, CEFPI, P.E., PMP Baltimore City Public Schools</p> <p>President-Elect Robert J. Hendriks, III, CEFPI Educational Legacy Planning Group</p>	<p> 3/26/15 CEFPI LearningScapes Conference Call for Speakers Deadline</p> <p>4/10/15 James D. MacConnell Award Submission Deadline</p> <p>4/26/15 Northeast Regional Conference</p> <p>5/31/15 EPA National Building Competition Registration Deadline</p> <p>6/3/15 CEFPI Webinar: Using Air Movement in</p>	<p>New England Chapter Takes Flight</p> <p>Our New England states and Northeast Canadian region is forming our first CEFPI Chapter, this is an exciting time for members to share information and experiences. We are inviting all school facility industry professionals and educational partners to connect for local events, seminars, workshops and school tours.</p> <p>The Chapter will specifically serve region members from Massachusetts, Connecticut, Rhode Island,</p>

Past President

[Robert M. Pillar, AIA, CEFPI](#)
Stantec

Secretary/Treasurer

[Dr. Richard D. Moretti, Ed.D., CEFPI, LEED AP](#)
StudioJAED

School of the Future Design Competition Chairman

[Peter Winebrenner III, AIA, LEED AP, REFP](#)
Hord Coplan Macht, Inc.

Membership Chairman

[Ronald Lamarre, AIA, CEFPI, LEED AP BD+C](#)
Lavallee Brensinger Architects

International Board Member

[David L. Schrader, AIA, LEED AP](#)
SCHRADERGROUP architecture, LLC

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Name:
CEFPI Northeast Region
Status:
It is here. It is here. It is here. Conference...
Fans:
33

Air-Conditioned Buildings

7/1/15 CEFPI Exhibition of School Planning & Architecture Submittal Deadline

10/22/15 CEFPI LearningScapes Conference 2015

[Event Calendar](#)

SCHOOLSNEXT COMPETITION INCLUDES FOUR TEAMS FROM NORTHEAST REGION IN 2015

Building on the strong efforts by last year's two teams, this year the Northeast Region is fielding four teams of students to compete in the SchoolsNEXT competition. Last year's competitors – St. Michael's Academy in Springfield, MA, and Newtown Middle School, in Newtown, CT – are joined this year by Chestnut Accelerated Gifted and Talented School, in Springfield, MA and Howard University Middle School of Math and Science, in Washington DC. Howard is a past participant in the competition, and we are thrilled to have them back this year.

As the teams complete their designs, we will be coordinating jury visits to each school this spring, to watch the student's present their designs. We will then be selecting a regional finalist, who will be invited to present at the Annual Conference in San Diego this October. Last fall in Portland, the Northeast Region was proudly represented by St. Michael's Academy, last year's regional winner. The students traveled to the conference and gave a wonderful presentation of their amazing design, along with five other teams from around the country. The St. Michael's Academy team received an Award of Commendation for their outstanding work.

The SchoolsNEXT competition (formerly School of the Future) is a hallmark of CEFPI, and challenges students from across the globe to think creatively as they plan and design tomorrow's 21st century learning environments to enhance innovative ways of teaching and learning, be healthy, conserve resources, be environmentally responsive and engage the surrounding community. The multi-disciplinary solution teaches students how to follow a planning process from the concept phase to completion of the project with lifelong learning skills. Students present their projects to a local jury in the school district level competition and have the opportunity to proceed to the state and regional competitions.

Peter Winebrenner

PROJECT BASED LEARNING AND MUCH MORE

Most everyone is familiar with Project Based Learning (PBL) but have you seen it in action? Have you heard the excitement of students who live it every day? High Tech High in San Diego is one of the

New Hampshire, Maine, Vermont, New Brunswick, Newfoundland, Nova Scotia, Prince Edward Island and Quebec Canada. CEFPI's New England Chapter President Ron Lamarre, AIA, CEFPI, ALA, LEED AP BD+C, Design Principal at Lavallee Brensinger Architects, is engaged in school projects throughout New England, allowing him to better understand the needs and challenges within the Chapter. He foresees the New England Chapter of CEFPI as an important component in continuing to strengthen the international organization's commitment to great school planning and design.

The first event is a school tour scheduled for May 2015, location, date, and time will be announced at the Saratoga Springs NY Conference. Invitation e-mails to all CEFPI members within the New England Chapter will be sent after the conference. As a reminder, current CEFPI members within the region are welcome to join the Chapter and are encouraged to run for elected offices. Non-members looking to join CEFPI and the New England Chapter are welcome to find more information online [here](#).

CEFPI Membership Report

CEFPI membership represents a diverse community of over 3,700 professionals who each contribute to the development of high quality learning environments. This year CEFPI is offering special rates to encourage more opportunities for those seeking to share and participate in the creation of better schools.

Professional firms and organizations are invited to join utilizing a tiered system corresponding to the number of members they wish to include. The greater the number of members you offer, the greater your discount for annual membership. And each individual named by the firm are considered the CEFPI members. More information is available online [here](#).

School Districts and public entities are encouraged to join and also benefit from a tiered system. This provides a certain number of "Primary" voting members (for those who may seek to hold office within CEFPI) and an unlimited number of "Associate Members" (non-voting members). Both primary and associate membership will receive the benefits and privileges of CEFPI membership. More information is available online [here](#).

As professionals working in the education realm, we consider that we "don't know what we don't know" everyday. CEFPI brings the knowledge, experience, research and evidence from schools around the world to local communities as part of the on-going discussion of how to create better schools with better outcomes. We invite you to join us so we can learn from you while offering unmatched resources that will make you better at what you do; and what we can do together.

We are looking forward to hearing from you.

first and, most acclaimed in delivering PBL and much more. The more: performance-based assessment; digital portfolios, and internships for all students.

In addition to K-12, they have a School of Education to train teachers in the techniques.

What is little known is you can learn first-hand, how HTH works.

I recently spent a full school day experiencing their schools, auditing classes, talking with teachers and students and you can too.

The tour costs \$250 but is well worth it, at least it was for me.

My agenda included:

- A 1/2 hour orientation from with an administrator (former teacher) discussing the various schools; school philosophy and Design Principles
- A one hour personal tour with a 9th grader of her high school – As we toured, we discussed why she wanted to attend HTH; how she learns and learns differently from her classmates (she spoke more eloquently about differentiated and personalized learning than most teachers I've interviewed) how PBL prepares you to take standardized exams without teaching of studying to the test and many other subjects.
- Lunch with three teachers to discuss anything I wanted
- Three hours across the day to tour the schools on my own, sit in on portions of classes, talk to teachers and students all at my own pace and interests. The ID card around your neck affords you that seemingly unlimited access.

The thing is, you can design your own tour through your on-line tour request. I understand they tours to about 3,000 people a year. That means some are done in small groups. I think if you have some flexibility in your schedule, they can likely accommodate your tour specifics.

The Point Loma Campus, just a short cab ride from the airport (and downtown) includes: three high schools (including the original HTH), two middle schools, one elementary school with a second in the planning. I toured all six schools.

A few more characteristics of HTH schools:

- They serve a diverse student population, drawing from zip codes on a lottery basis
- No text books
- No published "Program of Studies"
- Heavy integration of technology in all classes at MS and HS levels
- No teaching to the test
- A goal of 100% to college with an actual rate close to it

Ron Lamarre, AIA, CEFP, ALA, LEED AP BD+C
Northeast Region Membership Chair
New England Chapter President

Chesapeake Bay Delaware Valley Chapter

Our region started its second Chapter, the Chesapeake Bay Delaware Valley Chapter, in November 2013. This chapter encompasses the I-95 Corridor from Washington, D.C., to Philadelphia, PA, including Washington, D.C., Maryland, Delaware, South-central and Southeast Pennsylvania, and Southern New Jersey.

The chapter held its first event on December 16, 2014, at the Thomas McKean High School in Wilmington, Delaware. Educators, administrators, facilities managers, construction managers, architects, and educational facility planners came in this workshop about the newly construction Culinary Arts Studio and Radio/Television Studio. After a tour of the facility, attendees interacted with the students and staff in both Studios. Then attendees had the opportunity to participate, under the direction of students in the Culinary Arts Studio, in the preparation of lunch.

The chapter intends to have more events soon, hosting quality professional development events for members. Watch for events hopefully in the late spring this year, as well as something in the fall. If you have any thoughts, suggestions or questions for the Chapter, or ideas for potential future Chapter events, please let us know. We encourage any and all ideas and volunteers! You can contact me at csmith03@bcps.k12.md.us.

Cynthia Smith, CEFP, P.E., PMP
Northeast Region Vice President
Chesapeake Bay Delaware Valley Chapter President

Regional Director/Assistant

As an effort to serve Regions more effectively, CEFPI staff members have been fully dedicated to providing support to the leaders and individual members of each region. Please contact [Janell Weihs](#), Regional Director, for article submissions and regional events and activities. [Edi Francesconi](#) provides administrative support.



- Kids wanting to come to school and having fun

What a wonderful experience!

Philip J. Poinelli, FAIA, CEFPI

CEFPI Northeast Region Newsletter

Visit us online at www.cefpi.org