

A4LE Board Meeting Notes – December 19, 2017

Attendees: Mark, Scot, Vanessa, Staci, Ken, Donna

Absent: Ryan, Kevin.

Follow up comments from Grand Island general meeting:

- One individual contacted Vanessa and volunteered to assist chapter in planning for 2019 regional meeting.
- Vanessa believes the chapter should pick up 3 additional members as a result of our Grand Island meeting.
- Overall, board is pleased with results of the 1st effort to hold meeting outside of Omaha metro. Our attendance was small, but very engaged.
- We discussed issues with the email invitations not reaching addressees. Going to Junk or Spam folders. It was suggested that the board should continue to follow up emailed invitations with our own personal email or phone invitation. Perhaps send outlook meeting invitations for the date and time to increase awareness.
- Donna reported statistics from the emails: 36 bounced back, 231 received, not opened, 0 reported to Spam.

The board agreed that establishing dates for our general meetings throughout 2018 might assist with planning and improve attendance. We agreed that the second Thursday of February, May, September, and November will be our dates for 2018. Staci and Council Bluffs will host the February meeting. Recommended topic for presentations will be athletic facilities. Staci will reach out to vendors for possible presentations. Our May meeting will be hosted at Westside Oakdale elementary school, active learning furniture solutions could be presentation topic. JP Lord School is suggested host for September meeting. Adams Central Schools (Hastings) is suggested host for November meeting.

Donna will post 2018 dates on our website.

2019 Regional Meeting:

Board members need to submit to Vanessa any recommended sponsors. None received so far.

The board will meet again the 2nd week of January. Finalize plans for February general meeting and continue planning discussions for 2019 Regional meeting.

The board will meet in February and devote that meeting to 2019 Regional planning. Donna will review and share the timetable of important tasks in preparing to host a regional meeting.