





memes

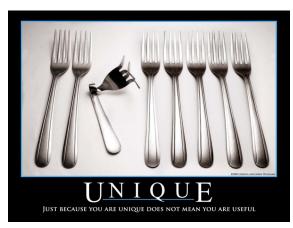
a humorous image, video, piece of text, etc. that is copied (often with slight variations) and spread rapidly by Internet

an element of a culture or system of behavior that may be considered to be passed from one individual to another by nongenetic means, especially imitation.

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myths

a traditional story, especially one concerning the early history of a people or explaining some natural or social phenomenon, and typically involving supernatural beings or events

a widely held but false idea

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motivation

the general desire or willingness of someone to do something

the reason or reasons one has for acting or behaving in a particular way

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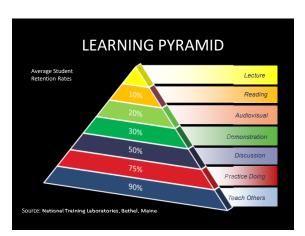
Whole Brain Teaching

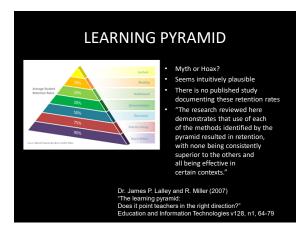
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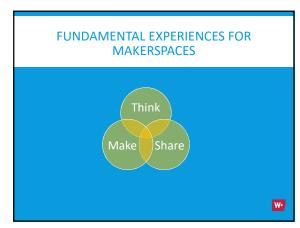


Design spaces for the bottom of the Learning Pyramid









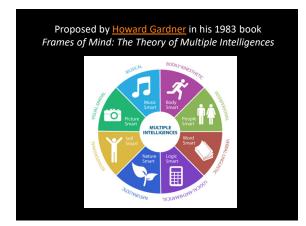






Design spaces for Multiple Intelligences & Learning Styles

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Despite the lack of evidence, the ideas of multiple nong intelligences are attractive to many due to the suggestion that everyone can be smart in some way.

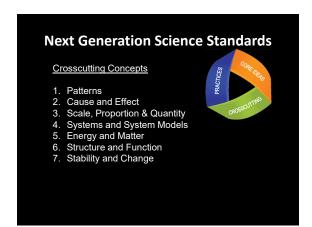
<u>Cognitive neuroscience</u> research does not support the theory of multiple intelligences.

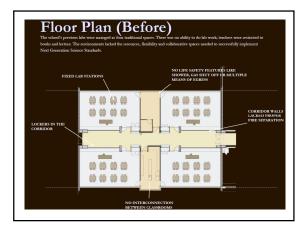
Gottfredson, L. S. (2006). "Social Consequences of Group Differences in Cognitive Ability (Consequencias sociais das diferencas de grupo em habilidade cognitiva)". In Flores-Mendoza, C. E.; Colom, R. Introducau a psicologia das diferencas individuais. ArtMed Publishers. pp. 433–456

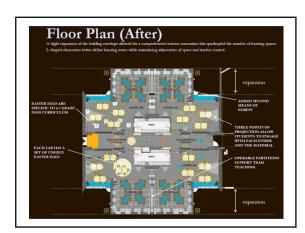




Design for Whole Brain Teaching!

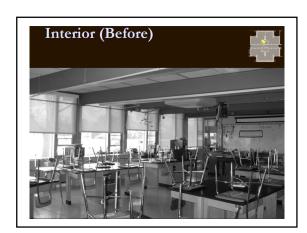




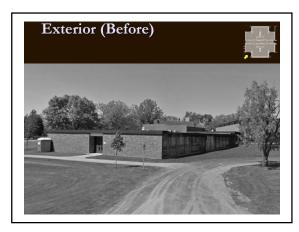


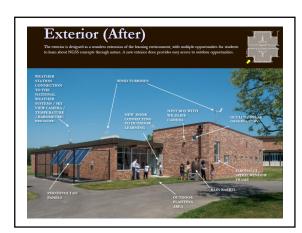
















What is the evidence for Whole Brain Teaching?

MEME	MYTH	MOTIVATION		
1. WHOLE BRAIN THINKING	LOTS OF ACTIVITY IMPROVES LEARNING	NOVELTY IMPROVES ENGAGEMENT		
2. LEARNING STYLES	LEARN BEST IN PERFERRED LEARNING STYLES	DESIGN FOR CONTENT – NOT INDIVIDUAL INTELLIGENCES		
3. LEARNING PYRAMID	DE-EMPASIZE READING IN FAVOR OF PROJECT-BASED	SUPPORT ALL STEPS ON THE PYRAMID		
4. RIGHT BRAIN/LEFT BRAIN	SOME ARE LOGICAL, SOME ARE CREATIVE	EVERYONE HAS LOGICAL AND CREATIVE APTITUDES		
5. ACADEMICS NOT ATHLETICS	ATHLETICS DESTRACT FROM ACADEMIC ACHIEVEMENT	ATHLETICS CAN HAVE LONG- TERM BENEFITS		
6. ONLY 10% OF BRAIN USED	MOST BRAIN CAPACITY IS UNTAPPED	YOUNG STUDENTS BRAINS = 50% OF OXYGEN USE		
7. DAYLIGHTING BOOSTS TEST SCORES BY 20%	7% TO 19% CORRELATION	IMPROVEMENT VARIES, CAN BE HARMFUL		
8. COLOR HAS A LONG- TERM IMPACT	COLOR CAN MANIPULATE COMPLEX BEHAVIORS	SHORT-TERM, AVOID CHRONIC STRESS		
9. MOZART EFFECT	CLASSICAL MUSIC IMPROVES IQ	ALLOW CHOICE IN WHAT YOU HEAR		
10. FIVE SENSES	ONLY FIVE SENSES	DESIGN FOR 20+ SENSES		

Motivation

- 1. Eliminate unnecessary stress
- 2. Provide a variety of choices
- 3. Design for movement
- 4. Design for discovery
- **5. Design for social interactions**

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Thank you! @ghmonberg

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