Today’s Speakers

David Jackson –
Superintendent, Northridge Local Schools

Mark Wiseman, LEED AP –
Architect, Levin Porter Architects
(937) 313-8384 cell phone (text questions)

Charles (Chuck) Warner, CEFP –
Master Planner, Warner Concepts LLC
Learning Objectives

• Participants will gain knowledge into the aspects of a successful community driven master plan

• Interactive discussion will be used to respond to and develop a kit of master planning tools

• The speakers will communicate first hand knowledge and experience into the successes and challenges to developing community based master plans

• Participants will have increased knowledge of issues related to health, safety, and welfare of persons affected by the master plan
Northridge Local Schools

- Northridge, Ohio (just north of Dayton)
- 7 Square Miles
- 1,700 Students
- 3 School Sites
- 5 Schools
  - Timberlane LC
  - Morrison ES
  - Grafton Kennedy ES
  - Esther Dennis MS
  - Northridge HS
District Challenges

• 1924 Building – Esther Dennis Middle School
  • Original High School for the District
  • The building that is typically identified with the District
District Challenges

• Relatively poor District households
  • Can District afford new facilities even at 18% local share?

• District valuation continues to decline
  • Grafton Kennedy ES shuttered to save operational funds for the District

• District near maximum level of indebtedness
  • Limit on overall values of master plan (local share)
  • Limit on Locally Funded Initiatives (LFI)

• Trust
  • Previous project in 2005 led to trust issues
State of Ohio Equity Rankings

- 2007 – Ranked 438 (72% Local / 28% State)
- 2008 – Ranked 423 (70% Local / 30% State)
- 2009 – Ranked 406 (67% Local / 33% State)
- 2010 – Ranked 382 (63% Local / 37% State)
- 2011 – Ranked 339 (56% Local / 44% State)
- 2012 – Ranked 249 (41% Local / 59% State)
- 2013 – Ranked 168 (28% Local / 72% State)
- 2014 – Ranked 106 (18% Local / 82% State)
OSFC Assessments

• OSFC 2001 Assessment
  • Total Project Costs – $37.9 Million
  • Project Costs – Local Share (76%) – $28.8 Million
  • Project Costs – State Share (24%) – $9.1 Million

• OSFC 2014 Assessment
  • Total Project Costs - $51.0 Million
  • Project Costs – Local Share (18%) – $9.2 Million
  • Project Costs – State Share (82%) – $41.8 Million
Community Driven Master Plan

- Provide framework for community input
- Provide opportunities for community input / feedback
- Listen
- Provide real time results to community input
- Be prepared to act on community input / feedback
Community Engagement

• Core Team Committee
• Facility Planning Committee
• Community Dialogues
• Survey Monkey
• One Call System
• Direct Mailing / Posters
• District Website / Newsletter
Facility Planning Committee

• Have a Diverse Committee Membership
  • Business Leaders
  • Staff
  • Student
  • Civic Leaders
  • New to District
  • Long-time District Members
  • Parents

• Do not just invite members that will be favorable to the process or that are all school District personnel
Facility Planning Committee

• Develop consistent messages
• Attempt to control misinformation
Facility Planning Committee

• Team Building Exercises
Getting the Word Out

- District One Call System prior to all meetings
- District Newsletter
- Updates on the District Website
- Postings on District Social Websites
- Direct Mailings to District Households
- Posters at local businesses
- Word of mouth / door to door effort
Community Dialogues

• Provide Ground Rules for engagement during the dialogues

• Break up into multiple groups with discussion leaders (members of the facility planning committee) to discuss issues
  • Separate attendees so that groups of attendees do not all team up together

• Provide real time results from the discussions (provide transparency to process)
Community Dialogues
Community Surveys

• Facility Planning Committee developed questions (with guidance) to include on the community survey
• Do not promise anything in a question that you may not be able to deliver on
• Make survey available to non-attendees of the community dialogue (survey monkey on District website)
• Post real-time results of survey
• Included demographic information of responders (voluntary)
What the Community Said

- Preserving the 1924 Building (Esther Dennis MS) was not a priority (additional costs would have been required to keep)
- Preferred to maintain a single campus site
- Preferred all new construction versus renovation (including new Board Offices)
- Continue to provide Pre-Kindergarten services at the District’s costs in new facilities
- New PK-12 building with PK-5, 6-8, 9-12 neighborhoods in the building
Community Driven Master Plan

• Abate & Demo all five of the District School Buildings
• Develop a single PK-12 school building for all District students
• Keep Middle School Gymnasium (2005)
• Keep High School 550 Seat Auditorium (1985)
• New Board Offices
• New Pre-School Classrooms
# 2015 Bond Issue

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<tr>
<td>State Share</td>
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<tr>
<td>Local Share</td>
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<tr>
<td>Total Cost of Project</td>
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- **Ballot Millage Calculation (38 yrs)**: 4.92 mills
- **Maintenance Levy (23 yrs)**: 0.50 mills
- **Total Millage**: 5.42 mills
## Cost to Homeowner

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<td>$60,000</td>
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Contact Information

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