## $Z$ International Center for Leadership in Education

Addressing Today's Challenges Within The Context of Emerging Trends

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Founder and Chairman
October 23, 2015

## Growing Gap

School<br>Improvement

## Growing Gap

School Improvement

## Growing Gap



## Growing Gap

School Improvement

Changing

## Two Approaches to School Improvement

## Two Approaches to School Improvement

## Fixed Mindset

## Growth Mindset



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## Emerging Trends

## iphone

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## Pencil Budget

## The Order of Things Have Changed

Uber- The world's largest taxi company, owns no vehicles
Facebook- The world's most popular media owner, creates no content
Alibaba- The world's most valuable retailer, has no merchandise
Airbnb- The world's largest accommodation provider, owns no real estate

## But schools are still schools!

## Emerging Trends

- Technology/Digital
-Web 3.0


## Web

## 1.0 - Informational

## Web

## 1.0 - Informational <br> Google

## Web

- 1.0 - Informational
- 2.0 - Relational


## Web

- 1.0 - Informational
- 2.0 - Relational 3.0 - Anticipatory


## Web

- 1.0 - Informational
- 2.0 - Relational
3.0 - Anticipatory
- Artificial Intelligence


## Web

- 1.0 - Informational
- 2.0 - Relational
3.0 - Anticipatory
- Artificial Intelligence
- Deep Data Mining


## Web

- 1.0 - Informational
- 2.0 - Relational
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- Artificial Intelligence
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- Google > Ads


## Web

- 1.0 - Informational
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- Artificial Intelligence
- Deep Data Mining
- Google > Ads
- Gmail > Ads


## Digital Impact

- Digital Literacy



## Gamification

## Gaming is increasingly being built based upon brain research

## Gamification


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## Gamification



## Gamification



## Gamification

## Gamification



# Districts Need a Gamification, Online, and Digital Literacy Policy and Plan 

## Emerging Trends



## College Ready

## College Freshmen Well- or Very Well-Prepared

## Freshmen Needing Remediation



Two-Year College


Four-Year College

## College Dropout Rate 2014

## First to Second Year



## Average Graduation

## Rate

1983-2014


Four-Year Colleges in 5 years
Two-Year Colleges in 3 years

## College Challenges

## Success as <br> Graduates

## College Challenges



## College tuition rates have

 increased, on average, at twice the rate of inflation in the past 17 years.
## Percent Change Since January 1984

College •Medicare • Shelter • Consumer Price Index • Food

## Career Ready

## Job Shares by Skill Group 1980-2014



## Lost Jobs

## Lost Jobs

## Telemarketers

## Lost Jobs

## Telemarketers

99\%
Secretarial / Admin. Assistants
96\%

## Lost Jobs

Telemarketers

99\%
Secretarial / Admin. Assistants
96\%
Accountants / Auditors
94\%

## Lost Jobs

Telemarketers

99\%
Secretarial / Admin. Assistants
96\%
Accountants / Auditors
94\%
Technical Writers
89\%

## Lost Jobs

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Machinists
65\%

## Lost Jobs

Telemarketers

99\%

96\%
Secretarial / Admin. Assistants
94\%
Technical Writers
89\%
Machinists
65\%

## Economists

## Lost Jobs

## Telemarketers

99\%
96\%
Secretarial / Admin. Assistants
94\%
Technical Writers
89\%
Machinists
65\%
Economists
43\%
Health Technologists
40\%

## Your Major Matters A LOT

## Bachelor's Degrees

## 1. Business

## 2. General Studies

## 3. Social Science and History

4. Psychology
5. Health Professions
6. Education
7. Visual and Performing Arts
8. Engineering and Technology
9. Communications and Journalism
10. Computer and Information Science

## Bachelor's Degrees



## Application Model

## 1. Knowledge in one discipline

2. Application within discipline
3. Application across disciplines
4. Application to real-world predictable situations
5. Application to real-world unpredictable situations

## Two Approaches to School Improvement

## Fixed Mindset

## Growth Mindset

# Powerpoint, Notes, and More Information 

VISIT:<br>http://leadered.com/billdaggett

OR SCAN:


## RIGOR, RELEVANCE, AND RELATIONSHIPS

IN ACTION

INNOVATIVE LEADERSHIP and BEST PRACTICES for RAPID SCHOOL IMPROVEMENT


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## WHY

## WHAT

## HOW

## Household Income Where do you fall?

## Household Income

## \$12,000



## Household Income



## Household Income



## Household Income



## Household Income



## Household Income



## Retirement Savings Less than \$10,000



## White <br> households

## Retirement Savings Less than \$10,000



White households


Black households

## Retirement Savings Less than \$10,000



White households


Black households


Hispanic households

## Support Ratio




## From Pyramid to Rectangle



## From Pyramid to Rectangle



## From Pyramid to Rectangle




## 45 Million and Growing To 80 Million in 2030



## 127 Million and Growing

Subtotal
246.2 M
77.1\%

18-65

- Not employed full-time
- More than half receive


## SUB TOTAL

Support Ratio 14.1\% 45 M government assistance


Total 268.6 M
84.1\%

Public Employment

Subtotal
246.2 M
77.1\%

18-65
Not in FT Employment and over half of whom receive Government

## SUB TOTAL

 assistance

