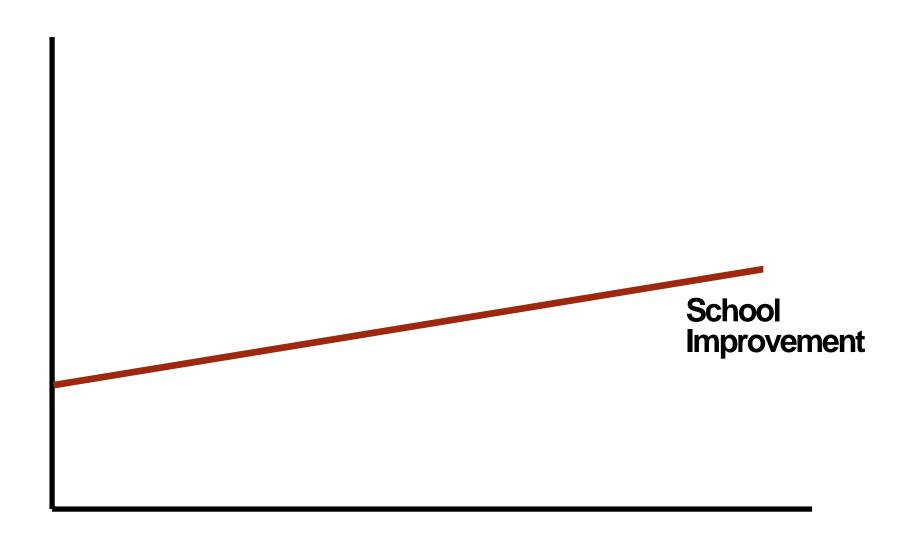


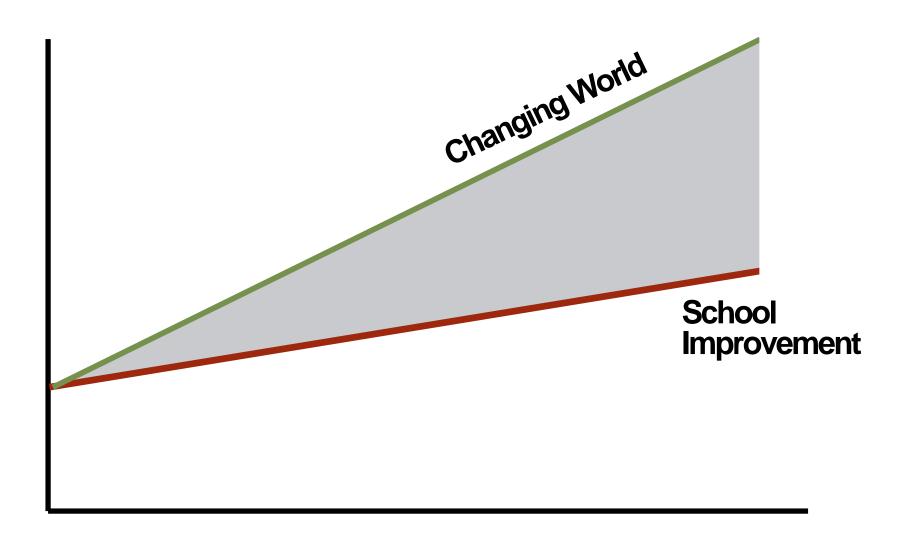
Addressing Today's Challenges Within The Context of Emerging Trends

Bill Daggett Founder and Chairman October 23, 2015

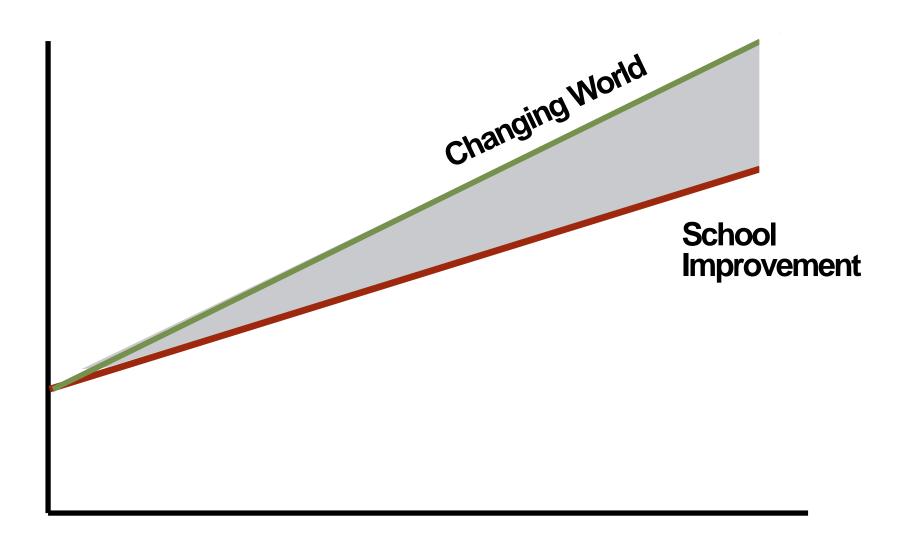
Growing Gap

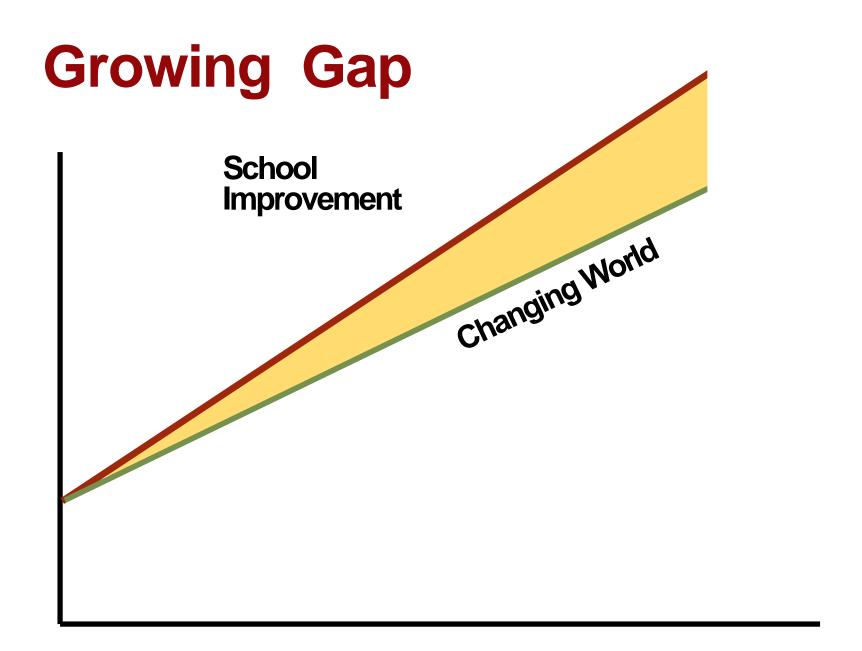


Growing Gap



Growing Gap





















Emerging Trends

iphone

Pencil Budget

The Order of Things Have Changed

<u>Uber-</u> The world's largest taxi company, owns no vehicles

<u>Facebook</u>- The world's most popular media owner, creates no content

Alibaba- The world's most valuable retailer, has no merchandise

<u>Airbnb</u>- The world's largest accommodation provider, owns no real estate

But schools are still schools!



■ 1.0 – Informational





- 1.0 Informational
 - Google



- 1.0 Informational
- 2.0 Relational



- 1.0 Informational
- 2.0 Relational
- 3.0 Anticipatory



- 1.0 Informational
- 2.0 Relational
- 3.0 Anticipatory
 - Artificial Intelligence



- 1.0 Informational
- 2.0 Relational
- 3.0 Anticipatory
 - Artificial Intelligence
 - Deep Data Mining



- 1.0 Informational
- 2.0 Relational
- 3.0 Anticipatory
 - Artificial Intelligence
 - Deep Data Mining
 - Google > Ads

- 1.0 Informational
- 2.0 Relational
- 3.0 Anticipatory
 - Artificial Intelligence
 - Deep Data Mining
 - Google > Ads
 - Gmail > Ads

Digital Impact

Digital Literacy





Gaming is increasingly being built based upon brain research





Engaging





Engaging

Personalized









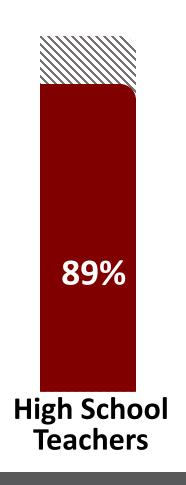
Districts Need a Gamification, Online, and Digital Literacy Policy and Plan

Emerging Trends



College Ready

College Freshmen Well- or Very Well-Prepared





Freshmen Needing Remediation



College Dropout Rate 2014

First to Second Year



Average Graduation

Rate

1983 - 2014



College Challenges

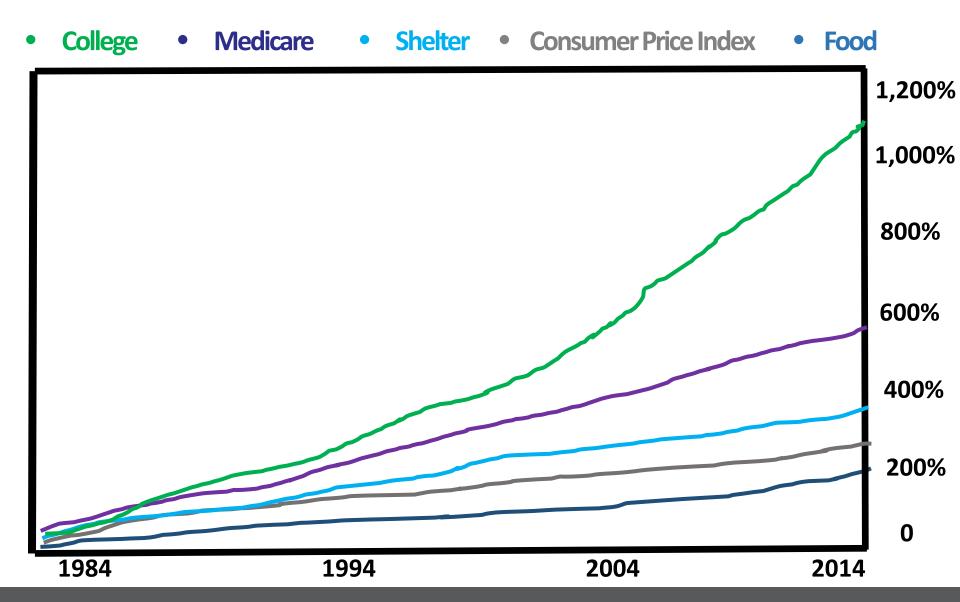


College Challenges



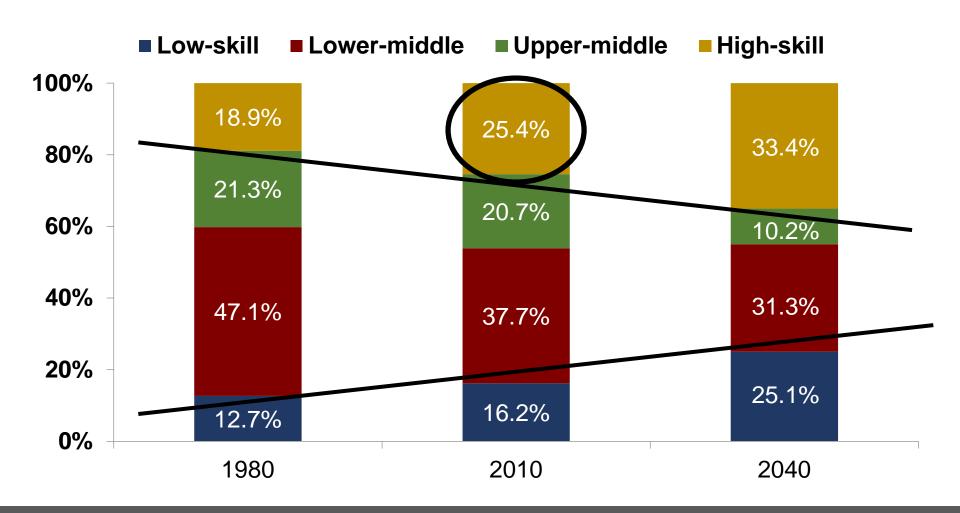
College tuition rates have increased, on average, at twice the rate of inflation in the past 17 years.

Percent Change Since January 1984



Career Ready

Job Shares by Skill Group 1980 - 2014



Telemarketers

99%

Telemarketers

99%

Secretarial / Admin. Assistants

96%

Telemarketers Secretarial / Admin. Assistants 96% Accountants / Auditors

Telemarketers	99%	
Secretarial / Admin. Assistants	96%	
Accountants / Auditors	94%	
Technical Writers	89%	

Telemarketers	99%
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Accountants / Auditors		94%
Technical Writers		89%
Machinists		65%
Economists		43%

Telemarketers	99%
Secretarial / Admin. Assistants	96%
Accountants / Auditors	94%
Technical Writers	89%
Machinists	65%
Economists	43%
Health Technologists	40%

Your Major Matters A LOT

Bachelor's Degrees

1. Business

6. Education

2. General Studies

7. Visual and Performing Arts

3. Social Science and History

8. Engineering and Technology

4. Psychology

9. Communications and Journalism

5. Health Professions

10. Computer and Information Science

Bachelor's Degrees



Application Model

- 1. Knowledge in one discipline
- 2. Application within discipline
- 3. Application across disciplines
- 4. Application to real-world predictable situations
- 5. Application to real-world unpredictable situations



Powerpoint, Notes, and More Information

VISIT:

http://leadered.com/billdaggett

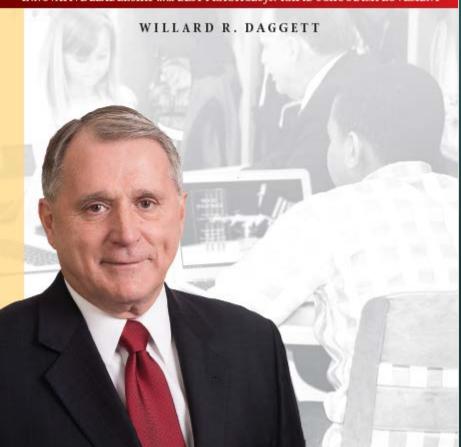
OR SCAN:



RIGOR, RELEVANCE, AND RELATIONSHIPS

IN ACTION

INNOVATIVE LEADERSHIP and BEST PRACTICES for RAPID SCHOOL IMPROVEMENT



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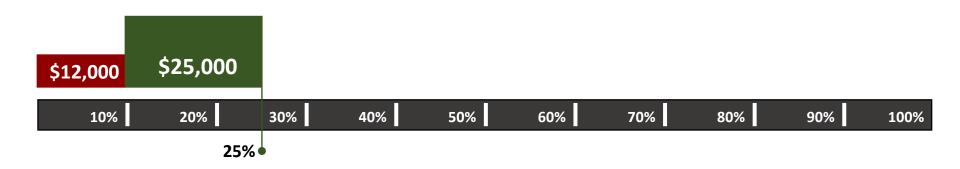
Household Income Where do you fall?



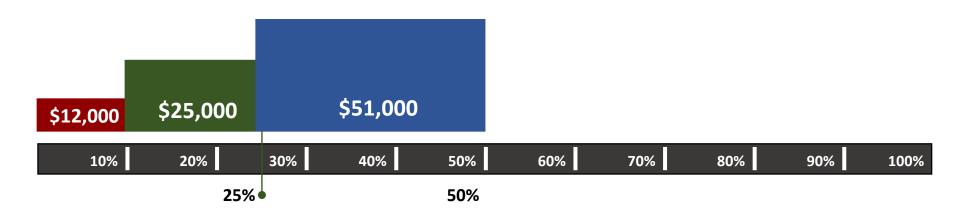
\$12,000







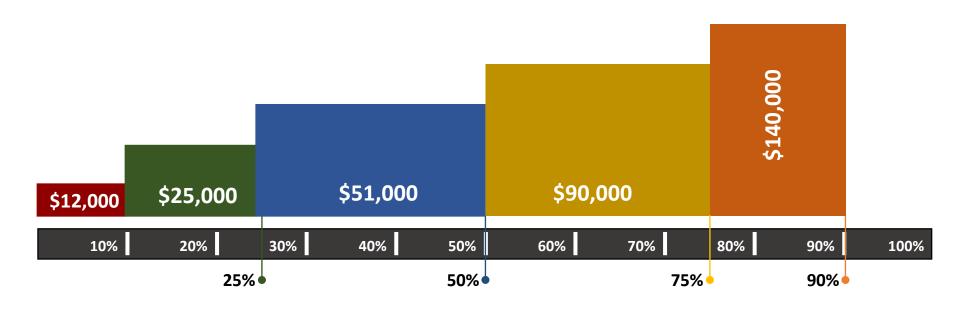




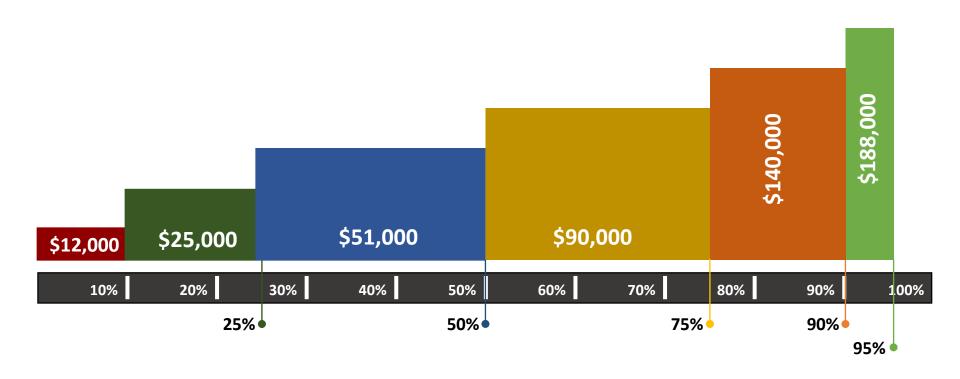




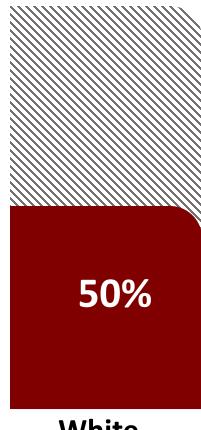






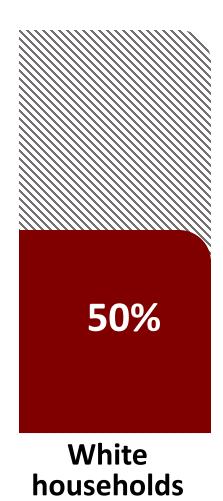


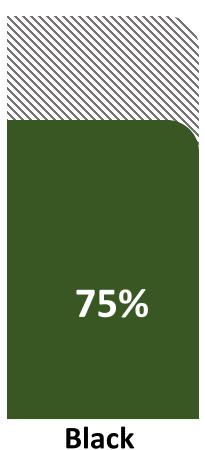
Retirement Savings Less than \$10,000



White households

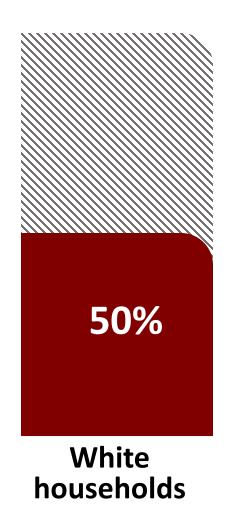
Retirement Savings Less than \$10,000

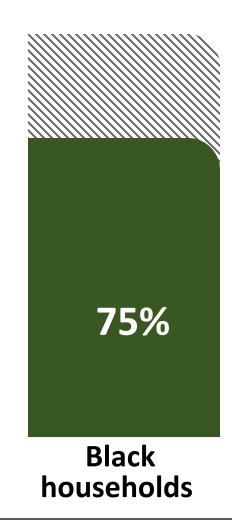


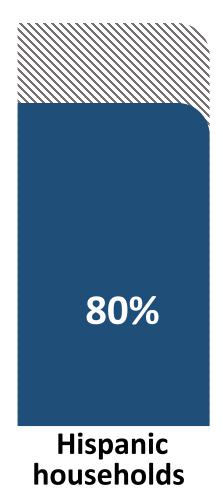


Black households

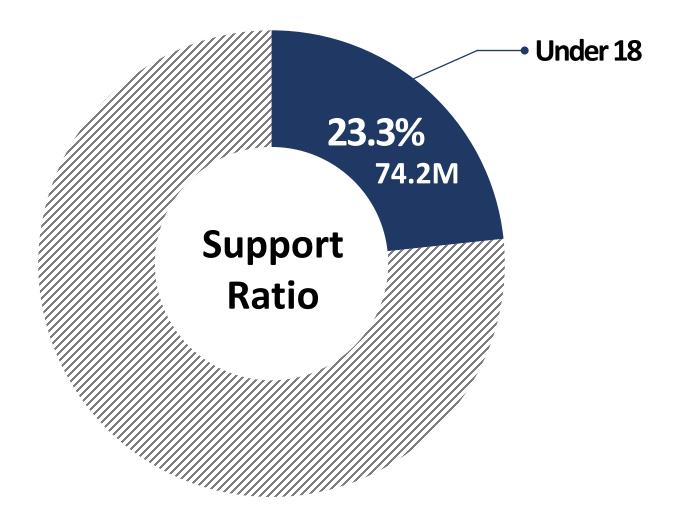
Retirement Savings Less than \$10,000

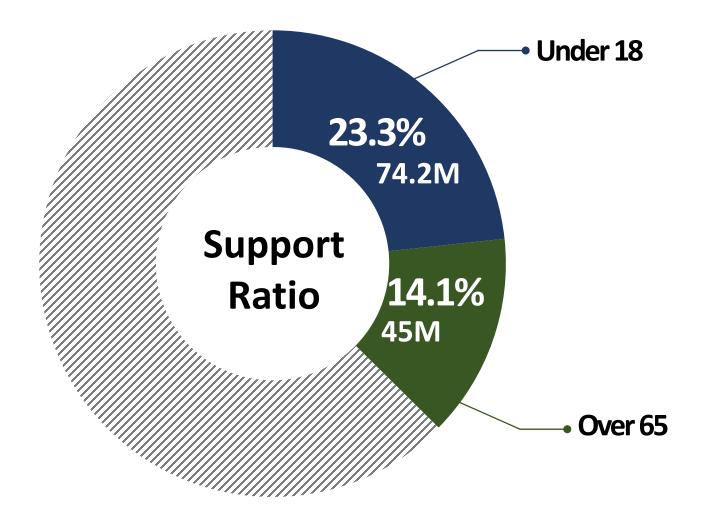




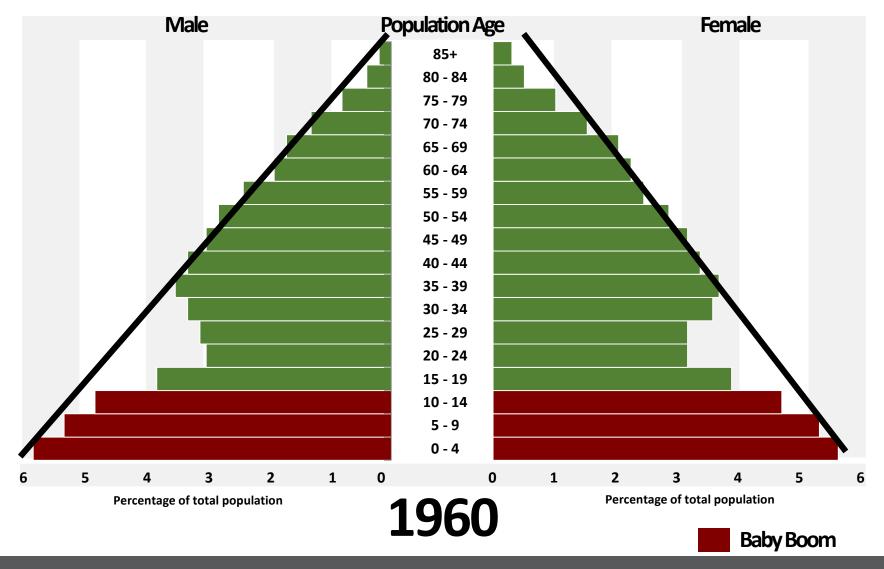


Support Ratio

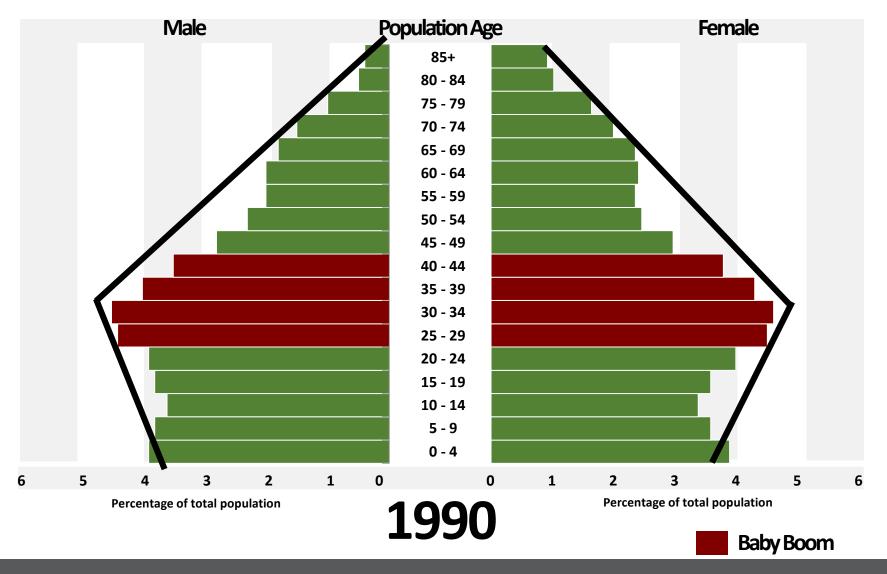




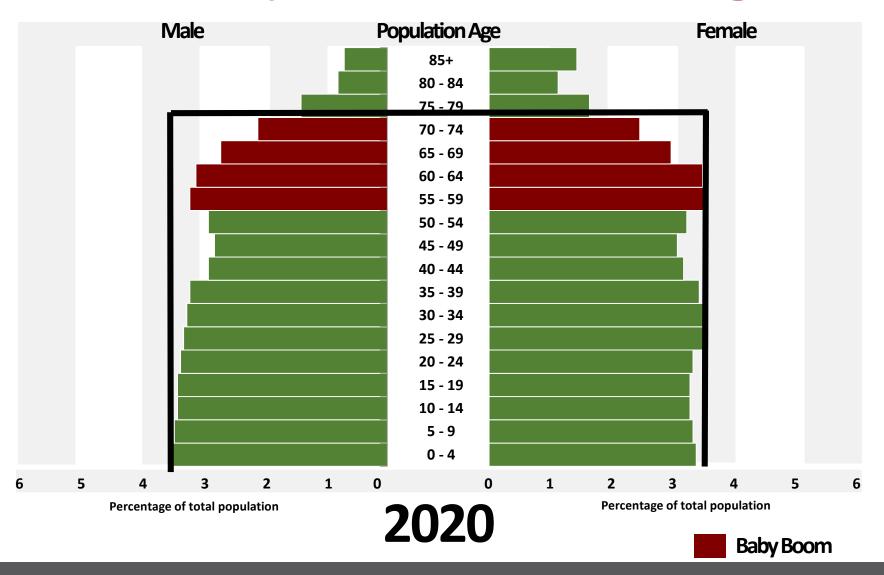
From Pyramid to Rectangle

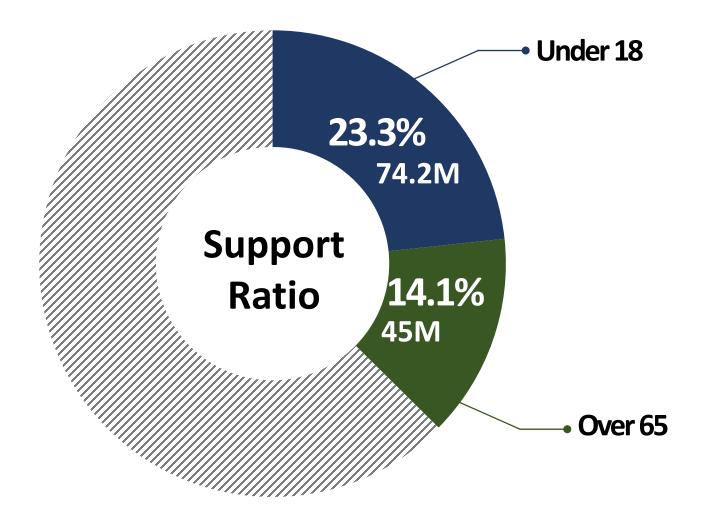


From Pyramid to Rectangle

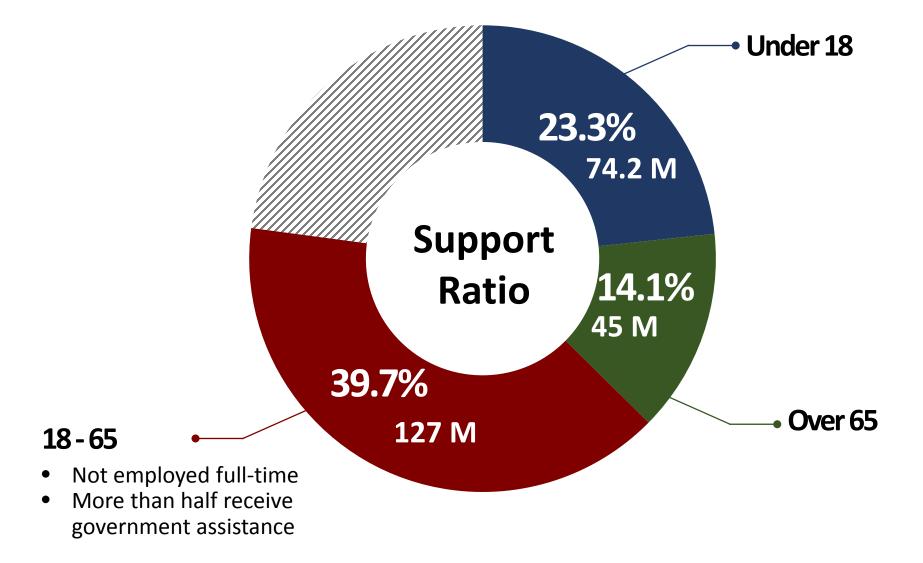


From Pyramid to Rectangle





45 Million and Growing To 80 Million in 2030



127 Million and Growing

