



**EVENT PROGRAM ADVERTISING**

Ads can only be sent in electronic format. Program size is **8.5 X 11**.

Composition or design work, when required, will be charged at \$100/hour minimum.

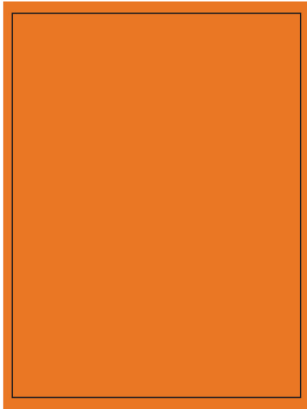
**FILE FORMAT:**  
HI REZ PDF, JPG Grayscale or CMYK

**ACCEPTABLE MEDIA:**  
Digital file via e-mail or FTP site

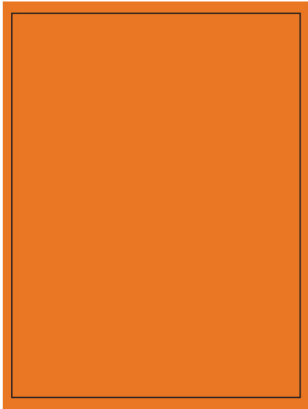
Send to **Barbara Worth:**  
**barb@cefpi.org**

All artwork sent to CEFPI is considered non-returnable.

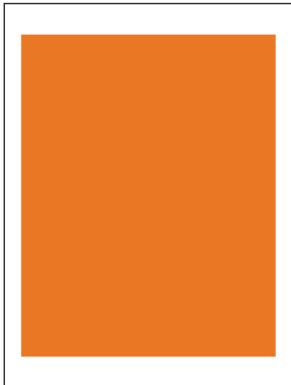
**SPACE RESERVATIONS, MATERIALS AND PAYMENT DUE:**  
August 31, 2015



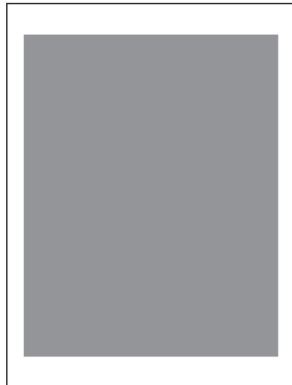
**Front & Back Inside Cover Ad**  
4-color (w/bleeds) 8.75 X 11.25  
Live area 7.5 X 9.75  
\$1850



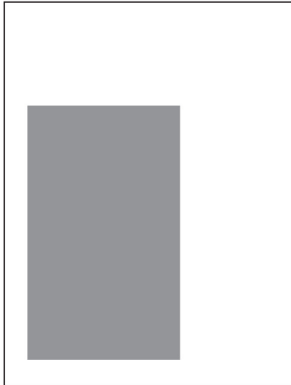
**Back Cover Ad**  
4- color (w/bleed) 8.75 X 11.25  
\$2500



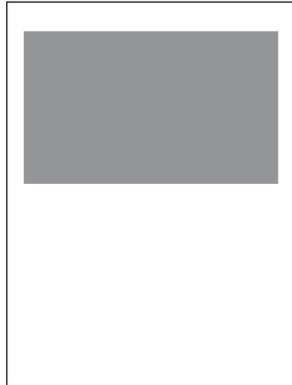
**Full Page Ads Interior**  
4-color (no bleeds) 7.5 X 9.75  
\$1500



**Full Page Ads Interior**  
B & W (no bleeds) 7.5 X 9.75  
\$850



**1/2 Page B&W Ads**  
Vertical — 4.75 x 7.5  
\$450



**1/2 Page B&W Ads**  
Horizontal — 7.5 X 4.75  
\$450