SYLLABUS
Leading Educational Visioning and Community Engagement

COURSE THEMES
The essential understanding of this course is the importance of creating a bridge between an aspirational educational vision for how students will learn and the design of spaces where they will learn. The impact of user-centered design for both students and teachers is considerable and necessitates an understanding of 21st century skills students will need for their futures and the innovative pedagogies that will support their acquisition of these skills. Focusing on the planner’s leadership of educational visioning and community engagement, including an understanding of innovative pedagogies, this course examines strategies to uncover a community’s wisdom. The planner’s role in gathering and translating the community’s educational vision, unique needs, and long-range goals forms the basis for the design of learning environments.

Candidate Learning Outcomes
By the end of this course, candidates will be able to:

I. Describe the planner’s leadership role
   - Lead the visioning conversation about aspirational learning and teaching.
   - Understand that an educational vision is about how students will learn.
   - Build strong and productive relationships within the internal and external community.
   - Implement effective communication strategies – asking questions, listening, paraphrasing, broadly sharing information.
   - Develop community trust and credibility in the planner’s leadership.
   - Understand how planning leadership affects school building projects.

II. Understand the relationship between innovative pedagogies, students’ futures, and the learning environment
   - Acquire knowledge about the skills students need to thrive in the 21st century workforce.
   - Gain solid understanding of Innovative pedagogies.
   - Describe student-focused learning experiences.
   - Explain neuroscience principles of how students learn and how the environment provides learning cues.
   - Connect facilities to educational culture and transformation.

III. Design and implement a two-way community engagement process
- Articulate the benefits of community involvement in planning.
- Understand that the collective wisdom of the community is greater than anything the planner brings to the table.
- Develop a foundational educational vision of the desired future reality for learning and teaching.
- Understand qualitative and quantitative research methods and transparency of process.
- Engage community members representing the entire district in meaningful ways.
- Resolve stakeholder issues.
- Be cognizant of implementation timelines to engage a large section of community members.
- Explicitly connect community engagement to ownership and outcomes of school facilities.
- Explain how the foundational educational vision is translated into a plan to guide design of the new or redesigned building.

**REQUIRED READINGS & VIDEOS**
Each week has required readings & videos that are relevant learning for the development of the week’s major concepts.

**TEXT**

**READING RESOURCES**
Suggested reading resources are posted throughout the course to help you further develop concepts.

**COURSE ACTIVITIES**
Visit the Activity Details page to review course requirements and projects. This document MUST be read in its entirety before the course begins. The rules of engagement for each class are different. There are detailed instructions and instructor comments that do not appear anywhere else except in this document.

**Instructor**
Dr. Page Dettmann is an award-winning educator and creator of globally-recognized high impact learning designs. For more than 30 years, Dr. Dettmann has refined her thinking and implementation of the principles of dynamic, collaborative inquiry as a district administrator, principal and teacher. Her foremost dedication is enabling deep learning through engaged, curious, and inquiring students. She has been recognized by Microsoft and Texas Instruments,
contributes as faculty at the Global Center for College & Career Readiness, and serves as the Chief Education Evangelist for MeTEOR Education.

Dr. Dettmann specializes in connecting high impact instructional practices in high impact learning spaces with elevated levels of engagement, achievement, retention, and attendance. She frequently speaks across the country on student engagement, the science behind learning and environment design, and the integration of learning experiences and environments. Page leads district stakeholder workshops to uncover an instructional vision and long-range goals to guide design of learning spaces. She has a distinctive ability to bring people and ideas together to create organizational alignment around strategic initiatives.

Finally, Dr. Dettmann is among the pioneers using real-time neuro-biological signal to measure student engagement in the classroom.

**Delivery Date**
October 5 – November 22, 2020